

MTD Sales
7.34 L

Brand Share %
5.58 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.34	5.58 %
Total	7.34	5.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.43	6.57 %
CHENNAI-01	1.03	5.85 %
TRICHY-01	1.00	5.19 %
SOUTH ARCOT	0.95	11.62 %
WEST-02	0.75	5.97 %
SOUTH-03	0.73	4.09 %
CHENNAI-02	0.71	5.22 %
WEST-01	0.43	4.24 %
NORTH ARCOT	0.31	3.09 %
KL-SOUTH		0.00 %
Total	7.34	5.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	1.43	6.57 %
Total	1.43	6.57 %

Branch *	MTD Sales L	Brand Share %
RND1	0.05	4.05 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
UDN1	-0.08	-193.16 %
Total	1.43	6.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	1.03	5.85 %
Total	1.03	5.85 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH19		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	1.03	5.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.00	5.19 %
Total	1.00	5.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.14	3.21 %
APM1		0.00 %
AYR1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	1.00	5.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.95	11.62 %
Total	0.95	11.62 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.95	11.62 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	0.75	5.97 %
Total	0.75	5.97 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
Total	0.75	5.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	0.73	4.09 %
Total	0.73	4.09 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.15	-120.01 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	0.73	4.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	0.71	5.22 %
Total	0.71	5.22 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.71	5.22 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.43	4.24 %
Total	0.43	4.24 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
Total	0.43	4.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.31	3.09 %
Total	0.31	3.09 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.31	3.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %