

MTD Sales
430.53 L

Brand Share %
9.51 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	411.38	9.72 %
W-Disp	8.84	71.94 %
D-Freez	8.39	15.22 %
Air-Cool	1.92	0.83 %
Total	430.53	9.51 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	92.02	13.39 %
CHENNAI-01	72.21	6.74 %
SOUTH-01	67.87	8.91 %
CHENNAI-02	50.28	8.14 %
SOUTH-03	47.62	10.17 %
SOUTH ARCOT	41.75	11.22 %
NORTH ARCOT	28.82	11.53 %
WEST-02	14.13	7.94 %
WEST-01	9.33	10.00 %
KL-SOUTH	6.50	22.43 %
Total	430.53	9.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.54	13.34 %
D-Freez	0.93	24.96 %
W-Disp	0.40	74.92 %
Air-Cool	0.15	3.37 %
Total	92.02	13.39 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.30	8.74 %
MVM1	1.98	5.29 %
PDK1	1.43	7.91 %
TTP1	1.19	8.88 %
TVR1	0.84	5.68 %
AYR1	0.71	9.08 %
NGT1	0.57	1.73 %
ORU1	0.35	4.92 %
TZSD	0.23	4.09 %
KRN1		0.00 %
Total	92.02	13.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.97	7.81 %
W-Disp	3.81	92.13 %
D-Freez	0.28	4.39 %
Air-Cool	0.15	0.08 %
Total	72.21	6.74 %

Branch *	MTD Sales L	Brand Share %
CZWH	5.00	2.32 %
CH19	4.04	5.20 %
CH11	3.59	9.41 %
CH42	3.33	7.92 %
CH22	3.26	8.85 %
CH28	2.69	8.20 %
GUD1	2.16	6.99 %
KNR1	1.85	6.99 %
CH08	1.75	2.66 %
CH07	1.68	4.72 %
AVD1	1.48	7.03 %
CH38	1.25	5.67 %
CH48	1.15	3.38 %
MRM1	1.15	7.10 %
CH35	0.89	7.17 %
CH39	0.73	3.46 %
GUD2	0.58	2.37 %
CH26		0.00 %
CH37		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	72.21	6.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.24	8.69 %
D-Freez	1.91	19.15 %
W-Disp	1.36	65.16 %
Air-Cool	0.35	3.38 %
Total	67.87	8.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.28	7.09 %
TVL1	4.33	7.00 %
TUT2	3.22	7.46 %
PKD1	1.88	4.66 %
RPM1	1.36	5.66 %
VNR2	0.96	3.19 %
ERL1	0.88	8.64 %
STU2	0.84	4.19 %
VL1	0.66	2.16 %
UDN1	0.56	2.35 %
VNR1	0.48	3.06 %
MMT1	0.44	5.74 %
TCN1	0.37	1.83 %
KYR1	0.30	4.22 %
SNL1	0.29	2.61 %
TKS2	0.29	1.84 %
KGL1	0.28	5.68 %
ARM1	0.26	8.24 %
ASM1		0.00 %
COL1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	67.87	8.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.27	7.94 %
W-Disp	1.22	64.69 %
Air-Cool	0.43	10.58 %
D-Freez	0.37	8.93 %
Total	50.28	8.14 %

Branch *	MTD Sales L	Brand Share %
CH15	5.55	8.78 %
CH03	2.76	3.97 %
CH12	2.46	8.99 %
MJR1	2.33	8.84 %
CH18	2.26	6.73 %
CH33	1.82	8.45 %
CH41	1.69	7.04 %
CH20	1.37	5.12 %
CH36	1.00	7.41 %
CH44	0.99	6.15 %
CH32	0.60	6.10 %
PON1	0.59	4.58 %
UKI1	0.52	5.78 %
CH27	0.49	5.17 %
CH46	0.36	1.44 %
CH31	0.36	3.17 %
CH09	0.08	0.34 %
GPD1		0.00 %
MC08		0.00 %
Total	50.28	8.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.22	10.25 %
D-Freez	0.83	10.75 %
Air-Cool	0.35	3.78 %
W-Disp	0.23	52.20 %
Total	47.62	10.17 %

Branch *	MTD Sales L	Brand Share %
SVG1	2.23	9.40 %
KKD2	1.52	6.78 %
ATG1	1.19	4.48 %
TDI1	0.83	7.11 %
KRR1	0.72	7.88 %
CBM1	0.58	4.08 %
PVI1	0.55	5.43 %
TEN2	0.27	4.11 %
KPT1	0.07	1.15 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	47.62	10.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.94	11.01 %
D-Freez	1.25	24.75 %
W-Disp	0.56	74.05 %
Total	41.75	11.22 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.68	9.36 %
TDM1	0.98	6.96 %
KLM1	0.94	4.64 %
TRK1	0.93	5.37 %
MKM1	0.88	8.04 %
KML1	0.62	4.24 %
ULP1	0.45	3.07 %
VCM1	0.43	4.69 %
SJI1	0.35	4.72 %
STP1	0.29	5.26 %
VPM1	0.28	4.75 %
KKI2	0.09	0.62 %
TVM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	41.75	11.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.98	10.99 %
D-Freez	1.80	20.25 %
W-Disp	0.62	100.00 %
Air-Cool	0.42	10.80 %
Total	28.82	11.53 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.03	7.56 %
AKM1	0.90	7.02 %
VEL2	0.85	5.37 %
KPM1	0.59	3.48 %
TRR1	0.41	3.42 %
CYR1	0.39	8.34 %
WJD1	0.37	4.63 %
CPT1	0.28	5.91 %
WJP1	0.22	3.80 %
ABR1	0.15	1.76 %
TRT1	0.15	3.04 %
ARC2	0.14	1.66 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	28.82	11.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.92	8.12 %
D-Freez	0.13	3.04 %
Air-Cool	0.07	4.83 %
Total	14.13	7.94 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.48	8.76 %
HSR2	0.62	7.06 %
TCG1	0.29	8.86 %
SLM2	0.28	3.12 %
SLM3	0.28	3.05 %
KRI1	0.26	8.38 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
PMP1	-0.01	-0.57 %
Total	14.13	7.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.95	9.09 %
D-Freez	0.90	29.65 %
W-Disp	0.48	44.07 %
Total	9.33	10.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.81	7.67 %
CBE1	0.38	4.00 %
CBE6	0.29	6.21 %
TPR2	0.26	6.12 %
SNR1	0.21	5.46 %
GBM1	0.17	9.45 %
CBE4	0.08	1.06 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	9.33	10.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.35	23.70 %
W-Disp	0.14	100.00 %
Total	6.50	22.43 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.41	8.37 %
WTVP		0.00 %
Total	6.50	22.43 %