



TN : BLUESTAR Sales Performance 30/04/2026 9:10 AM

MTD Sales
3,839.26 L

Brand Share %
12.18 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,808.62	12.13 %
D-Freez	24.38	27.01 %
W-Disp	6.27	20.12 %
Dummy-AC		0.00 %
Total	3,839.26	12.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	596.75	11.30 %
TRICHY-01	589.30	13.57 %
SOUTH-03	543.57	12.58 %
CHENNAI-01	475.94	12.14 %
WEST-02	430.21	14.02 %
CHENNAI-02	406.13	11.84 %
SOUTH ARCOT	273.86	12.56 %
NORTH ARCOT	261.88	11.91 %
WEST-01	261.61	9.41 %
Total	3,839.26	12.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	590.87	11.22 %
D-Freez	5.19	39.33 %
W-Disp	0.70	25.49 %
Total	596.75	11.30 %

Branch *	MTD Sales L	Brand Share %
NGR1	40.58	9.98 %
TUT2	19.95	8.31 %
VLY1	18.44	9.14 %
TKS2	16.96	6.58 %
TKS1	15.27	8.91 %
PKD1	15.12	10.89 %
MAR1	15.09	8.60 %
SDI1	10.86	10.81 %
VNR2	9.96	5.90 %
APK1	9.10	10.86 %
MMT1	7.71	8.60 %
TKY1	7.11	11.43 %
SNL1	6.92	9.49 %
ERL2	6.78	6.08 %
RPM1	6.74	4.40 %
ASM1	6.33	7.28 %
PDI1	6.02	8.97 %
APK2	5.54	8.12 %
VKM1	5.15	10.54 %
KYR1	5.14	9.13 %
UDN1	5.09	6.75 %
S2SD	4.46	4.86 %
SKD1	3.20	6.65 %
STU2	2.98	4.27 %
TCN1	2.87	2.43 %
SGT1	2.35	8.49 %
KSM1	1.56	6.08 %
VNR1	1.55	3.07 %
Total	596.75	11.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	584.55	13.51 %
D-Freez	4.19	26.24 %
W-Disp	0.56	25.33 %
Total	589.30	13.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	104.37	10.13 %
KUM1	22.90	11.30 %
TYR1	11.87	8.90 %
MVM1	11.77	5.11 %
MDI1	9.45	7.24 %
NGT1	9.31	8.81 %
AYR1	7.07	7.00 %
KIK1	6.84	5.91 %
TTP1	5.77	7.46 %
KUM2	5.54	8.90 %
APM1	3.31	8.05 %
TVR1	3.02	3.86 %
TZSD		0.00 %
Total	589.30	13.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	539.65	12.53 %
D-Freez	3.51	27.02 %
W-Disp	0.40	15.76 %
Total	543.57	12.58 %

Branch *	MTD Sales L	Brand Share %
ATG1	19.61	11.96 %
DGL1	16.29	8.78 %
TPT1	13.72	11.68 %
KKD3	6.21	3.41 %
PVI1	5.87	10.08 %
PNI1	4.96	6.05 %
MLR1	4.48	5.50 %
BTU1	4.46	9.70 %
PNV2	3.99	6.27 %
NTM1	3.93	10.97 %
KYK1	3.85	7.27 %
SGP1	3.60	8.92 %
KPT1	3.40	9.10 %
TDI1	2.96	4.47 %
TEN1	2.25	2.83 %
BNR1	2.08	3.87 %
NKI1	2.08	4.68 %
CBM1	1.64	2.14 %
SZSD	1.58	5.74 %
CMR1	1.52	3.17 %
DKI1	1.48	1.31 %
PKM1	1.17	3.51 %
ADP1	0.36	0.80 %
Total	543.57	12.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	473.23	12.12 %
W-Disp	1.82	20.34 %
D-Freez	0.90	11.56 %
Total	475.94	12.14 %

Branch *	MTD Sales L	Brand Share %
CH19	21.22	11.64 %
CH48	19.30	11.79 %
CH07	18.98	10.91 %
CH30	17.35	10.06 %
CH28	17.25	11.19 %
CH38	11.79	10.34 %
CH25	8.13	5.68 %
CH39	6.79	9.90 %
CH08	5.16	2.87 %
CH35	4.91	5.20 %
MRM1	4.56	4.72 %
SKL1	4.51	3.85 %
TKM1	4.19	9.33 %
CGL1	3.76	4.75 %
AVD1	3.75	3.48 %
CZWH	3.31	3.15 %
CH26	2.75	9.32 %
GUD2	2.52	4.35 %
CH29	0.31	3.38 %
MC10		0.00 %
WCHN	-14.72	11.15 %
Total	475.94	12.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	428.09	13.99 %
D-Freez	1.23	19.42 %
W-Disp	0.89	28.69 %
Dummy-AC		0.00 %
Total	430.21	14.02 %

Branch *	MTD Sales L	Brand Share %
NKL2	14.65	9.53 %
OML1	8.14	11.51 %
ATU1	7.71	6.59 %
DPR2	7.01	11.81 %
HSR1	6.09	6.89 %
DPR1	4.84	10.25 %
RSP1	4.67	5.41 %
HSR2	4.30	4.21 %
APN1	3.89	9.87 %
KMM1	3.72	7.40 %
MTR1	3.55	3.51 %
KVP1	3.42	8.15 %
HRR1	2.90	8.18 %
CMI1	2.81	6.80 %
VKL1	2.50	7.64 %
KAM1	2.23	6.69 %
BMD1	2.04	6.14 %
SGI1	1.97	9.95 %
EPI1	1.88	3.14 %
WZWH		0.00 %
WHPD	-2.02	9.84 %
Total	430.21	14.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	403.28	11.80 %
D-Freez	2.37	40.14 %
W-Disp	0.48	12.49 %
Total	406.13	11.84 %

Branch *	MTD Sales L	Brand Share %
CH03	40.68	11.86 %
CH21	22.73	10.02 %
CH12	18.85	9.10 %
CH18	18.35	11.42 %
CH24	18.00	9.02 %
CH51	14.82	12.06 %
CH33	11.33	9.76 %
MJR1	5.96	5.44 %
GPD1	5.47	7.79 %
CH36	5.34	9.82 %
UKI1	5.30	8.01 %
CH43	4.93	6.80 %
CH44	4.03	4.34 %
CH46	3.48	4.61 %
CH31	2.78	4.05 %
PON1	2.74	3.49 %
CH41	2.56	2.02 %
CH27	1.88	4.21 %
CH32	0.56	2.17 %
CH01		0.00 %
Total	406.13	11.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	272.34	12.55 %
D-Freez	1.05	13.01 %
W-Disp	0.48	27.84 %
Total	273.86	12.56 %

Branch *	MTD Sales L	Brand Share %
POY2	21.06	10.33 %
KKI2	15.89	11.97 %
VPM2	14.62	11.00 %
CDM1	11.36	8.92 %
TRK1	6.08	5.34 %
ULP1	5.55	5.90 %
VCM2	5.06	8.82 %
KLM1	4.77	4.51 %
SJI2	4.59	4.18 %
VCM1	3.08	7.24 %
KML1	2.58	3.48 %
TVM1	2.26	4.64 %
MKM1	2.15	4.21 %
STP1	1.83	4.97 %
Total	273.86	12.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	257.66	11.81 %
D-Freez	3.60	25.02 %
W-Disp	0.62	20.06 %
Total	261.88	11.91 %

Branch *	MTD Sales L	Brand Share %
AKM1	9.73	8.69 %
VNB1	7.27	10.87 %
ARC2	6.08	7.64 %
ABR1	5.46	4.57 %
TRT1	4.70	5.04 %
GDM1	4.40	5.30 %
VSI1	3.80	4.14 %
WJP1	3.59	4.94 %
ANI1	2.77	5.21 %
BGR1	2.65	8.26 %
UGI1	2.24	7.06 %
KPM1	2.12	2.85 %
SLG1	2.05	3.45 %
CGM1	1.67	4.23 %
PTU1	1.03	6.85 %
WHVL	-2.08	7.83 %
Total	261.88	11.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	258.96	9.34 %
D-Freez	2.33	41.54 %
W-Disp	0.33	10.99 %
Total	261.61	9.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	34.27	5.74 %
TPR1	14.52	9.67 %
CBE4	11.02	6.07 %
CBE6	9.89	8.66 %
PLI1	9.70	7.54 %
CBE1	9.67	8.89 %
SNR1	8.69	7.93 %
CBE5	6.04	11.77 %
PDM1	6.00	9.42 %
SYM2	5.63	9.73 %
UMP1	5.12	5.65 %
DPM2	5.09	7.45 %
TPR4	3.28	7.65 %
KMR1	3.13	2.17 %
KMD1	1.01	1.55 %
ANR1	0.94	3.60 %
PPI1	0.74	2.19 %
CBE3	0.61	1.50 %
GDR1	0.32	4.61 %
UAM1	0.14	6.26 %
CNR1		0.00 %
WZSD		0.00 %
WHCB	-2.65	5.87 %
Total	261.61	9.41 %