

MTD Sales
754.13 L

Brand Share %
12.25 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	732.05	12.14 %
W-Disp	12.62	35.12 %
D-Freez	9.46	10.54 %
Total	754.13	12.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	140.68	15.79 %
CHENNAI-01	131.78	11.81 %
SOUTH-01	110.96	9.60 %
SOUTH-03	104.81	15.80 %
CHENNAI-02	92.91	10.23 %
NORTH ARCOT	57.65	12.99 %
SOUTH ARCOT	52.55	12.58 %
WEST-02	27.56	13.89 %
WEST-03	24.68	11.53 %
WEST-01	10.55	7.12 %
Total	754.13	12.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	139.65	15.92 %
D-Freez	0.78	7.00 %
W-Disp	0.25	10.92 %
Total	140.68	15.79 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.95	7.61 %
MDI1	2.79	11.88 %
NGT1	2.39	7.92 %
PBR1	2.17	9.94 %
PDK1	2.16	11.63 %
AYR1	1.97	9.75 %
KUM2	1.44	7.61 %
TVR1	1.15	4.65 %
TYR1	1.12	8.10 %
JKM1	0.70	3.48 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	2.94 %
WTRZ	-0.60	6.05 %
Total	140.68	15.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	129.43	11.80 %
W-Disp	1.18	15.13 %
D-Freez	1.17	10.47 %
Total	131.78	11.81 %

Branch *	MTD Sales L	Brand Share %
CH05	9.64	12.20 %
CH42	6.22	11.27 %
CH28	5.93	11.89 %
CH19	5.78	9.48 %
GUD1	5.26	11.99 %
CH48	4.11	9.46 %
CH25	3.68	8.36 %
CZWH	3.54	7.36 %
CH38	2.52	12.11 %
CH45	2.44	6.43 %
SKL1	1.72	7.88 %
CH22	1.01	3.37 %
CH39	0.97	4.23 %
CGL1	0.86	5.56 %
MRM1	0.82	3.77 %
CH08	0.77	4.49 %
CH29	0.09	2.76 %
Total	131.78	11.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.59	9.54 %
W-Disp	1.80	54.01 %
D-Freez	0.56	4.03 %
Total	110.96	9.60 %

Branch *	MTD Sales L	Brand Share %
TVL1	13.41	8.22 %
TUT1	9.88	7.03 %
TUT2	4.21	7.23 %
SVK1	3.59	11.85 %
RND2	3.37	8.80 %
MAR1	3.22	11.36 %
TKS2	2.93	7.90 %
VLY1	2.65	6.22 %
ERL2	2.02	5.76 %
KSM1	1.69	9.56 %
PKD1	1.65	6.42 %
TYI1	1.56	7.07 %
SNL1	1.48	11.78 %
APK1	1.23	10.17 %
VKM1	0.98	9.57 %
KYR1	0.96	10.13 %
PDI1	0.89	6.59 %
UDN1	0.88	4.31 %
SDI1	0.59	4.23 %
VNR2	0.48	1.90 %
TKY1	0.37	2.50 %
COL1	0.37	3.96 %
ARM1	0.30	5.31 %
VNR1	0.08	0.61 %
TCN1	0.08	0.31 %
ASM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV	-0.45	6.81 %
Total	110.96	9.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	99.61	15.33 %
W-Disp	3.91	74.48 %
D-Freez	1.28	15.79 %
Total	104.81	15.80 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.94	8.95 %
ATG1	2.44	9.34 %
PVI1	1.95	7.70 %
KRR1	1.30	5.01 %
PNI1	0.85	12.15 %
CBM1	0.73	7.52 %
ODM1	0.69	12.13 %
TEN1	0.61	5.38 %
TPT1	0.33	2.17 %
NTM1	0.33	10.70 %
NKI1	0.31	4.21 %
CMR1	0.31	10.68 %
MLR1	0.30	3.23 %
SGP1	0.30	6.50 %
BNR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	104.81	15.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	90.49	10.10 %
D-Freez	1.27	16.19 %
W-Disp	1.15	29.44 %
Total	92.91	10.23 %

Branch *	MTD Sales L	Brand Share %
CH03	9.19	9.46 %
CH24	4.69	10.13 %
CH51	3.79	10.09 %
CH20	3.22	7.17 %
MJR1	2.65	10.50 %
CH27	1.66	9.58 %
CH41	1.25	4.56 %
GPD1	1.10	7.02 %
CH37	1.04	6.75 %
CH44	0.98	3.65 %
CH46	0.97	4.24 %
CH23	0.96	9.35 %
CH17	0.90	2.62 %
CH33	0.86	2.84 %
CH32	0.65	8.64 %
CH35	0.59	3.18 %
CH31	0.37	5.97 %
MC06	0.31	6.59 %
CH36		0.00 %
WHC3	-1.09	-5.72 %
Total	92.91	10.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.82	13.03 %
D-Freez	1.07	8.64 %
W-Disp	0.76	26.70 %
Total	57.65	12.99 %

Branch *	MTD Sales L	Brand Share %
SBR1	5.02	12.16 %
VEL3	3.81	11.89 %
ABR1	2.41	11.98 %
VEL2	1.83	6.19 %
VSI1	1.48	10.64 %
TRT1	1.40	9.42 %
AKM1	1.30	7.29 %
VEL1	1.25	10.48 %
CYR1	1.12	8.71 %
WJP1	0.97	8.92 %
WJD1	0.80	8.97 %
GDM1	0.32	2.32 %
BGR1	0.30	5.46 %
CGM1	0.21	2.15 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	8.36 %
Total	57.65	12.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	50.80	12.64 %
D-Freez	1.51	11.91 %
W-Disp	0.25	7.45 %
Total	52.55	12.58 %

Branch *	MTD Sales L	Brand Share %
POY2	2.96	9.68 %
TRK1	1.95	7.03 %
SJI2	1.91	7.40 %
TVM2	1.34	8.34 %
VCM2	1.29	8.26 %
KLM1	1.25	4.62 %
CDM1	1.18	4.02 %
ULP1	0.78	5.44 %
KML1	0.66	5.38 %
MKM1	0.62	5.48 %
VPM1	0.59	8.99 %
TVM1	0.58	5.48 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.57	11.14 %
Total	52.55	12.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.61	12.49 %
W-Disp	2.99	78.43 %
D-Freez	0.96	17.63 %
Total	27.56	13.89 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	7.66 %
MCR1	0.68	9.18 %
PNG1	0.36	8.15 %
APN1	0.33	9.64 %
HSR2	0.31	5.48 %
DPR1	0.31	5.07 %
MTR1	0.30	2.78 %
PLC1	0.30	7.76 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	27.56	13.89 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.38	11.69 %
D-Freez	0.22	4.98 %
W-Disp	0.08	6.85 %
Total	24.68	11.53 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.55	5.37 %
TPR1	0.98	7.17 %
TPR2	0.89	6.92 %
PDR1	0.58	8.91 %
AVI1	0.56	7.94 %
GBM1	0.31	4.10 %
TPR3	0.26	8.62 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	24.68	11.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.67	6.74 %
D-Freez	0.63	25.50 %
W-Disp	0.25	11.33 %
Total	10.55	7.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.70	12.06 %
CBE1	1.11	7.47 %
CBE4	0.96	7.64 %
MPM1	0.70	8.17 %
PLI1	0.50	4.83 %
KMR1	0.39	3.21 %
DPM2	0.31	5.30 %
SUL1	0.30	6.39 %
PDM1	0.23	6.84 %
GDR1	0.08	3.83 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.58	9.52 %
Total	10.55	7.12 %