



TN : BPL Sales Performance 01/05/2026 9:38 AM

MTD Sales
413.42 L

Brand Share %
6.16 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	413.37	7.83 %
Air-Cool	0.05	0.00 %
Total	413.42	6.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	83.35	7.74 %
TRICHY-01	66.70	7.46 %
SOUTH-03	65.04	7.43 %
WEST-02	51.89	6.74 %
SOUTH ARCOT	34.24	6.37 %
CHENNAI-01	31.57	4.08 %
CHENNAI-02	31.05	4.21 %
NORTH ARCOT	26.63	5.93 %
WEST-01	22.94	3.84 %
Total	413.42	6.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	83.35	9.65 %
Total	83.35	7.74 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.98	3.80 %
NGR1	3.83	6.15 %
TUT1	1.79	1.84 %
KVT1	1.68	2.46 %
MAR1	1.38	4.38 %
KGL1	0.55	4.74 %
TKS2	0.52	0.96 %
COL1	0.35	5.70 %
SGT1	0.32	3.45 %
TYI1	0.31	2.15 %
APK1	0.27	1.45 %
ASM1	0.09	0.54 %
WHTV		0.00 %
Total	83.35	7.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	66.70	9.45 %
Total	66.70	7.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.03	3.16 %
PBR2	2.78	5.66 %
MVM1	2.20	4.00 %
TNJ2	1.46	3.41 %
PDK1	0.90	4.88 %
ORU1	0.89	5.93 %
TRY2	0.61	5.93 %
KUM1	0.46	0.87 %
KUM2	0.45	1.32 %
TRY3	0.36	1.55 %
TRY4	0.19	0.62 %
NCK1	0.09	1.22 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	66.70	7.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	65.04	9.82 %
Total	65.04	7.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.15	3.29 %
TMM1	1.53	5.17 %
TEN2	1.16	4.19 %
USL1	1.03	6.02 %
DGL2	0.99	5.97 %
MDU3	0.92	3.77 %
MLR1	0.81	4.99 %
PNV2	0.72	5.67 %
KPT1	0.71	5.67 %
BNR1	0.66	5.05 %
NKI1	0.59	4.03 %
NTM1	0.39	3.98 %
MDU6	0.27	0.62 %
KYK1	0.25	1.88 %
CMR1	0.19	1.16 %
TPT1	0.09	0.37 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	65.04	7.43 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	51.89	10.16 %
Total	51.89	6.74 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.29	6.01 %
ERD1	1.42	3.69 %
NKL2	1.11	3.22 %
DPR1	0.85	4.71 %
KRI1	0.70	2.51 %
ERD2	0.66	1.23 %
KMM1	0.56	5.26 %
MTR1	0.53	4.27 %
PLC1	0.49	2.10 %
HSR2	0.47	1.15 %
BMD1	0.44	3.44 %
TCG1	0.44	2.69 %
KVP1	0.41	2.04 %
HSR1	0.36	1.20 %
SGG1	0.36	4.48 %
DPR2	0.31	2.47 %
HRR1	0.18	1.69 %
KAM1	0.17	0.91 %
MCR1	0.15	0.79 %
VKL1	0.13	1.50 %
SGI1		0.00 %
Total	51.89	6.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	34.24	7.62 %
Total	34.24	6.37 %

Branch *	MTD Sales L	Brand Share %
POY2	1.48	3.67 %
ULP1	1.26	5.05 %
KML1	1.06	6.02 %
SJI2	0.92	2.97 %
MKM1	0.61	5.93 %
KLM1	0.48	2.11 %
TVM1	0.42	4.68 %
STP1	0.42	3.62 %
VCM1	0.32	3.36 %
TDM1	0.32	1.30 %
VPM1	0.28	3.24 %
POY1	0.22	0.51 %
TVM2	0.13	1.50 %
VCM2		0.00 %
WHUT		0.00 %
Total	34.24	6.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	31.52	4.72 %
Air-Cool	0.05	0.05 %
Total	31.57	4.08 %

Branch *	MTD Sales L	Brand Share %
CH05	2.76	5.83 %
CH49	1.39	3.32 %
MRM1	1.31	5.06 %
CH25	1.27	3.29 %
CH35	1.16	6.00 %
CH47	0.73	1.73 %
TKM1	0.71	4.35 %
GUD1	0.67	2.39 %
CH48	0.66	2.10 %
CH45	0.64	1.80 %
CGL1	0.55	2.57 %
CH39	0.52	4.39 %
AVD1	0.50	3.98 %
GUD2	0.49	2.86 %
CH42	0.45	1.51 %
CH30	0.33	1.44 %
CH26	0.32	4.39 %
CH38	0.28	1.77 %
CH07	0.18	0.65 %
CH16	0.18	0.40 %
CH37	0.09	0.76 %
SKL1	0.05	0.22 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	31.57	4.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	31.05	4.68 %
Total	31.05	4.21 %

Branch *	MTD Sales L	Brand Share %
CH12	2.88	5.33 %
CH03	2.54	2.89 %
CH44	1.28	6.15 %
CH33	0.66	3.09 %
MJR1	0.58	1.95 %
GPD1	0.58	3.44 %
CH41	0.54	2.02 %
CH24	0.43	1.25 %
CH31	0.35	2.58 %
CH15	0.28	0.41 %
CH17	0.28	0.85 %
CH43	0.19	1.05 %
CH51	0.15	0.57 %
CH21	0.09	0.18 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-1.54 %
Total	31.05	4.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	26.63	7.62 %
Total	26.63	5.93 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.53	4.91 %
AKM1	1.34	5.88 %
TRR1	1.20	4.58 %
KPM2	1.17	2.58 %
GDM1	1.02	5.98 %
VEL1	0.83	4.20 %
ABR1	0.81	3.58 %
WJD1	0.60	5.14 %
TRT1	0.57	3.72 %
BGR1	0.29	2.05 %
KPM1	0.28	2.60 %
SBR1	0.25	1.08 %
SLG1	0.13	1.15 %
Total	26.63	5.93 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	22.94	5.68 %
Total	22.94	3.84 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.21	3.58 %
SYM2	1.13	5.80 %
PDM1	0.96	5.94 %
DPM2	0.81	4.99 %
UMP1	0.80	4.65 %
SNR1	0.78	3.04 %
PPI1	0.56	4.32 %
CBE4	0.46	1.42 %
TPR4	0.46	4.28 %
CBE3	0.44	5.49 %
TPR3	0.43	3.19 %
GBM1	0.43	3.15 %
CBE5	0.42	3.61 %
KMD1	0.30	2.27 %
CBE1	0.28	1.37 %
CBE6	0.15	0.80 %
KGM1	0.15	1.16 %
TPR1	0.09	0.33 %
CNR1	0.09	0.89 %
CBE2		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.94	3.84 %