



# TN : BPL Sales Performance 04/05/2026 9:38 AM

MTD Sales  
74.90 L

Brand Share %  
7.06 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.84	7.98 %
Air-Cool	0.06	0.05 %
Total	74.90	7.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.02	10.70 %
TRICHY-01	14.18	9.67 %
SOUTH-03	11.14	8.47 %
WEST-02	8.50	7.15 %
NORTH ARCOT	5.37	8.43 %
CHENNAI-02	4.75	4.58 %
SOUTH ARCOT	4.58	5.17 %
CHENNAI-01	4.33	2.93 %
WEST-01	4.01	4.40 %
Total	74.90	7.06 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	18.02	11.73 %
Total	18.02	10.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.74	4.11 %
VNR2	0.44	4.71 %
NGR1	0.40	4.95 %
MAR1	0.36	4.86 %
KVT1	0.20	1.61 %
TYI1	0.10	5.70 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
Total	18.02	10.70 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	14.18	11.09 %
Total	14.18	9.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	6.42 %
TNJ2	0.78	6.60 %
KUM1	0.37	4.84 %
TVR1	0.33	5.87 %
NCK1	0.09	4.56 %
MSI1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	14.18	9.67 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	11.14	9.26 %
Total	11.14	8.47 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.19	4.22 %
MDU1	0.58	4.19 %
MPA1	0.22	4.85 %
DGL2	0.18	6.67 %
TMM1	0.10	4.31 %
MDU3	0.10	3.48 %
ADP1	0.09	3.17 %
MNM1	0.09	4.31 %
PVI1	0.09	3.26 %
TEN2	0.09	3.08 %
CBM1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TPT1		0.00 %
Total	11.14	8.47 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	8.50	8.11 %
Total	8.50	7.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	5.66 %
ERD1	0.29	5.67 %
HSR1	0.25	3.58 %
MTR1	0.13	6.35 %
ERD2	0.11	1.35 %
APN1	0.09	3.19 %
KRI1	0.09	2.26 %
RSP1	0.09	3.03 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	8.50	7.15 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	5.37	10.02 %
Total	5.37	8.43 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.19	6.36 %
TRL1	0.11	3.11 %
WJP1	0.10	2.56 %
BGR1	0.09	6.50 %
GDM1	0.09	6.19 %
UGI1	0.09	6.00 %
VNB1	0.09	4.18 %
ARC2		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
Total	5.37	8.43 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	4.75	5.30 %
<b>Total</b>	<b>4.75</b>	<b>4.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	0.35	6.82 %
CH03	0.29	2.52 %
CH34	0.24	4.54 %
CH21	0.15	2.24 %
CH33	0.11	3.57 %
CH27	0.09	5.65 %
CH31	0.09	5.78 %
CH43	0.09	2.49 %
CH46	0.09	6.13 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>4.75</b>	<b>4.58 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.58	5.87 %
<b>Total</b>	<b>4.58</b>	<b>5.17 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	0.36	6.61 %
ULP1	0.33	6.28 %
VPM1	0.18	5.86 %
KKI2	0.11	2.35 %
SJI2	0.10	1.78 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>4.58</b>	<b>5.17 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	4.33	3.40 %
Total	4.33	2.93 %

Branch *	MTD Sales L	Brand Share %
CH42	0.39	5.81 %
CH25	0.30	4.76 %
CH14	0.29	3.39 %
CH08	0.21	3.40 %
CH49	0.21	2.98 %
GUD1	0.14	3.12 %
CH47	0.11	1.11 %
TKM1	0.09	5.03 %
CH16	0.09	1.13 %
CH37	0.09	4.59 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	4.33	2.93 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	3.95	4.84 %
Air-Cool	0.06	0.60 %
<b>Total</b>	<b>4.01</b>	<b>4.40 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	6.37 %
CBE1	0.11	2.30 %
TPR3	0.11	4.99 %
SNR1	0.10	3.34 %
CBE4	0.09	2.84 %
DPM2	0.09	4.90 %
TPR2	0.09	2.09 %
UMP1	0.09	1.97 %
KMR1	0.06	1.08 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>4.01</b>	<b>4.40 %</b>