



TN : BPL Sales Performance 05/05/2026 9:38 AM

MTD Sales
82.10 L

Brand Share %
6.95 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.04	7.88 %
Air-Cool	0.06	0.04 %
Total	82.10	6.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.31	10.74 %
TRICHY-01	15.14	9.38 %
SOUTH-03	12.26	8.37 %
WEST-02	9.22	6.83 %
NORTH ARCOT	5.92	8.08 %
SOUTH ARCOT	5.23	5.34 %
CHENNAI-02	5.02	4.32 %
CHENNAI-01	4.99	3.06 %
WEST-01	4.01	4.07 %
Total	82.10	6.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.31	11.79 %
Total	20.31	10.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.74	3.46 %
NGR1	0.60	6.07 %
VNR2	0.59	5.56 %
MAR1	0.36	4.55 %
UDN1	0.21	6.74 %
KVT1	0.20	1.46 %
TYI1	0.10	4.56 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
Total	20.31	10.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	15.14	10.78 %
Total	15.14	9.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	5.82 %
TNJ2	0.78	6.30 %
KUM1	0.37	4.28 %
KUM2	0.18	5.37 %
TRY4	0.10	3.08 %
NCK1	0.09	4.56 %
MSI1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	15.14	9.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	12.26	9.21 %
Total	12.26	8.37 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.19	3.88 %
MDU1	0.73	4.99 %
PNI1	0.18	6.24 %
TMM1	0.10	3.61 %
MDU3	0.10	3.05 %
ADP1	0.09	3.10 %
MNM1	0.09	3.53 %
PVI1	0.09	3.11 %
TEN2	0.09	2.62 %
CBM1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TPT1		0.00 %
Total	12.26	8.37 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	9.22	7.71 %
Total	9.22	6.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	5.35 %
ERD1	0.29	5.15 %
HSR1	0.25	3.58 %
KVP1	0.18	6.28 %
MTR1	0.13	6.18 %
ERD2	0.11	1.18 %
APN1	0.09	2.59 %
KRI1	0.09	1.52 %
RSP1	0.09	3.03 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	9.22	6.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.92	9.60 %
Total	5.92	8.08 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.14	4.18 %
TRL1	0.11	2.71 %
WJP1	0.10	2.35 %
BGR1	0.09	6.07 %
GDM1	0.09	4.57 %
UGI1	0.09	4.95 %
VNB1	0.09	4.18 %
ARC2		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	5.92	8.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.23	6.11 %
Total	5.23	5.34 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.36	6.10 %
ULP1	0.33	6.06 %
VPM1	0.18	5.38 %
KKI2	0.11	2.35 %
SJI2	0.10	1.59 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	5.23	5.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.02	5.01 %
Total	5.02	4.32 %

Branch *	MTD Sales L	Brand Share %
CH20	0.35	6.30 %
CH03	0.29	2.02 %
CH34	0.24	4.54 %
CH21	0.15	2.10 %
CH33	0.11	3.49 %
CH27	0.09	5.65 %
CH31	0.09	4.39 %
CH43	0.09	2.01 %
CH46	0.09	5.69 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	5.02	4.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	4.99	3.55 %
Total	4.99	3.06 %

Branch *	MTD Sales L	Brand Share %
CH28	0.50	6.71 %
CH42	0.39	5.38 %
CH25	0.30	4.45 %
CH14	0.29	2.99 %
CH08	0.21	3.26 %
CH49	0.21	2.50 %
CH38	0.15	4.19 %
GUD1	0.14	2.66 %
CH39	0.11	4.59 %
CH47	0.11	1.00 %
TKM1	0.09	3.73 %
CH16	0.09	1.01 %
CH37	0.09	4.59 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	4.99	3.06 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	3.95	4.47 %
Air-Cool	0.06	0.57 %
Total	4.01	4.07 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	5.80 %
CBE1	0.11	2.30 %
TPR3	0.11	4.68 %
SNR1	0.10	3.41 %
CBE4	0.09	2.71 %
DPM2	0.09	3.85 %
TPR2	0.09	2.09 %
UMP1	0.09	1.83 %
KMR1	0.06	1.06 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	4.01	4.07 %