



TN : BPL Sales Performance 05/04/2026 9:38 AM

MTD Sales
85.58 L

Brand Share %
9.80 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.58	9.80 %
Total	85.58	9.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.33	12.07 %
TRICHY-01	14.96	10.91 %
SOUTH-03	13.69	11.68 %
WEST-02	11.82	12.27 %
SOUTH ARCOT	7.24	9.65 %
CHENNAI-01	6.14	6.51 %
CHENNAI-02	5.55	6.50 %
WEST-01	5.38	6.48 %
NORTH ARCOT	4.48	8.97 %
Total	85.58	9.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	16.33	12.07 %
Total	16.33	12.07 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.78	4.14 %
MAR1	0.35	8.05 %
RND1	0.27	7.02 %
TUT1	0.26	2.29 %
MMT1	0.21	9.13 %
TUT2	0.21	5.88 %
VNR1	0.18	6.24 %
KGL1	0.17	5.53 %
ASM1	0.09	5.22 %
KSM1	0.09	8.57 %
KVT1	0.09	0.92 %
APK1	0.08	4.99 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	16.33	12.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	14.96	10.91 %
Total	14.96	10.91 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.60	9.62 %
MVM1	0.43	3.51 %
PBR2	0.42	4.59 %
TVR1	0.39	8.27 %
TRY1	0.34	1.47 %
KUM1	0.13	1.51 %
NCK1	0.09	9.74 %
ORU1	0.09	6.14 %
PDK1	0.08	2.04 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.96	10.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	13.69	11.68 %
Total	13.69	11.68 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.77	5.85 %
DGL1	0.50	5.63 %
ATG1	0.22	4.49 %
USL1	0.21	6.84 %
ADP1	0.17	8.69 %
PNI1	0.17	8.20 %
MDU6	0.13	1.75 %
PNV2	0.13	8.78 %
DKI1	0.09	7.63 %
SVG1	0.09	1.36 %
NTM1	0.09	3.64 %
TEN2	0.09	2.65 %
MLR1	0.08	3.47 %
CBM1		0.00 %
CMR1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	13.69	11.68 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	11.82	12.27 %
Total	11.82	12.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	6.37 %
ATU1	0.54	8.79 %
ERD1	0.36	5.65 %
ERD2	0.29	5.85 %
WHKP	0.24	6.86 %
NKL2	0.17	3.87 %
HSR2	0.13	3.02 %
DPR2	0.09	4.39 %
KVP1	0.09	3.57 %
DPR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	11.82	12.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.24	9.65 %
Total	7.24	9.65 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.35	7.04 %
ULP1	0.30	8.03 %
POY2	0.17	2.92 %
KML1	0.15	6.23 %
VPM1	0.09	5.22 %
TDM1	0.09	2.42 %
KLM1	0.08	2.20 %
VCM1	0.08	5.31 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	7.24	9.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	6.14	6.51 %
Total	6.14	6.51 %

Branch *	MTD Sales L	Brand Share %
CH08	0.36	8.74 %
CGL1	0.24	4.51 %
AVD1	0.21	7.12 %
GUD1	0.20	4.56 %
CH19	0.17	2.02 %
CH16	0.08	1.67 %
CH30	0.08	6.91 %
CH45	0.08	1.01 %
CH07		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.14	6.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.55	6.50 %
Total	5.55	6.50 %

Branch *	MTD Sales L	Brand Share %
CH12	0.69	9.76 %
CH03	0.31	3.27 %
CH18	0.30	7.49 %
UKI1	0.30	7.43 %
CH20	0.26	4.89 %
CH23	0.18	7.78 %
CH15	0.13	2.21 %
CH44	0.13	5.22 %
GPD1	0.09	6.07 %
CH17	0.09	1.86 %
CH41	0.09	6.61 %
CH46	0.09	9.32 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.13	-9.61 %
Total	5.55	6.50 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.38	6.48 %
Total	5.38	6.48 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.17	4.85 %
KMD1	0.15	4.20 %
CBE1	0.09	1.94 %
DPM2	0.09	3.02 %
CBE4	0.08	1.39 %
PDM1	0.08	8.35 %
SNR1	0.08	2.38 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	5.38	6.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.48	8.97 %
Total	4.48	8.97 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.35	9.36 %
ABR1	0.35	9.79 %
TRT1	0.18	6.90 %
GDM1	0.17	8.11 %
AKM1	0.13	8.91 %
VNB1	0.08	7.91 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	4.48	8.97 %