

MTD Sales
333.26 L

Brand Share %
4.16 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	333.85	7.26 %
Fridge	-0.60	-0.02 %
Total	333.26	4.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.96	4.94 %
TRICHY-01	56.98	5.29 %
CHENNAI-02	38.91	3.69 %
SOUTH-03	37.70	4.22 %
CHENNAI-01	32.86	3.02 %
WEST-02	29.76	5.37 %
NORTH ARCOT	28.73	4.59 %
SOUTH ARCOT	18.60	3.06 %
WEST-01	15.17	3.41 %
WEST-03	9.59	2.78 %
Total	333.26	4.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	64.96	8.52 %
Total	64.96	4.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.75	3.92 %
NGR1	3.08	4.10 %
TUT1	1.42	0.94 %
APK2	1.18	3.79 %
RND2	0.68	1.77 %
MAR1	0.62	1.33 %
ASM1	0.55	3.45 %
STU2	0.50	4.12 %
RPM1	0.49	0.80 %
ARM1	0.29	2.00 %
KYR1	0.25	2.28 %
TKY1	0.24	1.99 %
KSM1	0.19	1.27 %
UDN1	0.12	0.62 %
TKS2	0.12	0.19 %
COL1	0.09	0.95 %
MMT1		0.00 %
SGT1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	64.96	4.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	56.98	8.97 %
Total	56.98	5.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.73	3.42 %
PBR2	2.25	3.64 %
KUM1	1.61	2.57 %
JKM1	0.98	2.79 %
TYR1	0.65	2.15 %
PDK1	0.64	3.96 %
NCK1	0.36	2.65 %
PDK2	0.25	0.77 %
TRY2	0.22	4.10 %
APM1	0.18	1.75 %
KUM2	0.11	0.36 %
ORU1	0.08	0.61 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ	-0.10	1.29 %
Total	56.98	5.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	38.91	6.14 %
Total	38.91	3.69 %

Branch *	MTD Sales L	Brand Share %
CH03	4.34	3.95 %
CH15	2.80	2.86 %
CH18	2.08	4.05 %
CH50	2.06	3.67 %
MJR1	1.28	4.00 %
CH20	0.97	1.82 %
CH44	0.95	3.31 %
CH43	0.75	2.51 %
CH17	0.61	1.65 %
CH23	0.58	4.13 %
PON1	0.30	1.18 %
CH51	0.22	0.36 %
CH27	0.18	1.04 %
CH33	0.13	0.41 %
CH31	0.13	1.34 %
CH35	0.13	0.38 %
CH46	0.13	1.17 %
CH01		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
MC05		0.00 %
WCHN	-1.02	2.75 %
Total	38.91	3.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	37.70	7.43 %
Total	37.70	4.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.25	1.15 %
DGL1	1.20	1.63 %
DKI1	0.85	3.38 %
KKD3	0.81	2.05 %
MPA1	0.74	3.48 %
TEN2	0.67	2.98 %
TPT1	0.52	2.51 %
PKM1	0.51	3.80 %
ATG1	0.49	1.62 %
NKI1	0.45	2.54 %
PNI1	0.36	4.13 %
NTM1	0.35	2.07 %
KYK1	0.31	3.82 %
SZSD	0.24	-99.60 %
KPT1	0.24	2.38 %
ODM1	0.22	3.30 %
CBM1	0.13	0.63 %
CMR1	0.12	1.29 %
ADP1	0.11	0.89 %
PNV2	0.11	0.83 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
WHMD		0.00 %
Total	37.70	4.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	32.86	5.56 %
Total	32.86	3.02 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.54	3.74 %
CH47	1.06	1.45 %
SKL1	0.96	3.83 %
CH22	0.84	2.23 %
CH16	0.77	0.85 %
CH07	0.66	1.57 %
TKM1	0.61	3.96 %
CH49	0.54	0.88 %
KNR1	0.54	2.18 %
CH38	0.51	2.17 %
CGL1	0.50	3.48 %
MRM1	0.47	1.34 %
CH08	0.40	2.11 %
CH25	0.26	0.62 %
GUD2	0.22	1.02 %
CH39	0.11	0.91 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	32.86	3.02 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	29.76	9.73 %
Total	29.76	5.37 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.02	3.42 %
EPI1	0.79	3.62 %
APN1	0.45	2.60 %
SGI1	0.37	3.29 %
PLC1	0.34	1.92 %
DPR1	0.22	1.10 %
PMP1	0.22	2.00 %
VPD1	0.20	1.00 %
MCR1	0.13	0.50 %
KRI1	0.11	0.42 %
KAM1	0.08	0.65 %
BMD1	0.01	0.07 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
Total	29.76	5.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.33	8.13 %
Fridge	-0.60	-0.23 %
Total	28.73	4.59 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.30	2.02 %
ABR1	1.16	3.79 %
VSI1	0.70	3.42 %
TRR1	0.66	1.52 %
WJP1	0.57	3.27 %
AKM1	0.51	1.86 %
VEL3	0.50	1.44 %
KPM1	0.43	3.24 %
CYR1	0.41	2.38 %
GDM1	0.34	1.68 %
BGR1	0.25	2.51 %
VEL4	0.23	0.72 %
WJD1	0.14	0.73 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
NASD	-0.22	4.08 %
Total	28.73	4.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	18.60	5.19 %
Total	18.60	3.06 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.35	2.86 %
POY2	0.90	2.35 %
KLM1	0.72	1.77 %
POY1	0.52	0.77 %
CDM1	0.48	1.22 %
NVL2	0.34	1.53 %
STP1	0.31	3.05 %
MKM1	0.29	2.05 %
TVM1	0.25	1.39 %
ULP1	0.25	0.85 %
TDM1	0.11	0.34 %
VCM2	0.11	0.48 %
SJI2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-0.56 %
Total	18.60	3.06 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.17	5.97 %
Total	15.17	3.41 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.02	2.24 %
PLI1	0.85	2.98 %
SNR1	0.57	2.03 %
CBE2	0.46	0.53 %
SUL1	0.45	2.11 %
PDM1	0.37	3.53 %
CBE6	0.33	1.10 %
CBE5	0.25	2.13 %
UAM1	0.25	0.87 %
KGI1	0.19	1.77 %
CBE1	0.13	0.69 %
CBE3	0.13	1.08 %
KMD1	0.13	1.23 %
GDR1	0.11	1.11 %
ANR1		0.00 %
CNR1		0.00 %
WHCB		0.00 %
Total	15.17	3.41 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	9.59	5.01 %
Total	9.59	2.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.96	2.36 %
ERD2	0.78	1.50 %
NKL2	0.41	1.02 %
PDR1	0.37	2.64 %
GBM1	0.32	3.54 %
SGG1	0.31	3.24 %
TCG1	0.25	1.67 %
TPR2	0.20	0.55 %
TPR3	0.17	2.41 %
CMI1	0.13	1.36 %
KGM1	0.11	1.03 %
AVI1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	9.59	2.78 %