

MTD Sales
256.30 L

Brand Share %
11.37 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	242.79	11.03 %
D-Freez	7.82	20.87 %
W-Disp	5.54	45.65 %
Air-Cool	0.14	4.43 %
Total	256.30	11.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	42.01	10.57 %
TRICHY-01	37.02	11.66 %
CHENNAI-02	36.14	10.07 %
SOUTH-01	33.73	10.05 %
SOUTH-03	33.05	13.55 %
SOUTH ARCOT	23.40	12.10 %
NORTH ARCOT	18.88	12.70 %
WEST-02	15.92	11.64 %
WEST-01	12.12	11.81 %
KL-SOUTH	4.03	20.01 %
Total	256.30	11.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.75	10.23 %
W-Disp	1.54	50.54 %
D-Freez	0.72	12.52 %
Total	42.01	10.57 %

Branch *	MTD Sales L	Brand Share %
CH42	2.35	5.40 %
CH30	1.25	7.94 %
CH07	1.10	5.98 %
CH19	1.02	3.32 %
AVD1	0.89	4.54 %
CH48	0.83	5.89 %
CH08	0.75	3.89 %
CH39	0.61	6.65 %
CH28	0.59	3.29 %
CH11	0.58	5.53 %
CH22	0.38	2.72 %
CH38	0.35	6.35 %
CH35	0.34	6.64 %
MRM1	0.31	3.57 %
CGL1	0.30	4.81 %
GUD2	0.28	4.47 %
KNR1	0.26	6.04 %
CH26		0.00 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	42.01	10.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.36	11.56 %
D-Freez	0.42	26.29 %
W-Disp	0.24	27.17 %
Total	37.02	11.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.67	7.12 %
PBR2	1.63	5.50 %
NGT1	1.13	11.14 %
KUM1	0.82	4.46 %
TTP1	0.57	8.60 %
TVR1	0.38	5.04 %
MSI1	0.27	5.05 %
KIK1	0.26	3.38 %
JKM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	37.02	11.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.48	9.74 %
D-Freez	0.94	34.73 %
W-Disp	0.65	33.50 %
Air-Cool	0.07	31.67 %
Total	36.14	10.07 %

Branch *	MTD Sales L	Brand Share %
CH15	5.50	9.09 %
CH03	2.50	9.88 %
CH20	2.33	9.58 %
MJR1	1.81	10.96 %
CH12	1.31	4.51 %
CH46	0.94	9.34 %
CH17	0.86	5.81 %
CH33	0.64	6.29 %
CH18	0.43	2.53 %
CH43	0.39	2.61 %
CH09	0.34	2.73 %
CH44	0.32	3.04 %
CH21	0.30	2.34 %
CH27	0.08	3.22 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	36.14	10.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.36	9.88 %
W-Disp	0.86	46.25 %
D-Freez	0.51	8.81 %
Air-Cool		-0.12 %
Total	33.73	10.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.17	9.25 %
NGR1	2.48	11.24 %
TUT2	1.44	8.99 %
MAR1	1.06	6.80 %
TKS2	0.80	4.31 %
VNR2	0.69	8.73 %
UDN1	0.59	9.23 %
ERL2	0.55	9.18 %
SNL1	0.54	9.37 %
TCN1	0.36	4.80 %
VLY1	0.31	3.72 %
SKD1	0.30	8.32 %
TVL2	0.29	4.70 %
SDI1	0.29	8.52 %
ASM1	0.27	9.40 %
MMT1	0.26	3.77 %
PDI1	0.26	8.33 %
PKD1	0.26	3.82 %
VNR1	0.26	4.17 %
TKY1	0.16	7.97 %
ARM1	0.09	2.78 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS1		0.00 %
Total	33.73	10.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.77	13.24 %
D-Freez	0.85	32.48 %
W-Disp	0.36	45.27 %
Air-Cool	0.07	12.31 %
Total	33.05	13.55 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.36	11.28 %
KKD3	0.57	2.64 %
TEN1	0.56	10.66 %
MPA1	0.27	4.46 %
KRR1	0.25	2.12 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	33.05	13.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.46	11.87 %
D-Freez	0.70	20.33 %
W-Disp	0.24	38.44 %
Total	23.40	12.10 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.81	9.01 %
KLM1	0.59	5.64 %
CDM1	0.55	5.90 %
TRK1	0.30	5.85 %
KML1	0.26	5.20 %
STP1	0.22	10.06 %
KKI2	0.08	1.22 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	23.40	12.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.62	11.78 %
D-Freez	1.63	26.02 %
W-Disp	0.63	55.55 %
Total	18.88	12.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.12	9.39 %
VSI1	0.56	8.50 %
CYR1	0.30	9.01 %
CPT1	0.28	10.68 %
CGM1	0.22	8.33 %
WJP1	0.15	3.48 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	18.88	12.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.40	11.01 %
D-Freez	1.04	20.83 %
W-Disp	0.47	86.41 %
Total	15.92	11.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.70	10.14 %
SLM2	0.85	7.25 %
ATU1	0.30	9.43 %
KMM1	0.25	8.58 %
NKL2	0.25	4.57 %
SGG1	0.08	5.40 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.92	11.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.80	11.04 %
D-Freez	0.77	28.77 %
W-Disp	0.56	42.11 %
Total	12.12	11.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	7.30 %
KMR1	0.29	3.04 %
AVI1	0.28	9.64 %
TPR4	0.08	8.06 %
PPI1	0.07	5.46 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	12.12	11.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.78	20.57 %
D-Freez	0.25	14.98 %
W-Disp		0.00 %
Total	4.03	20.01 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.25	11.07 %
Total	4.03	20.01 %