

MTD Sales
11.74 L

Brand Share %
5.65 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.74	5.65 %
Total	11.74	5.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.04	5.97 %
WEST-02	1.95	10.09 %
TRICHY-01	1.86	7.58 %
WEST-01	1.70	8.76 %
CHENNAI-01	1.40	5.23 %
SOUTH-03	1.33	3.55 %
CHENNAI-02	0.66	4.32 %
NORTH ARCOT	0.48	2.96 %
SOUTH ARCOT	0.32	2.39 %
KL-SOUTH		0.00 %
Total	11.74	5.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	2.04	5.97 %
Total	2.04	5.97 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.09	4.48 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.04	5.97 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.95	10.09 %
Total	1.95	10.09 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.10	4.07 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.95	10.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.86	7.58 %
Total	1.86	7.58 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.10	5.09 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	1.86	7.58 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.70	8.76 %
Total	1.70	8.76 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.70	8.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.40	5.23 %
Total	1.40	5.23 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.40	5.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	1.33	3.55 %
Total	1.33	3.55 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.15	2.90 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.33	3.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	0.66	4.32 %
Total	0.66	4.32 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.66	4.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.48	2.96 %
Total	0.48	2.96 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.48	2.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.32	2.39 %
Total	0.32	2.39 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.32	2.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %