

MTD Sales
22.61 L

Brand Share %
6.25 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	22.61	6.25 %
Total	22.61	6.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.51	9.86 %
TRICHY-01	2.91	7.26 %
CHENNAI-01	2.83	6.27 %
SOUTH ARCOT	2.46	11.37 %
SOUTH-03	2.24	4.44 %
CHENNAI-02	1.94	4.29 %
WEST-02	1.68	4.14 %
WEST-01	1.61	5.34 %
NORTH ARCOT	1.42	5.04 %
KL-SOUTH		0.00 %
Total	22.61	6.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	5.51	9.86 %
Total	5.51	9.86 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.72	-2968.17 %
NGR1	0.27	5.44 %
TUT2	0.10	3.98 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
UDN1	-0.08	-33.67 %
MMT1	-0.11	-8.71 %
Total	5.51	9.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	2.91	7.26 %
Total	2.91	7.26 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.14	5.45 %
MVM1	0.10	4.00 %
TVR2	0.10	4.05 %
KUM1	0.10	3.11 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.91	7.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	2.83	6.27 %
Total	2.83	6.27 %

Branch *	MTD Sales L	Brand Share %
CH19	0.18	5.17 %
SKL1	0.10	-59.77 %
CH05	0.10	3.06 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	2.83	6.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.46	11.37 %
Total	2.46	11.37 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.46	11.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	2.24	4.44 %
Total	2.24	4.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.14	1.24 %
MDU6	0.12	1.97 %
NTM1	0.09	-42.70 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.24	4.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.94	4.29 %
Total	1.94	4.29 %

Branch *	MTD Sales L	Brand Share %
CH03	0.15	2.99 %
CH09	0.15	3.24 %
CH20	0.15	3.53 %
MJR1	0.10	5.96 %
CH18	0.10	5.55 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH21	-0.08	-5.40 %
Total	1.94	4.29 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.68	4.14 %
Total	1.68	4.14 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.68	4.14 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.61	5.34 %
Total	1.61	5.34 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.61	5.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.42	5.04 %
Total	1.42	5.04 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	1.42	5.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %