

MTD Sales
35.94 L

Brand Share %
6.35 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.94	6.35 %
Total	35.94	6.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	6.47	8.41 %
TRICHY-01	6.22	9.13 %
CHENNAI-01	5.83	8.19 %
SOUTH-01	5.81	4.87 %
CHENNAI-02	3.05	4.56 %
WEST-02	3.03	8.48 %
WEST-01	1.82	5.40 %
NORTH ARCOT	1.57	3.35 %
SOUTH ARCOT	1.38	5.25 %
WEST-03	0.77	3.57 %
Total	35.94	6.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	6.47	8.41 %
Total	6.47	8.41 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.33	5.99 %
KKD3	0.14	6.24 %
TPT1	0.09	5.33 %
NTM1	0.08	5.92 %
BTU1	0.02	2.53 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
Total	6.47	8.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	6.22	9.13 %
Total	6.22	9.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.44	3.96 %
NGT1	0.15	5.44 %
JKM1		0.00 %
KUM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	6.22	9.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.83	8.19 %
Total	5.83	8.19 %

Branch *	MTD Sales L	Brand Share %
CH05	0.20	4.14 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.83	8.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	5.81	4.87 %
Total	5.81	4.87 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	0.46 %
PDI1	0.16	3.78 %
KVT1	0.15	2.12 %
TKS1	0.15	6.18 %
RPM1	0.09	2.69 %
MAR1	0.08	2.24 %
TKS2	0.08	1.82 %
APK1		0.00 %
ASM1		0.00 %
PKD1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR2		0.00 %
Total	5.81	4.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.05	4.56 %
Total	3.05	4.56 %

Branch *	MTD Sales L	Brand Share %
CH50	0.26	5.08 %
CH20	0.25	6.32 %
CH21	0.24	4.03 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	3.05	4.56 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.03	8.48 %
Total	3.03	8.48 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.08	5.92 %
OML1	0.06	4.16 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
Total	3.03	8.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.82	5.40 %
Total	1.82	5.40 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.13	2.99 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	1.82	5.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.57	3.35 %
Total	1.57	3.35 %

Branch *	MTD Sales L	Brand Share %
ANI1	0.08	6.34 %
KPM2	0.08	2.30 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.57	3.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.38	5.25 %
Total	1.38	5.25 %

Branch *	MTD Sales L	Brand Share %
POY2	0.11	4.83 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.38	5.25 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	0.77	3.57 %
Total	0.77	3.57 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.77	3.57 %