

MTD Sales
58.77 L

Brand Share %
4.18 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	58.56	6.16 %
Fridge	0.21	0.05 %
Total	58.77	4.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	9.62	5.26 %
SOUTH-01	9.28	4.86 %
CHENNAI-01	7.91	4.16 %
WEST-02	7.75	4.47 %
CHENNAI-02	7.20	5.11 %
SOUTH-03	6.26	3.16 %
SOUTH ARCOT	4.46	4.76 %
WEST-01	4.08	3.10 %
NORTH ARCOT	2.20	2.33 %
KL-SOUTH		0.00 %
Total	58.77	4.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	9.62	7.21 %
Total	9.62	5.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	1.52 %
MVM1	0.41	3.60 %
PBR1	0.08	3.11 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	9.62	5.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	9.28	7.73 %
Total	9.28	4.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.51	2.26 %
TVL1	0.36	2.37 %
NGR1	0.22	1.91 %
TUT2	0.11	1.99 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	9.28	4.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.91	6.24 %
Total	7.91	4.16 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	7.91	4.16 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	7.75	6.49 %
Total	7.75	4.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.39	1.90 %
VPD1	0.25	3.85 %
OML1	0.11	1.95 %
SLM3	0.11	3.76 %
ERD2	0.08	0.71 %
NKL2	0.08	1.12 %
VKL1	0.08	4.13 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	7.75	4.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	7.20	7.56 %
Total	7.20	5.11 %

Branch *	MTD Sales L	Brand Share %
CH12	0.52	3.43 %
CH18	0.32	3.60 %
CH20	0.10	0.99 %
CH41	0.08	1.16 %
MJR1	0.08	2.23 %
CH01		0.00 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	7.20	5.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	6.26	4.87 %
Total	6.26	3.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.70	4.01 %
KRR1	0.27	4.08 %
USL1	0.13	2.68 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	6.26	3.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.46	7.05 %
Total	4.46	4.76 %

Branch *	MTD Sales L	Brand Share %
POY1	0.35	3.51 %
NVL2	0.24	2.67 %
PRT1	0.15	4.10 %
POY2	0.15	1.92 %
MKM1	0.08	2.66 %
KLM1		0.00 %
KML1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.46	4.76 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	3.87	4.19 %
Fridge	0.21	0.54 %
Total	4.08	3.10 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.11	3.46 %
AVI1	0.08	1.90 %
CBE6	0.08	2.36 %
SUL1	0.08	1.73 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	4.08	3.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.20	3.34 %
Total	2.20	2.33 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.08	1.48 %
VEL1	0.08	1.85 %
WJP1	0.08	1.76 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	2.20	2.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %