

MTD Sales
10.35 L

Brand Share %
4.55 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.35	4.55 %
Total	10.35	4.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.77	14.83 %
SOUTH-01	1.59	2.38 %
TRICHY-01	1.50	5.43 %
CHENNAI-02	1.43	5.59 %
SOUTH-03	0.52	2.54 %
WEST-02	0.44	3.65 %
NORTH ARCOT	0.42	2.53 %
WEST-01	0.31	2.51 %
SOUTH ARCOT	0.24	1.97 %
WEST-03	0.13	1.56 %
Total	10.35	4.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	3.77	14.83 %
Total	3.77	14.83 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	3.77	14.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	1.59	2.38 %
Total	1.59	2.38 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.59	2.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.50	5.43 %
Total	1.50	5.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.14	3.29 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	1.50	5.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	1.43	5.59 %
Total	1.43	5.59 %

Branch *	MTD Sales L	Brand Share %
CH03	0.09	3.46 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	1.43	5.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	0.52	2.54 %
Total	0.52	2.54 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.52	2.54 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	0.44	3.65 %
Total	0.44	3.65 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	0.44	3.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.42	2.53 %
Total	0.42	2.53 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.42	2.53 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.31	2.51 %
Total	0.31	2.51 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.31	2.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	0.24	1.97 %
Total	0.24	1.97 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	0.24	1.97 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	0.13	1.56 %
Total	0.13	1.56 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.13	1.56 %