

MTD Sales
372.22 L

Brand Share %
11.14 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	354.77	10.95 %
D-Freez	10.79	20.30 %
W-Disp	4.71	42.36 %
Air-Cool	1.95	5.37 %
Total	372.22	11.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	86.82	11.39 %
CHENNAI-01	66.82	11.19 %
TRICHY-01	50.98	12.95 %
CHENNAI-02	45.34	9.13 %
SOUTH-03	44.69	13.27 %
SOUTH ARCOT	26.22	10.82 %
WEST-02	17.87	11.09 %
NORTH ARCOT	16.33	8.98 %
WEST-01	9.04	6.63 %
KL-SOUTH	8.09	25.16 %
Total	372.22	11.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.84	10.90 %
D-Freez	4.10	27.29 %
W-Disp	0.96	83.59 %
Air-Cool	0.93	22.85 %
Total	86.82	11.39 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.56	7.96 %
SVK1	1.75	8.84 %
TYI1	1.42	9.09 %
VNR2	1.37	5.33 %
TKS2	1.37	7.46 %
UDN1	1.24	7.48 %
PKD1	1.16	8.02 %
ERL2	0.84	5.28 %
PDI1	0.71	8.76 %
SNL1	0.68	8.24 %
APK2	0.65	10.53 %
VLY1	0.59	2.42 %
KYR1	0.59	10.72 %
TCN1	0.57	3.48 %
MMT1	0.53	7.47 %
TKS1	0.45	6.61 %
SDI1	0.43	3.99 %
VKM1	0.29	5.12 %
ASM1	0.28	3.80 %
STU2	0.23	4.17 %
ARM1	0.15	2.63 %
APK1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	86.82	11.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.46	11.40 %
W-Disp	1.11	56.90 %
D-Freez	0.81	11.02 %
Air-Cool	0.44	1.95 %
Total	66.82	11.19 %

Branch *	MTD Sales L	Brand Share %
CH19	4.55	11.09 %
CH08	3.19	7.59 %
CH07	2.90	10.42 %
GUD1	1.69	11.03 %
CZWH	1.58	5.20 %
CH48	1.41	5.98 %
CH39	0.96	7.13 %
AVD1	0.91	4.32 %
CH35	0.62	6.76 %
SKL1	0.46	3.76 %
GUD2	0.36	2.78 %
CH29	0.29	9.15 %
CH22	0.16	0.81 %
CH28	0.16	0.91 %
CH38		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	66.82	11.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.97	12.87 %
D-Freez	0.61	17.72 %
W-Disp	0.33	30.52 %
Air-Cool	0.07	6.87 %
Total	50.98	12.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.85	8.57 %
MVM1	0.92	7.12 %
PBR2	0.84	4.96 %
KIK1	0.71	5.61 %
TYR1	0.44	6.21 %
JKM1	0.39	8.75 %
AYR1	0.35	5.45 %
TTP1	0.29	4.40 %
MSI1	0.28	5.39 %
PDK1	0.28	2.64 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	50.98	12.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.92	8.97 %
D-Freez	0.65	21.02 %
W-Disp	0.48	22.90 %
Air-Cool	0.29	16.28 %
Total	45.34	9.13 %

Branch *	MTD Sales L	Brand Share %
CH03	3.82	9.72 %
CH12	2.15	8.24 %
CH17	1.31	8.09 %
CH21	1.11	3.52 %
CH33	1.00	4.91 %
CH23	0.98	7.81 %
UKI1	0.73	3.89 %
MJR1	0.69	4.33 %
PON1	0.68	6.40 %
CH46	0.59	6.34 %
CH32	0.40	7.14 %
CH31	0.39	5.03 %
CH44	0.38	2.52 %
CH09	0.36	1.92 %
CH18	0.36	1.29 %
CH36	0.27	3.53 %
CH01		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	45.34	9.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	43.15	13.10 %
D-Freez	1.06	18.34 %
W-Disp	0.41	64.62 %
Air-Cool	0.07	6.40 %
Total	44.69	13.27 %

Branch *	MTD Sales L	Brand Share %
MNM1	0.96	9.66 %
SVG1	0.85	10.17 %
DKI1	0.85	7.06 %
PVI1	0.72	7.65 %
DGL2	0.58	8.49 %
MDU4	0.57	7.35 %
TDI1	0.57	10.30 %
BNR1	0.37	9.25 %
MPA1	0.30	3.83 %
KRR1	0.29	4.51 %
MLR1	0.29	4.24 %
NKI1	0.27	6.00 %
ADP1	0.08	2.68 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	44.69	13.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.10	10.66 %
D-Freez	0.80	15.05 %
W-Disp	0.32	45.82 %
Total	26.22	10.82 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.29	9.16 %
TRK1	0.67	3.81 %
VCM1	0.63	10.70 %
TDM1	0.61	4.83 %
ULP1	0.38	2.88 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	26.22	10.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.52	11.26 %
D-Freez	0.36	13.42 %
Total	17.87	11.09 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	6.66 %
TCG1	0.36	8.16 %
NKL2	0.35	2.66 %
ATU1	0.30	5.78 %
MTR1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	17.87	11.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.76	8.45 %
W-Disp	0.72	45.83 %
D-Freez	0.71	16.24 %
Air-Cool	0.15	11.43 %
Total	16.33	8.98 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.00	8.82 %
KPM1	1.08	10.35 %
KPM2	0.82	3.52 %
VSI1	0.59	9.83 %
VEL2	0.51	5.22 %
GDM1	0.32	6.70 %
SLG1	0.30	8.90 %
PLR1	0.29	4.73 %
WJP1	0.27	8.29 %
AKM1	0.08	0.97 %
TRT1	0.08	2.19 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	16.33	8.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.39	5.74 %
D-Freez	1.32	26.68 %
W-Disp	0.33	29.91 %
Total	9.04	6.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	3.58 %
UMP1	0.30	5.11 %
SYM2	0.29	7.78 %
CBE6	0.27	4.41 %
TPR2	0.22	3.79 %
GBM1	0.09	1.68 %
TPR4	0.08	7.67 %
CBE3	0.07	4.58 %
CBE5		0.00 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	9.04	6.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.65	24.83 %
D-Freez	0.37	31.94 %
W-Disp	0.08	100.00 %
Total	8.09	25.16 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	7.80 %
Total	8.09	25.16 %