



# TN : BPL Sales Performance 02/04/2026 9:38 AM

MTD Sales  
47.35 L

Brand Share %  
11.80 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.35	11.80 %
Total	47.35	11.80 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	7.79	13.35 %
SOUTH-01	7.74	12.35 %
SOUTH-03	7.68	14.39 %
WEST-02	5.53	11.34 %
CHENNAI-01	4.65	10.59 %
SOUTH ARCOT	3.84	10.43 %
CHENNAI-02	3.44	8.84 %
WEST-01	3.35	9.50 %
NORTH ARCOT	3.32	14.28 %
Total	47.35	11.80 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	7.79	13.35 %
Total	7.79	13.35 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.45	10.10 %
MVM1	0.32	6.01 %
TRY1	0.25	3.60 %
TVR1	0.25	9.40 %
KIK1	0.22	9.74 %
NMM1	0.21	10.31 %
PDK1	0.08	9.96 %
AYR1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	7.79	13.35 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	7.74	12.35 %
<b>Total</b>	<b>7.74</b>	<b>12.35 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	0.64	10.22 %
TVL1	0.55	9.24 %
SVK1	0.25	9.97 %
KGL1	0.17	8.44 %
MAR1	0.17	7.82 %
STU2	0.17	9.38 %
RND1	0.08	8.09 %
TUT1	0.08	1.34 %
VL1	0.08	5.69 %
VNR1	0.08	6.49 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
TKS2		0.00 %
TY1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>7.74</b>	<b>12.35 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	7.68	14.39 %
<b>Total</b>	<b>7.68</b>	<b>14.39 %</b>

Branch *	MTD Sales L	Brand Share %
TEN1	0.24	9.77 %
USL1	0.21	7.85 %
MDU1	0.13	2.69 %
MDU6	0.13	2.47 %
DGL1	0.08	2.60 %
MLR1	0.08	5.79 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
NTM1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>7.68</b>	<b>14.39 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	5.53	11.34 %
Total	5.53	11.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.42	8.19 %
ERD1	0.27	6.95 %
NKL2	0.17	5.61 %
OML1	0.13	10.41 %
DPR2	0.09	10.26 %
ATU1	0.08	2.13 %
ERD2	0.08	3.82 %
BMD1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
Total	5.53	11.34 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	4.65	10.59 %
Total	4.65	10.59 %

Branch *	MTD Sales L	Brand Share %
CGL1	0.24	11.50 %
AVD1	0.21	11.47 %
CH16	0.17	8.94 %
CH19	0.17	3.95 %
GUD2	0.13	7.35 %
CH45	0.08	1.81 %
CH07		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.65	10.59 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.84	10.43 %
<b>Total</b>	<b>3.84</b>	<b>10.43 %</b>

Branch *	MTD Sales L	Brand Share %
ULP1	0.21	10.05 %
VPM2	0.17	6.00 %
POY2	0.17	4.39 %
NVL2	0.13	7.85 %
KLM1	0.08	2.70 %
KML1		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>3.84</b>	<b>10.43 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	3.44	8.84 %
<b>Total</b>	<b>3.44</b>	<b>8.84 %</b>

Branch *	MTD Sales L	Brand Share %
CH34	0.32	10.04 %
UKI1	0.17	4.97 %
CH03	0.17	5.32 %
CH15	0.13	10.43 %
CH20	0.13	4.59 %
CH44	0.13	11.36 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
CH51		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.13	-105.86 %
<b>Total</b>	<b>3.44</b>	<b>8.84 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	3.35	9.50 %
Total	3.35	9.50 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.15	5.86 %
CBE4	0.08	4.69 %
PDM1	0.08	8.35 %
TPR2	0.08	5.92 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	3.35	9.50 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	3.32	14.28 %
Total	3.32	14.28 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.18	11.52 %
PLR1	0.13	11.03 %
TRL1	0.13	8.64 %
VNB1	0.08	9.03 %
BGR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	3.32	14.28 %