



TN : BPL Sales Performance 03/04/2026 9:38 AM

MTD Sales
59.25 L

Brand Share %
10.47 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.25	10.47 %
Total	59.25	10.47 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	10.55	11.85 %
SOUTH-01	10.53	11.51 %
SOUTH-03	9.48	12.73 %
WEST-02	7.10	10.73 %
CHENNAI-01	5.42	9.42 %
SOUTH ARCOT	5.04	10.78 %
WEST-01	3.86	7.03 %
CHENNAI-02	3.73	6.74 %
NORTH ARCOT	3.53	11.69 %
Total	59.25	10.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	10.55	11.85 %
Total	10.55	11.85 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.42	7.61 %
TYR1	0.38	9.56 %
TRY1	0.34	2.09 %
MVM1	0.32	3.80 %
TVR1	0.25	6.60 %
KUM1	0.13	2.60 %
NCK1	0.09	9.74 %
PDK1	0.08	4.67 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	10.55	11.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	10.53	11.51 %
Total	10.53	11.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.64	5.38 %
RPM1	0.47	8.31 %
TUT2	0.21	8.53 %
VNR1	0.18	8.54 %
KGL1	0.17	6.49 %
MAR1	0.17	6.08 %
APK1	0.08	7.74 %
RND1	0.08	3.77 %
TUT1	0.08	0.93 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	10.53	11.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.48	12.73 %
Total	9.48	12.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.46	4.60 %
TEN1	0.24	8.18 %
USL1	0.21	7.85 %
DGL1	0.19	3.83 %
MDU6	0.13	2.42 %
DKI1	0.09	10.04 %
SVG1	0.09	3.08 %
ATG1	0.08	3.21 %
MLR1	0.08	4.27 %
CBM1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	9.48	12.73 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	7.10	10.73 %
Total	7.10	10.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.42	5.28 %
ATU1	0.32	6.21 %
ERD1	0.27	6.51 %
WHKP	0.24	6.86 %
ERD2	0.18	6.00 %
NKL2	0.17	5.39 %
OML1	0.13	8.59 %
DPR2	0.09	5.20 %
BMD1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	7.10	10.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.42	9.42 %
Total	5.42	9.42 %

Branch *	MTD Sales L	Brand Share %
CH16	0.17	7.58 %
CH19	0.17	3.28 %
GUD2	0.13	6.40 %
CH45	0.08	1.51 %
CH07		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.42	9.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.04	10.78 %
Total	5.04	10.78 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.21	8.49 %
VPM2	0.17	4.16 %
POY2	0.17	3.58 %
KLM1	0.08	2.70 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	5.04	10.78 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	3.86	7.03 %
Total	3.86	7.03 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.15	4.53 %
SUL1	0.09	6.06 %
CBE4	0.08	2.76 %
PDM1	0.08	8.35 %
SNR1	0.08	3.74 %
TPR2	0.08	2.99 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	3.86	7.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.73	6.74 %
Total	3.73	6.74 %

Branch *	MTD Sales L	Brand Share %
CH18	0.21	7.57 %
UKI1	0.17	4.97 %
CH15	0.13	4.56 %
CH20	0.13	3.08 %
CH44	0.13	6.32 %
GPD1	0.09	6.07 %
CH03	0.03	0.58 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.13	-24.06 %
Total	3.73	6.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.53	11.69 %
Total	3.53	11.69 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.18	9.64 %
TRL1	0.13	7.05 %
VNB1	0.08	9.03 %
BGR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	3.53	11.69 %