

MTD Sales
35.19 L

Brand Share %
5.56 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.19	5.56 %
Total	35.19	5.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.64	7.16 %
CHENNAI-01	5.26	5.79 %
WEST-02	5.02	6.07 %
CHENNAI-02	4.89	7.59 %
TRICHY-01	4.86	5.52 %
SOUTH-03	3.25	4.47 %
WEST-01	2.61	4.17 %
SOUTH ARCOT	2.29	5.14 %
NORTH ARCOT	1.37	2.99 %
KL-SOUTH		0.00 %
Total	35.19	5.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	5.64	7.16 %
Total	5.64	7.16 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.08	1.63 %
TUT1	0.08	0.92 %
TVL1	0.08	1.26 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	5.64	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.26	5.79 %
Total	5.26	5.79 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.18	3.74 %
CH42	0.13	5.18 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	5.26	5.79 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.02	6.08 %
Total	5.02	6.07 %

Branch *	MTD Sales L	Brand Share %
OML1	0.11	3.98 %
VPD1	0.11	5.03 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	5.02	6.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	4.89	7.60 %
Total	4.89	7.59 %

Branch *	MTD Sales L	Brand Share %
CH12	0.30	5.07 %
CH41	0.08	1.94 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	4.89	7.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	4.86	5.52 %
Total	4.86	5.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	2.47 %
TNJ2	0.34	5.02 %
KUM1	0.17	3.01 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	4.86	5.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	3.25	4.47 %
Total	3.25	4.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.25	3.64 %
MDU5	0.11	4.34 %
TDI1	0.08	5.38 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.25	4.47 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.61	4.17 %
Total	2.61	4.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.60	4.39 %
SUL1	0.08	2.82 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.61	4.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.29	5.14 %
Total	2.29	5.14 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.24	4.94 %
VPM2	0.17	5.25 %
KKI2	0.11	2.62 %
MKM1	0.08	5.52 %
KLM1		0.00 %
KML1		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.29	5.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.37	2.99 %
Total	1.37	2.99 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.08	2.97 %
VEL1	0.08	4.58 %
WJP1	0.08	4.00 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	1.37	2.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %