

MTD Sales
8.14 L

Brand Share %
6.67 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.99	6.63 %
Air-Cool	0.16	10.22 %
Total	8.14	6.67 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	2.46	11.43 %
SOUTH-01	1.80	9.44 %
SOUTH ARCOT	1.14	14.04 %
TRICHY-01	1.10	6.45 %
CHENNAI-02	0.94	8.71 %
SOUTH-03	0.44	2.75 %
WEST-01	0.25	1.78 %
CHENNAI-01	0.01	0.10 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
Total	8.14	6.67 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	2.39	11.21 %
Air-Cool	0.07	36.35 %
Total	2.46	11.43 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SLM1		0.00 %
VPD1		0.00 %
Total	2.46	11.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	1.80	9.62 %
Total	1.80	9.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.10	2.54 %
ARM1		0.00 %
MAR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.80	9.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.14	14.55 %
Total	1.14	14.04 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.14	14.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.10	6.46 %
Total	1.10	6.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.20	5.82 %
TNJ1	0.10	3.29 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.10	6.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	0.94	8.77 %
Total	0.94	8.71 %

Branch *	MTD Sales L	Brand Share %
CH18	0.10	5.68 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	0.94	8.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	0.35	2.24 %
Air-Cool	0.09	32.22 %
Total	0.44	2.75 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.10	6.10 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
DGL1	-0.13	-99.27 %
Total	0.44	2.75 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.25	1.78 %
Total	0.25	1.78 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.25	1.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	0.01	0.10 %
Total	0.01	0.10 %

Branch *	MTD Sales L	Brand Share %
CH14	0.01	1.45 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH42		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	0.01	0.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJP1		0.00 %
Total		0.00 %