

MTD Sales
25.45 L

Brand Share %
5.95 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.45	5.95 %
Total	25.45	5.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.00	8.76 %
TRICHY-01	4.46	9.01 %
SOUTH-01	3.87	4.15 %
SOUTH-03	3.45	6.77 %
CHENNAI-02	2.56	5.47 %
WEST-02	2.00	7.18 %
WEST-01	1.82	5.93 %
NORTH ARCOT	1.11	3.06 %
SOUTH ARCOT	0.63	3.42 %
WEST-03	0.56	3.29 %
Total	25.45	5.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.00	8.76 %
Total	5.00	8.76 %

Branch *	MTD Sales L	Brand Share %
CH05	0.20	4.76 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.00	8.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	4.46	9.01 %
Total	4.46	9.01 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.15	5.44 %
TRY1	0.14	1.91 %
JKM1		0.00 %
KUM1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	4.46	9.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	3.87	4.15 %
Total	3.87	4.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	0.48 %
RPM1	0.09	4.25 %
MAR1	0.08	2.34 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PKD1		0.00 %
RND2		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR2	-0.08	-2.58 %
Total	3.87	4.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	3.45	6.77 %
Total	3.45	6.77 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.09	5.33 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN2		0.00 %
Total	3.45	6.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	2.56	5.47 %
Total	2.56	5.47 %

Branch *	MTD Sales L	Brand Share %
CH21	0.24	4.62 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	2.56	5.47 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	2.00	7.18 %
Total	2.00	7.18 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.08	5.92 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
OML1	-0.09	-11.43 %
ATU1	-0.13	-6.61 %
Total	2.00	7.18 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.82	5.93 %
Total	1.82	5.93 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.13	4.40 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	1.82	5.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.11	3.06 %
Total	1.11	3.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.08	2.60 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.11	3.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.63	3.42 %
Total	0.63	3.42 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.63	3.42 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	0.56	3.29 %
Total	0.56	3.29 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.56	3.29 %