

MTD Sales
794.30 L

Brand Share %
12.33 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	772.22	12.23 %
W-Disp	12.62	34.39 %
D-Freez	9.46	10.38 %
Total	794.30	12.33 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	153.40	16.41 %
CHENNAI-01	138.25	11.75 %
SOUTH-01	115.38	9.63 %
SOUTH-03	107.24	15.67 %
CHENNAI-02	96.57	10.15 %
NORTH ARCOT	59.72	13.02 %
SOUTH ARCOT	56.35	12.78 %
WEST-02	30.25	14.47 %
WEST-03	25.88	11.43 %
WEST-01	11.25	7.02 %
Total	794.30	12.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	152.37	16.55 %
D-Freez	0.78	6.91 %
W-Disp	0.25	10.92 %
Total	153.40	16.41 %

Branch *	MTD Sales L	Brand Share %
MVM1	4.65	8.45 %
MDI1	2.79	11.88 %
NGT1	2.39	7.56 %
PBR1	2.17	9.51 %
AYR1	1.97	7.68 %
MSI1	1.71	12.29 %
KUM2	1.44	7.19 %
TVR1	1.15	4.60 %
TYR1	1.12	7.30 %
JKM1	0.70	3.41 %
NMM1	0.59	7.62 %
APM1		0.00 %
TZSD	-0.13	2.94 %
WTRZ	-0.90	8.56 %
Total	153.40	16.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.90	11.74 %
W-Disp	1.18	14.57 %
D-Freez	1.17	10.47 %
Total	138.25	11.75 %

Branch *	MTD Sales L	Brand Share %
CH16	9.81	12.12 %
CH42	6.22	10.89 %
CH28	5.93	11.51 %
CH19	5.78	9.11 %
CZWH	4.76	7.55 %
CH25	4.68	10.16 %
CH48	4.11	8.52 %
CH45	2.75	6.97 %
CH38	2.52	11.46 %
SKL1	1.72	7.77 %
MC09	1.43	11.87 %
CH39	1.26	5.29 %
CH22	1.01	3.25 %
CGL1	0.86	5.25 %
MRM1	0.82	3.71 %
CH08	0.77	4.49 %
CH29	0.09	2.76 %
Total	138.25	11.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.02	9.57 %
W-Disp	1.80	52.82 %
D-Freez	0.56	3.91 %
Total	115.38	9.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.64	8.36 %
TUT1	10.19	6.90 %
TUT2	4.21	7.07 %
SVK1	3.87	12.31 %
MAR1	3.53	12.21 %
RND2	3.37	8.74 %
TKS2	2.93	7.66 %
VLY1	2.65	6.16 %
ERL2	2.02	5.72 %
KSM1	1.69	9.44 %
PKD1	1.65	6.29 %
TYI1	1.56	6.43 %
APK1	1.55	11.85 %
SNL1	1.48	11.78 %
SKD1	1.19	12.23 %
PDI1	1.18	8.17 %
VKM1	0.98	9.57 %
KYR1	0.96	10.13 %
SDI1	0.92	6.30 %
UDN1	0.88	4.06 %
VNR2	0.48	1.90 %
TCN1	0.44	1.54 %
TKY1	0.37	2.39 %
COL1	0.37	3.71 %
ARM1	0.30	5.31 %
VNR1	0.08	0.61 %
ASM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
Total	115.38	9.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	102.04	15.22 %
W-Disp	3.91	74.48 %
D-Freez	1.28	15.33 %
Total	107.24	15.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.55	10.20 %
ATG1	2.72	9.83 %
PVI1	2.26	8.67 %
KRR1	1.30	4.82 %
PNI1	0.85	12.15 %
CBM1	0.73	7.29 %
ODM1	0.69	11.01 %
TEN1	0.61	5.22 %
NKI1	0.60	7.97 %
KPT1	0.46	12.17 %
TPT1	0.33	1.93 %
NTM1	0.33	8.92 %
CMR1	0.31	10.68 %
MLR1	0.30	3.12 %
SGP1	0.30	6.07 %
BNR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	107.24	15.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.15	10.02 %
D-Freez	1.27	16.19 %
W-Disp	1.15	28.35 %
Total	96.57	10.15 %

Branch *	MTD Sales L	Brand Share %
CH03	9.80	9.92 %
CH24	4.69	9.68 %
CH50	4.31	11.96 %
CH20	3.88	7.97 %
CH51	3.79	9.13 %
MJR1	2.65	10.01 %
CH27	1.66	9.40 %
CH41	1.25	4.25 %
GPD1	1.10	7.02 %
CH37	1.04	6.47 %
CH44	0.98	3.33 %
CH46	0.97	4.17 %
CH23	0.96	8.81 %
CH17	0.90	2.47 %
CH33	0.86	2.66 %
CH32	0.65	7.54 %
CH35	0.59	2.97 %
CH31	0.37	5.69 %
MC06	0.31	6.08 %
CH36		0.00 %
WHC3	-1.09	-5.72 %
Total	96.57	10.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.89	13.05 %
D-Freez	1.07	8.64 %
W-Disp	0.76	25.37 %
Total	59.72	13.02 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.02	11.81 %
VEL3	3.81	11.55 %
VEL2	1.83	5.96 %
VSI1	1.48	10.33 %
CYR1	1.41	10.68 %
TRT1	1.40	9.18 %
AKM1	1.30	7.17 %
VEL1	1.25	10.13 %
VNB1	1.23	12.29 %
WJP1	0.97	8.40 %
WJD1	0.80	8.68 %
GDM1	0.32	2.25 %
BGR1	0.30	5.46 %
CGM1	0.21	2.15 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	8.36 %
Total	59.72	13.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.60	12.87 %
D-Freez	1.51	11.38 %
W-Disp	0.25	7.27 %
Total	56.35	12.78 %

Branch *	MTD Sales L	Brand Share %
POY2	3.53	10.78 %
TRK1	1.95	6.88 %
SJI2	1.91	7.12 %
TVM2	1.34	7.96 %
VCM2	1.29	7.91 %
KLM1	1.25	4.34 %
CDM1	1.18	3.94 %
ULP1	1.14	7.40 %
TVM1	0.86	7.46 %
KML1	0.66	5.14 %
MKM1	0.62	5.31 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.57	11.14 %
Total	56.35	12.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.30	13.17 %
W-Disp	2.99	78.43 %
D-Freez	0.96	17.63 %
Total	30.25	14.47 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	7.24 %
MCR1	0.68	9.18 %
HSR2	0.62	10.27 %
PNG1	0.36	8.15 %
APN1	0.33	8.65 %
DPR1	0.31	5.07 %
EPI1	0.30	5.53 %
KVP1	0.30	5.97 %
MTR1	0.30	2.61 %
PLC1	0.30	7.76 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	30.25	14.47 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.58	11.59 %
D-Freez	0.22	4.98 %
W-Disp	0.08	6.85 %
Total	25.88	11.43 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.55	5.06 %
TCG1	1.24	11.96 %
TPR1	0.98	6.97 %
TPR2	0.89	6.92 %
PDR1	0.58	8.50 %
AVI1	0.56	6.96 %
GBM1	0.31	3.93 %
TPR3	0.26	7.61 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	25.88	11.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.38	6.66 %
D-Freez	0.63	25.50 %
W-Disp	0.25	11.33 %
Total	11.25	7.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.70	11.38 %
CBE6	1.49	10.90 %
CBE1	1.11	6.98 %
CBE4	0.96	7.28 %
MPM1	0.70	7.35 %
PLI1	0.50	4.45 %
KMR1	0.39	3.04 %
DPM2	0.31	4.50 %
SUL1	0.30	6.00 %
PDM1	0.23	6.84 %
GDR1	0.08	3.83 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.58	9.52 %
Total	11.25	7.02 %