

MTD Sales
16.07 L

Brand Share %
5.23 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.64	5.12 %
Air-Cool	0.43	20.04 %
Total	16.07	5.23 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	3.43	12.69 %
SOUTH-03	2.08	5.61 %
CHENNAI-02	1.96	6.04 %
CHENNAI-01	1.82	7.15 %
SOUTH-01	1.62	3.94 %
TRICHY-01	1.39	2.77 %
SOUTH ARCOT	1.26	4.43 %
WEST-01	1.24	5.31 %
NORTH ARCOT	1.03	4.90 %
KL-SOUTH	0.23	1.11 %
Total	16.07	5.23 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.37	12.52 %
Air-Cool	0.07	38.75 %
Total	3.43	12.69 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.10	4.12 %
APN1		0.00 %
BMD1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	3.43	12.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	2.08	5.67 %
Total	2.08	5.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.28	3.91 %
DGL1	0.23	3.84 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	2.08	5.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.90	5.87 %
Air-Cool	0.07	34.54 %
Total	1.96	6.04 %

Branch *	MTD Sales L	Brand Share %
CH21	0.07	1.86 %
CH03		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.96	6.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.82	7.15 %
Total	1.82	7.15 %

Branch *	MTD Sales L	Brand Share %
CH28	0.10	4.70 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	1.82	7.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	1.62	4.00 %
Total	1.62	3.94 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.10	2.71 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.62	3.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.39	2.77 %
Total	1.39	2.77 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.11	4.10 %
TRY1	0.08	0.50 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.39	2.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.02	3.61 %
Air-Cool	0.24	82.46 %
Total	1.26	4.43 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.26	4.43 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.18	5.11 %
Air-Cool	0.06	24.29 %
Total	1.24	5.31 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.24	5.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.03	4.95 %
Total	1.03	4.90 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.03	4.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.23	1.11 %
Total	0.23	1.11 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.23	1.11 %