



TN : BPL Sales Performance 01/04/2026 9:38 AM

MTD Sales
428.87 L

Brand Share %
5.71 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.71 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	428.62	9.35 %
Fridge	0.25	0.01 %
Total	428.87	5.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	95.31	7.54 %
TRICHY-01	69.99	7.57 %
SOUTH-03	65.46	7.21 %
WEST-02	44.75	5.85 %
CHENNAI-01	36.32	3.51 %
CHENNAI-02	35.44	3.82 %
SOUTH ARCOT	33.62	6.31 %
WEST-01	24.65	3.79 %
NORTH ARCOT	23.32	4.66 %
Total	428.87	5.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	95.07	11.68 %
Fridge	0.25	0.05 %
Total	95.31	7.54 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.78	3.56 %
NGR1	2.83	4.22 %
TUT2	2.77	5.71 %
TUT1	1.89	0.89 %
MAR1	1.66	4.92 %
ASM1	0.87	4.22 %
APK2	0.84	4.10 %
UDN1	0.79	4.14 %
APK1	0.77	3.46 %
ARM1	0.59	4.42 %
TYI1	0.38	2.96 %
TKS2	0.35	0.79 %
KSM1	0.32	2.57 %
COL1	0.22	3.42 %
SGT1	0.09	1.45 %
WHTV		0.00 %
Total	95.31	7.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	69.99	11.66 %
Total	69.99	7.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.54	3.05 %
PBR2	2.54	4.86 %
PDK1	0.47	2.98 %
KUM1	0.43	0.70 %
NCK1	0.33	2.48 %
TRY4	0.27	0.78 %
PTK1	0.10	0.24 %
MSI1	0.08	0.44 %
TRY3	0.08	0.38 %
WTRZ	-0.09	2.60 %
Total	69.99	7.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	65.46	11.89 %
Total	65.46	7.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.56	5.04 %
DGL1	2.61	3.54 %
ATG1	1.60	5.55 %
KKD3	1.49	4.13 %
TEN2	1.35	5.55 %
TMM1	1.28	4.16 %
MDU3	0.86	3.07 %
MDU6	0.81	1.97 %
MLR1	0.67	4.66 %
ADP1	0.66	3.59 %
DGL2	0.63	3.38 %
MDU5	0.53	3.83 %
CMR1	0.48	4.62 %
CBM1	0.27	0.98 %
ODM1	0.09	1.08 %
TPT1	0.08	0.46 %
WHMD		0.00 %
Total	65.46	7.21 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	44.75	10.70 %
Total	44.75	5.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.02	3.19 %
ERD1	1.57	4.03 %
NKL2	1.08	2.70 %
VPD1	1.03	4.58 %
KRI1	1.03	3.17 %
BMD1	0.74	5.07 %
MTR1	0.62	4.32 %
PMP1	0.60	5.17 %
HSR1	0.58	1.59 %
DPR1	0.52	3.75 %
ERD2	0.50	1.06 %
TCG1	0.49	2.84 %
VKL1	0.46	5.29 %
HRR1	0.31	2.60 %
KMM1	0.30	2.15 %
HSR2	0.28	0.69 %
PLC1	0.18	1.09 %
MCR1	0.13	0.60 %
KAM1	0.12	0.98 %
DPR2	0.09	0.67 %
CMI1	0.08	0.68 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
Total	44.75	5.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	36.32	6.04 %
Total	36.32	3.51 %

Branch *	MTD Sales L	Brand Share %
CH19	2.18	4.04 %
AVD1	1.15	3.29 %
GUD1	0.96	2.22 %
CGL1	0.81	3.55 %
CH49	0.79	1.53 %
CH42	0.77	1.86 %
GUD2	0.74	4.25 %
CH30	0.71	1.60 %
CH35	0.68	2.27 %
CH39	0.68	3.50 %
KNR1	0.61	4.38 %
CH07	0.57	1.22 %
CH16	0.48	0.65 %
WHC3	0.48	1.77 %
MRM1	0.47	1.61 %
CH38	0.42	2.12 %
CH48	0.33	0.85 %
CH45	0.32	0.81 %
CZWH	0.21	1.48 %
CH37	0.20	1.20 %
SKL1	0.19	0.83 %
CH47	0.09	0.34 %
CH25		0.00 %
MC09		0.00 %
WCHN	-1.16	4.82 %
Total	36.32	3.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	35.44	6.04 %
Total	35.44	3.82 %

Branch *	MTD Sales L	Brand Share %
CH03	3.61	2.69 %
CH12	2.93	4.79 %
CH18	1.87	4.88 %
CH34	1.31	4.30 %
CH17	1.11	3.15 %
MJR1	0.80	2.25 %
PON1	0.67	2.94 %
CH21	0.63	0.95 %
CH46	0.59	4.73 %
CH33	0.57	2.34 %
CH43	0.37	1.59 %
CH24	0.35	1.10 %
CH15	0.35	0.44 %
CH41	0.26	0.68 %
CH27	0.22	1.89 %
CH51	0.09	0.16 %
CH36	0.08	0.96 %
CH32		0.00 %
MC06		0.00 %
Total	35.44	3.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	33.62	10.22 %
Total	33.62	6.31 %

Branch *	MTD Sales L	Brand Share %
POY2	1.81	4.28 %
KML1	0.99	4.63 %
ULP1	0.91	3.07 %
TVM1	0.42	4.15 %
KLM1	0.39	1.11 %
VCM1	0.34	2.65 %
POY1	0.27	0.53 %
TVM2	0.26	2.68 %
STP1	0.26	1.81 %
VPM1	0.18	2.21 %
TDM1	0.13	0.44 %
SJI2	0.09	0.27 %
WHUT	-0.10	4.75 %
Total	33.62	6.31 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	24.65	6.66 %
Total	24.65	3.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	3.00 %
PDM1	0.89	5.53 %
SUL1	0.87	4.37 %
TPR2	0.78	2.47 %
TPR1	0.76	2.63 %
DPM2	0.65	4.74 %
PPI1	0.57	4.40 %
CBE2	0.56	0.41 %
CNR1	0.55	2.82 %
CBE1	0.45	1.97 %
KMD1	0.40	3.69 %
GBM1	0.39	4.26 %
KGM1	0.37	2.92 %
GDR1	0.35	2.57 %
UMP1	0.34	2.21 %
SNR1	0.28	1.30 %
WZSD	0.27	4.40 %
CBE6	0.26	1.22 %
KMR1	0.19	0.49 %
UAM1	0.18	0.52 %
CBE5	0.16	2.33 %
WHCB		0.00 %
Total	24.65	3.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	23.32	7.46 %
Total	23.32	4.66 %

Branch *	MTD Sales L	Brand Share %
GDM1	1.18	5.23 %
TRR1	1.12	3.86 %
WJD1	0.70	4.26 %
KPM2	0.55	0.94 %
PLR1	0.51	4.19 %
SBR1	0.35	1.07 %
AKM1	0.34	1.41 %
ABR1	0.27	1.48 %
BGR1	0.23	2.12 %
TRT1	0.21	1.00 %
SLG1	0.18	1.53 %
VEL1	0.17	0.68 %
KPM1	0.17	1.21 %
PTU1		0.00 %
WHVL		0.00 %
Total	23.32	4.66 %