

MTD Sales
266.91 L

Brand Share %
4.37 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	264.17	6.89 %
Fridge	1.48	0.07 %
Air-Cool	1.26	3.45 %
Total	266.91	4.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.81	4.33 %
WEST-02	37.47	6.31 %
TRICHY-01	36.45	5.46 %
CHENNAI-02	30.78	4.74 %
SOUTH-03	28.72	3.77 %
CHENNAI-01	27.79	3.33 %
SOUTH ARCOT	22.05	5.03 %
WEST-01	20.15	3.80 %
NORTH ARCOT	14.52	3.60 %
KL-SOUTH	1.17	0.89 %
Total	266.91	4.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	47.39	6.87 %
Air-Cool	0.41	10.22 %
Total	47.81	4.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.13	2.10 %
RPM1	2.30	4.02 %
TUT1	2.07	2.15 %
NGR1	1.60	2.70 %
MAR1	1.10	3.23 %
TUT2	0.93	2.37 %
ERL2	0.69	3.13 %
PKD1	0.66	3.08 %
TKS2	0.63	1.94 %
KSM1	0.40	2.50 %
KGL1	0.30	3.67 %
UDN1	0.27	1.71 %
ARM1	0.17	2.82 %
S2SD	0.15	1.08 %
MMT1	0.14	0.87 %
SGT1	0.14	0.95 %
TVL2	0.08	0.99 %
STU2	0.08	0.69 %
VNR1	0.08	0.62 %
ASM1	0.03	0.18 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	47.81	4.33 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	37.35	10.11 %
Air-Cool	0.12	5.67 %
Total	37.47	6.31 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.90	2.96 %
DPR1	0.43	3.92 %
DPR2	0.38	3.42 %
NKL2	0.38	0.83 %
PLC1	0.37	4.11 %
ERD2	0.32	0.80 %
PDR1	0.29	2.53 %
BMD1	0.26	2.54 %
OML1	0.18	1.13 %
MTR1	0.17	0.96 %
KVP1	0.14	1.23 %
CMI1	0.12	1.84 %
KRI1	0.08	0.65 %
PMP1	0.08	1.13 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	37.47	6.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	36.39	8.62 %
Air-Cool	0.06	5.37 %
Total	36.45	5.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.13	2.87 %
PBR2	1.52	3.68 %
TYR1	0.68	3.56 %
ORU1	0.48	4.21 %
KUM1	0.45	1.02 %
TVR1	0.38	2.27 %
MDI1	0.29	0.98 %
APM1	0.28	2.75 %
NMM1	0.25	1.56 %
TRY2	0.18	2.54 %
AYR1	0.08	0.56 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	36.45	5.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	30.66	6.94 %
Air-Cool	0.12	6.68 %
Total	30.78	4.74 %

Branch *	MTD Sales L	Brand Share %
CH03	1.21	1.45 %
CH15	1.07	1.81 %
CH33	0.66	3.31 %
CH43	0.32	1.35 %
CH21	0.25	0.55 %
CH17	0.21	1.41 %
CH27	0.17	1.86 %
MJR1	0.14	0.55 %
CH24	0.12	0.41 %
GPD1	0.08	0.56 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	30.78	4.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.20	6.23 %
Fridge	0.42	0.14 %
Air-Cool	0.10	8.11 %
Total	28.72	3.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.50	4.13 %
TMM1	0.81	2.98 %
PVI1	0.74	2.70 %
KKD3	0.65	1.53 %
SVG1	0.53	4.11 %
ATG1	0.52	1.78 %
USL1	0.52	3.25 %
MPA1	0.52	2.44 %
TEN2	0.46	2.40 %
TDI1	0.42	3.68 %
ADP1	0.39	3.00 %
NTM1	0.37	2.75 %
MDU3	0.34	1.72 %
TPT1	0.26	1.25 %
BNR1	0.25	2.20 %
KPT1	0.25	2.27 %
KKD2	0.21	1.95 %
NKI1	0.17	1.09 %
CMR1	0.16	2.41 %
MNM1	0.14	2.56 %
CBM1	0.12	0.65 %
MDU6	0.10	0.28 %
ODM1	0.10	1.45 %
KYK1	0.10	0.64 %
PNI1	0.09	1.25 %
PKM1	0.04	0.52 %
MLR1		0.00 %
SZSD		0.00 %
Total	28.72	3.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	27.48	5.48 %
Fridge	0.21	0.07 %
Air-Cool	0.09	0.41 %
Total	27.79	3.33 %

Branch *	MTD Sales L	Brand Share %
CH19	1.63	4.28 %
CH38	0.43	2.44 %
MRM1	0.37	1.19 %
CH45	0.34	0.96 %
CGL1	0.33	2.73 %
GUD1	0.29	0.91 %
CH11	0.27	0.82 %
CH07	0.25	0.72 %
KNR1	0.16	1.08 %
TKM1	0.10	0.78 %
CH48	0.08	0.33 %
CH35	0.02	0.07 %
AVD1		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	27.79	3.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	21.75	7.66 %
Air-Cool	0.31	38.93 %
Total	22.05	5.03 %

Branch *	MTD Sales L	Brand Share %
POY1	1.83	4.26 %
TRK1	1.65	3.89 %
NVL2	0.88	4.27 %
PRT1	0.60	3.63 %
TVM1	0.41	4.04 %
ULP1	0.39	1.40 %
SJI1	0.39	2.07 %
KML1	0.34	2.55 %
KLM1	0.29	1.20 %
POY2	0.28	1.04 %
VCM1	0.27	2.62 %
STP1	0.18	2.45 %
TVM2	0.11	1.35 %
TDM1	0.08	0.35 %
MKM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	22.05	5.03 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	19.46	5.78 %
Fridge	0.64	0.33 %
Air-Cool	0.06	3.48 %
Total	20.15	3.80 %

Branch *	MTD Sales L	Brand Share %
UAM1	1.27	3.91 %
DPM2	0.49	3.38 %
PPI1	0.34	3.53 %
ANR1	0.23	4.10 %
KGM1	0.23	2.49 %
GBM1	0.22	1.58 %
CBE1	0.21	1.89 %
CNR1	0.19	1.46 %
KMR1	0.12	0.43 %
TPR3	0.10	0.78 %
CBE5	0.10	1.10 %
KMD1	0.10	0.60 %
CBE6	0.10	0.59 %
GDR1	0.08	0.81 %
SYM2	0.08	0.56 %
AVI1		0.00 %
CBE4		0.00 %
SNR1		0.00 %
WZSD		0.00 %
PDM1		0.00 %
Total	20.15	3.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.31	5.47 %
Fridge	0.21	0.15 %
Total	14.52	3.60 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.53	2.00 %
VNB1	0.47	3.39 %
ANI1	0.39	3.39 %
ABR1	0.34	1.99 %
KPM2	0.32	1.00 %
VEL1	0.27	1.31 %
TRR1	0.18	0.75 %
GDM1	0.17	1.27 %
TRT1	0.17	1.67 %
PLR1	0.14	0.92 %
ARC2	0.12	0.86 %
KPM1	0.11	0.73 %
WJD1	0.10	0.84 %
CYR1	0.08	0.93 %
SLG1	0.08	1.47 %
AKM1		0.00 %
BGR1		0.00 %
WJP1		0.00 %
Total	14.52	3.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.17	1.54 %
Total	1.17	0.89 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.70	2.02 %
TVP1	0.47	0.62 %
KLR1		0.00 %
Total	1.17	0.89 %