

MTD Sales
17.00 L

Brand Share %
6.05 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	16.63	6.12 %
Air-Cool	0.37	4.06 %
Total	17.00	6.05 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	4.37	10.56 %
TRICHY-01	2.63	7.14 %
SOUTH-01	2.24	5.44 %
SOUTH ARCOT	1.88	9.86 %
CHENNAI-02	1.68	5.72 %
SOUTH-03	1.31	3.71 %
CHENNAI-01	1.08	3.95 %
WEST-01	0.91	3.60 %
NORTH ARCOT	0.66	2.99 %
KL-SOUTH	0.25	7.51 %
Total	17.00	6.05 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	4.30	10.51 %
Air-Cool	0.07	14.59 %
Total	4.37	10.56 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.18	5.92 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
VKL1		0.00 %
Total	4.37	10.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	2.63	7.16 %
Total	2.63	7.14 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.20	4.55 %
TRY1	0.20	3.05 %
MVM1	0.14	3.08 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	2.63	7.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	2.13	5.27 %
Air-Cool	0.11	14.88 %
Total	2.24	5.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.15	2.55 %
TUT1	0.10	2.63 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	2.24	5.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.88	10.14 %
Total	1.88	9.86 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.88	9.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.68	5.77 %
Total	1.68	5.72 %

Branch *	MTD Sales L	Brand Share %
CH18	0.10	4.00 %
CH03		0.00 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.68	5.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	1.22	3.51 %
Air-Cool	0.09	16.47 %
Total	1.31	3.71 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.10	3.90 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
DGL1	-0.13	-6.67 %
Total	1.31	3.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	0.97	4.58 %
Air-Cool	0.11	1.74 %
Total	1.08	3.95 %

Branch *	MTD Sales L	Brand Share %
CH14	0.01	0.65 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
Total	1.08	3.95 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.91	3.60 %
Total	0.91	3.60 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.91	3.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.66	3.06 %
Total	0.66	2.99 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.66	2.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.25	7.51 %
Total	0.25	7.51 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.25	7.51 %