

MTD Sales
469.95 L

Brand Share %
13.23 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	461.33	13.23 %
D-Freez	4.79	10.12 %
W-Disp	2.98	26.40 %
Air-Cool	0.85	11.32 %
Total	469.95	13.23 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	89.65	19.09 %
SOUTH-01	82.39	11.49 %
SOUTH-03	64.62	14.02 %
CHENNAI-01	62.76	11.23 %
CHENNAI-02	43.94	9.85 %
SOUTH ARCOT	41.65	16.84 %
WEST-02	36.90	16.56 %
NORTH ARCOT	23.41	10.35 %
WEST-01	20.22	11.80 %
KL-SOUTH	4.40	13.68 %
Total	469.95	13.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.27	19.27 %
D-Freez	0.22	3.90 %
W-Disp	0.16	31.61 %
Total	89.65	19.09 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.27	12.31 %
KUM1	3.27	11.16 %
MVM1	2.11	10.52 %
KIK1	0.59	5.25 %
JKM1	0.36	5.37 %
APM1	0.35	7.99 %
NGT1	0.33	2.26 %
NCK1	0.29	10.54 %
TYR1	0.28	2.87 %
TVR1	0.28	2.91 %
TZSD		0.00 %
WTRZ		0.00 %
Total	89.65	19.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.96	11.49 %
Air-Cool	0.49	33.75 %
D-Freez	0.47	5.03 %
W-Disp	0.46	30.66 %
Total	82.39	11.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.71	11.77 %
TKY1	1.50	9.97 %
VNR2	1.21	4.85 %
TKS2	0.93	4.32 %
STU2	0.83	12.12 %
MAR1	0.70	5.03 %
SNL1	0.70	8.32 %
PKD1	0.60	2.31 %
ASM1	0.59	6.24 %
MMT1	0.57	4.65 %
KGL1	0.44	4.89 %
VLY1	0.41	2.08 %
VNR1	0.38	4.40 %
SKD1	0.37	4.40 %
ERL2	0.34	2.98 %
KYR1	0.29	4.50 %
TYI1	0.26	2.52 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
WHTV		0.00 %
Total	82.39	11.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	63.79	14.08 %
D-Freez	0.60	9.65 %
W-Disp	0.23	22.81 %
Total	64.62	14.02 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.83	12.51 %
MDU6	2.04	6.44 %
KKD3	1.52	7.14 %
TPT1	0.75	10.83 %
MLR1	0.67	8.65 %
KRR1	0.65	3.54 %
MDU5	0.57	12.09 %
TDI1	0.53	10.92 %
TEN1	0.46	5.50 %
CBM1	0.30	6.94 %
KPT1	0.30	7.15 %
MPA1	0.29	2.33 %
NKI1	0.27	13.20 %
SGP1	0.27	11.52 %
BTU1	0.26	11.13 %
TEN2	0.12	1.72 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	64.62	14.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.13	11.12 %
W-Disp	0.88	28.35 %
D-Freez	0.54	10.33 %
Air-Cool	0.21	37.42 %
Total	62.76	11.23 %

Branch *	MTD Sales L	Brand Share %
CH19	7.08	13.01 %
CH42	2.63	7.50 %
CH08	2.13	5.11 %
CH28	1.74	8.89 %
CZWH	1.46	5.61 %
CH07	1.46	6.29 %
GUD1	1.39	8.16 %
CH39	1.20	10.19 %
CH45	1.06	7.08 %
MRM1	1.00	6.54 %
CH38	0.85	6.93 %
CH48	0.71	3.39 %
KNR1	0.65	6.85 %
CH37	0.57	6.14 %
CH22	0.43	2.57 %
CH26	0.34	10.68 %
GUD2	0.30	3.02 %
SKL1	0.29	2.53 %
CGL1	0.28	2.70 %
CH35	0.07	0.64 %
CH29		0.00 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	62.76	11.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.53	9.86 %
W-Disp	0.34	17.43 %
Air-Cool	0.07	7.07 %
Total	43.94	9.85 %

Branch *	MTD Sales L	Brand Share %
CH15	6.00	11.36 %
CH03	5.18	12.86 %
CH12	2.59	8.64 %
MJR1	2.49	11.65 %
CH20	2.36	10.27 %
CH34	1.83	9.42 %
CH21	1.61	6.91 %
CH43	1.58	9.25 %
CH44	1.36	8.73 %
CH33	1.21	6.98 %
GPD1	0.90	10.14 %
CH23	0.61	12.48 %
CH41	0.58	3.73 %
UKI1	0.37	2.47 %
CH31	0.36	6.15 %
CH36	0.30	3.75 %
CH27	0.29	7.78 %
CH18	0.29	1.66 %
CH09	0.07	0.40 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	43.94	9.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.07	17.00 %
D-Freez	0.41	8.17 %
W-Disp	0.17	32.74 %
Total	41.65	16.84 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	8.39 %
CDM1	1.22	7.26 %
MKM1	0.70	9.95 %
KLM1	0.62	5.79 %
TDM1	0.27	2.69 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	41.65	16.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.66	16.49 %
D-Freez	1.08	19.53 %
W-Disp	0.17	31.92 %
Total	36.90	16.56 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.86	13.05 %
SLM2	0.90	7.64 %
TCG1	0.64	8.61 %
DPR1	0.37	10.61 %
SGG1	0.36	12.55 %
MTR1	0.36	3.18 %
EPI1	0.30	5.15 %
KMM1	0.29	6.13 %
CMI1	0.28	8.36 %
APN1	0.27	10.52 %
HSR2	0.14	3.03 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	36.90	16.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.57	10.20 %
D-Freez	0.51	16.00 %
W-Disp	0.25	19.31 %
Air-Cool	0.07	19.86 %
Total	23.41	10.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	9.97 %
AKM1	2.06	12.41 %
TRL1	1.38	7.45 %
SBR1	1.05	6.85 %
KPM1	0.87	6.62 %
WJD1	0.70	11.60 %
VEL2	0.62	4.13 %
ABR1	0.28	5.32 %
TRR1	0.08	1.03 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.41	10.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.41	11.79 %
D-Freez	0.57	16.36 %
W-Disp	0.24	29.72 %
Total	20.22	11.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.99	11.12 %
SNR1	0.45	7.22 %
TPR3	0.29	3.01 %
AVI1	0.29	7.38 %
TPR4	0.27	8.16 %
PPI1	0.13	4.38 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	20.22	11.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.93	13.09 %
D-Freez	0.39	18.71 %
W-Disp	0.08	100.00 %
Total	4.40	13.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.47	10.73 %
PAS1	0.32	6.73 %
Total	4.40	13.68 %