



TN : BPL Sales Performance 04/04/2026 9:38 AM

MTD Sales
71.27 L

Brand Share %
9.83 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	71.27	9.83 %
Total	71.27	9.83 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	13.46	11.77 %
SOUTH-01	13.06	11.28 %
SOUTH-03	10.66	10.57 %
WEST-02	9.36	11.23 %
SOUTH ARCOT	6.16	10.62 %
CHENNAI-01	5.79	7.84 %
CHENNAI-02	4.53	6.57 %
WEST-01	4.45	6.41 %
NORTH ARCOT	3.80	9.38 %
Total	71.27	9.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	13.46	11.77 %
Total	13.46	11.77 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.60	9.62 %
MVM1	0.43	4.68 %
PBR2	0.42	5.30 %
TRY1	0.34	1.69 %
TVR1	0.25	5.61 %
KUM1	0.13	2.04 %
NCK1	0.09	9.74 %
PDK1	0.08	3.63 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	13.46	11.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	13.06	11.28 %
Total	13.06	11.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.78	4.91 %
RND1	0.27	8.44 %
MAR1	0.26	6.75 %
TUT2	0.21	7.33 %
VNR1	0.18	8.54 %
TUT1	0.17	1.69 %
KGL1	0.17	6.18 %
KVT1	0.09	1.15 %
APK1	0.08	5.71 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	13.06	11.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	10.66	10.57 %
Total	10.66	10.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.55	4.70 %
TEN1	0.24	7.13 %
USL1	0.21	7.48 %
DGL1	0.19	2.68 %
MDU6	0.13	1.82 %
NKI1	0.13	9.61 %
DKI1	0.09	7.63 %
SVG1	0.09	1.39 %
MDU3	0.09	5.81 %
ATG1	0.08	1.81 %
MLR1	0.08	3.64 %
CBM1		0.00 %
CMR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	10.66	10.57 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	9.36	11.23 %
Total	9.36	11.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.55	6.13 %
ATU1	0.41	6.82 %
ERD2	0.29	6.37 %
ERD1	0.27	4.61 %
WHKP	0.24	6.86 %
NKL2	0.17	4.15 %
HSR2	0.13	3.02 %
OML1	0.13	8.59 %
DPR2	0.09	4.39 %
KVP1	0.09	5.52 %
BMD1	0.08	5.89 %
DPR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	9.36	11.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.16	10.62 %
Total	6.16	10.62 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.26	5.33 %
ULP1	0.21	6.08 %
POY2	0.17	3.22 %
KML1	0.15	8.05 %
TDM1	0.09	3.75 %
KLM1	0.08	2.37 %
VCM1	0.08	9.12 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	6.16	10.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.79	7.84 %
Total	5.79	7.84 %

Branch *	MTD Sales L	Brand Share %
CH08	0.36	9.71 %
GUD2	0.26	9.35 %
CGL1	0.24	6.49 %
CH19	0.17	3.28 %
CH16	0.08	1.97 %
CH30	0.08	9.04 %
CH45	0.08	1.33 %
CH07		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.79	7.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	4.53	6.57 %
Total	4.53	6.57 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	3.84 %
CH18	0.21	6.16 %
UKI1	0.17	4.33 %
CH15	0.13	3.93 %
CH20	0.13	3.02 %
CH44	0.13	5.94 %
GPD1	0.09	6.07 %
CH23	0.09	6.20 %
CH41	0.09	9.22 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.13	-24.06 %
Total	4.53	6.57 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.45	6.41 %
Total	4.45	6.41 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.17	5.21 %
KMD1	0.15	4.53 %
CBE4	0.08	1.54 %
PDM1	0.08	8.35 %
SNR1	0.08	3.04 %
CBE1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	4.45	6.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.80	9.38 %
Total	3.80	9.38 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.18	8.41 %
AKM1	0.13	8.91 %
TRL1	0.13	6.54 %
VNB1	0.08	7.91 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	3.80	9.38 %