



# TN : BPL Sales Performance 03/05/2026 9:38 AM

MTD Sales  
59.20 L

Brand Share %  
6.94 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.94 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 59.14       | 7.74 %        |
| Air-Cool | 0.06        | 0.06 %        |
| Total    | 59.20       | 6.94 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 14.11       | 10.76 %       |
| TRICHY-01   | 11.44       | 9.51 %        |
| WEST-02     | 7.67        | 7.82 %        |
| SOUTH-03    | 7.43        | 6.85 %        |
| NORTH ARCOT | 4.87        | 9.87 %        |
| CHENNAI-01  | 3.75        | 3.11 %        |
| SOUTH ARCOT | 3.66        | 5.29 %        |
| CHENNAI-02  | 3.38        | 4.28 %        |
| WEST-01     | 2.88        | 3.78 %        |
| Total       | 59.20       | 6.94 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.11       | 11.72 %       |
| Total    | 14.11       | 10.76 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 0.64        | 5.14 %        |
| MAR1     | 0.36        | 6.86 %        |
| VNR2     | 0.33        | 4.45 %        |
| NGR1     | 0.29        | 3.86 %        |
| UDN1     | 0.10        | 5.77 %        |
| TYI1     | 0.10        | 5.90 %        |
| MMT1     | 0.09        | 6.41 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| Total    | 14.11       | 10.76 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.44       | 10.75 %       |
| Total    | 11.44       | 9.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 1.12        | 6.04 %        |
| TNJ2     | 0.68        | 6.72 %        |
| KUM1     | 0.37        | 5.87 %        |
| TVR1     | 0.18        | 3.85 %        |
| JKM1     | 0.09        | 5.38 %        |
| MSI1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 11.44       | 9.51 %        |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.67        | 8.75 %        |
| Total    | 7.67        | 7.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.74        | 6.65 %        |
| ERD1     | 0.29        | 6.27 %        |
| HSR1     | 0.25        | 4.20 %        |
| ERD2     | 0.11        | 1.48 %        |
| APN1     | 0.09        | 4.20 %        |
| KRI1     | 0.09        | 2.80 %        |
| RSP1     | 0.09        | 3.17 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 7.67        | 7.82 %        |

### SOUTH-03

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 7.43        | 7.38 %        |
| <b>Total</b> | <b>7.43</b> | <b>6.85 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| DGL1         | 0.98        | 3.80 %        |
| MPA1         | 0.11        | 3.03 %        |
| MDU3         | 0.10        | 3.66 %        |
| ADP1         | 0.09        | 3.17 %        |
| MDU1         | 0.09        | 0.81 %        |
| MLR1         | 0.09        | 3.71 %        |
| MNM1         | 0.09        | 5.57 %        |
| PVI1         | 0.09        | 3.65 %        |
| TEN2         | 0.09        | 3.23 %        |
| CBM1         |             | 0.00 %        |
| CMR1         |             | 0.00 %        |
| KYK1         |             | 0.00 %        |
| MDU5         |             | 0.00 %        |
| MDU6         |             | 0.00 %        |
| NKI1         |             | 0.00 %        |
| NTM1         |             | 0.00 %        |
| ODM1         |             | 0.00 %        |
| TMM1         |             | 0.00 %        |
| TPT1         |             | 0.00 %        |
| <b>Total</b> | <b>7.43</b> | <b>6.85 %</b> |

### NORTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 4.87        | 11.68 %       |
| <b>Total</b> | <b>4.87</b> | <b>9.87 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TRL1         | 0.11        | 3.52 %        |
| WJP1         | 0.10        | 3.65 %        |
| AKM1         | 0.09        | 4.47 %        |
| CYR1         | 0.09        | 5.44 %        |
| GDM1         | 0.09        | 6.49 %        |
| VNB1         | 0.09        | 5.14 %        |
| ARC2         |             | 0.00 %        |
| KPM1         |             | 0.00 %        |
| KPM2         |             | 0.00 %        |
| PLR1         |             | 0.00 %        |
| SBR1         |             | 0.00 %        |
| SLG1         |             | 0.00 %        |
| TRT1         |             | 0.00 %        |
| VEL1         |             | 0.00 %        |
| VSI1         |             | 0.00 %        |
| <b>Total</b> | <b>4.87</b> | <b>9.87 %</b> |

## CHENNAI-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 3.75        | 3.51 %        |
| <b>Total</b> | <b>3.75</b> | <b>3.11 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CH25         | 0.30        | 5.82 %        |
| CH14         | 0.29        | 4.48 %        |
| GUD1         | 0.14        | 3.76 %        |
| CH47         | 0.11        | 1.26 %        |
| CH49         | 0.11        | 2.39 %        |
| CH08         | 0.10        | 1.96 %        |
| TKM1         | 0.09        | 5.83 %        |
| CH16         | 0.09        | 1.50 %        |
| CH37         | 0.09        | 5.89 %        |
| AVD1         |             | 0.00 %        |
| CGL1         |             | 0.00 %        |
| CH07         |             | 0.00 %        |
| CH26         |             | 0.00 %        |
| CH29         |             | 0.00 %        |
| CH30         |             | 0.00 %        |
| CH35         |             | 0.00 %        |
| CH38         |             | 0.00 %        |
| CH39         |             | 0.00 %        |
| CH40         |             | 0.00 %        |
| CH45         |             | 0.00 %        |
| CH48         |             | 0.00 %        |
| GUD2         |             | 0.00 %        |
| KNR1         |             | 0.00 %        |
| MRM1         |             | 0.00 %        |
| SKL1         |             | 0.00 %        |
| WCHN         |             | 0.00 %        |
| <b>Total</b> | <b>3.75</b> | <b>3.11 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 3.66        | 5.91 %        |
| <b>Total</b> | <b>3.66</b> | <b>5.29 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| VPM1         | 0.18        | 6.32 %        |
| SJI2         | 0.10        | 2.75 %        |
| KML1         | 0.09        | 4.38 %        |
| KKI2         |             | 0.00 %        |
| KLM1         |             | 0.00 %        |
| MKM1         |             | 0.00 %        |
| NVL2         |             | 0.00 %        |
| POY1         |             | 0.00 %        |
| STP1         |             | 0.00 %        |
| TDM1         |             | 0.00 %        |
| TVM1         |             | 0.00 %        |
| TVM2         |             | 0.00 %        |
| VCM2         |             | 0.00 %        |
| WHUT         |             | 0.00 %        |
| <b>Total</b> | <b>3.66</b> | <b>5.29 %</b> |

## CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 3.38        | 4.78 %        |
| <b>Total</b> | <b>3.38</b> | <b>4.28 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CH34         | 0.24        | 5.84 %        |
| CH27         | 0.09        | 6.74 %        |
| CH43         | 0.09        | 3.27 %        |
| CH03         |             | 0.00 %        |
| CH15         |             | 0.00 %        |
| CH17         |             | 0.00 %        |
| CH21         |             | 0.00 %        |
| CH23         |             | 0.00 %        |
| CH24         |             | 0.00 %        |
| CH33         |             | 0.00 %        |
| CH36         |             | 0.00 %        |
| CH41         |             | 0.00 %        |
| CH51         |             | 0.00 %        |
| GPD1         |             | 0.00 %        |
| MJR1         |             | 0.00 %        |
| PON1         |             | 0.00 %        |
| <b>Total</b> | <b>3.38</b> | <b>4.28 %</b> |

## WEST-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV       | 2.82        | 4.15 %        |
| Air-Cool     | 0.06        | 0.70 %        |
| <b>Total</b> | <b>2.88</b> | <b>3.78 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TPR3         | 0.11        | 5.35 %        |
| CBE4         | 0.09        | 3.14 %        |
| DPM2         | 0.09        | 4.90 %        |
| GDR1         | 0.09        | 6.63 %        |
| TPR2         | 0.09        | 2.89 %        |
| UMP1         | 0.09        | 1.97 %        |
| KMR1         | 0.06        | 1.10 %        |
| ANR1         |             | 0.00 %        |
| CBE1         |             | 0.00 %        |
| CBE2         |             | 0.00 %        |
| CBE3         |             | 0.00 %        |
| CBE5         |             | 0.00 %        |
| CBE6         |             | 0.00 %        |
| CNR1         |             | 0.00 %        |
| GBM1         |             | 0.00 %        |
| KGM1         |             | 0.00 %        |
| PDM1         |             | 0.00 %        |
| SNR1         |             | 0.00 %        |
| SUL1         |             | 0.00 %        |
| SYM2         |             | 0.00 %        |
| TPR4         |             | 0.00 %        |
| UAM1         |             | 0.00 %        |
| <b>Total</b> | <b>2.88</b> | <b>3.78 %</b> |