

MTD Sales
355.82 L

Brand Share %
11.06 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	338.90	10.87 %
D-Freez	10.56	21.11 %
W-Disp	4.48	41.40 %
Air-Cool	1.88	5.21 %
Total	355.82	11.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	83.98	11.43 %
CHENNAI-01	63.42	11.23 %
TRICHY-01	50.07	13.04 %
SOUTH-03	42.39	13.26 %
CHENNAI-02	41.67	8.65 %
SOUTH ARCOT	24.74	10.55 %
WEST-02	17.23	10.93 %
NORTH ARCOT	16.33	9.30 %
WEST-01	8.42	6.38 %
KL-SOUTH	7.57	24.15 %
Total	355.82	11.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.47	10.95 %
D-Freez	3.87	29.17 %
Air-Cool	0.93	23.27 %
W-Disp	0.72	79.33 %
Total	83.98	11.43 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.20	7.96 %
TYI1	1.42	9.61 %
VNR2	1.37	5.66 %
TKS2	1.37	7.83 %
SVK1	1.32	7.27 %
UDN1	1.24	8.69 %
PKD1	1.16	8.02 %
ERL2	0.84	5.28 %
PDI1	0.71	8.76 %
APK2	0.65	10.53 %
VLY1	0.59	2.53 %
TCN1	0.57	3.62 %
MMT1	0.53	7.83 %
TKS1	0.45	6.61 %
SDI1	0.43	3.99 %
SNL1	0.35	4.97 %
VKM1	0.29	5.12 %
ASM1	0.28	3.80 %
SGT1	0.27	9.98 %
STU2	0.23	4.17 %
ARM1	0.15	2.91 %
APK1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	83.98	11.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.06	11.44 %
W-Disp	1.11	56.90 %
D-Freez	0.81	12.13 %
Air-Cool	0.44	1.95 %
Total	63.42	11.23 %

Branch *	MTD Sales L	Brand Share %
CH08	3.19	7.75 %
CH07	2.90	10.52 %
GUD1	1.69	11.03 %
CH48	1.41	6.23 %
MRM1	1.07	10.07 %
CH39	0.96	7.59 %
AVD1	0.91	4.47 %
CH35	0.62	6.96 %
TKM1	0.60	9.66 %
SKL1	0.46	3.84 %
GUD2	0.36	3.00 %
CH29	0.29	9.15 %
CH22	0.16	0.81 %
CH28	0.16	0.97 %
CH38		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	63.42	11.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.14	12.97 %
D-Freez	0.61	19.40 %
W-Disp	0.33	30.52 %
Total	50.07	13.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.29	8.16 %
MVM1	0.92	7.27 %
PBR2	0.84	5.06 %
KIK1	0.71	5.73 %
TYR1	0.44	6.51 %
JKM1	0.39	9.28 %
AYR1	0.35	6.00 %
TTP1	0.29	4.60 %
MSI1	0.28	5.39 %
PDK1	0.28	2.64 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	50.07	13.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.85	13.08 %
D-Freez	1.06	18.34 %
W-Disp	0.41	64.62 %
Air-Cool	0.07	6.40 %
Total	42.39	13.26 %

Branch *	MTD Sales L	Brand Share %
SVG1	0.85	11.01 %
DKI1	0.85	7.25 %
PVI1	0.72	7.65 %
MNM1	0.69	7.06 %
DGL2	0.58	8.82 %
MDU4	0.57	7.63 %
BNR1	0.37	9.88 %
MPA1	0.30	4.15 %
KRR1	0.29	5.29 %
MLR1	0.29	4.41 %
NKI1	0.27	6.00 %
ADP1	0.08	2.68 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	42.39	13.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.25	8.48 %
D-Freez	0.65	21.02 %
W-Disp	0.48	22.90 %
Air-Cool	0.29	16.80 %
Total	41.67	8.65 %

Branch *	MTD Sales L	Brand Share %
CH03	3.54	9.37 %
CH12	1.84	7.37 %
CH17	1.00	6.31 %
CH33	1.00	4.91 %
CH23	0.98	7.81 %
CH21	0.78	2.60 %
UKI1	0.73	3.89 %
MJR1	0.69	4.51 %
PON1	0.68	7.31 %
CH46	0.59	6.34 %
CH32	0.40	7.14 %
CH31	0.39	5.03 %
CH44	0.38	2.52 %
CH09	0.36	2.05 %
CH18	0.36	1.32 %
CH36	0.27	3.55 %
CH01		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	41.67	8.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.62	10.37 %
D-Freez	0.80	15.05 %
W-Disp	0.32	45.82 %
Total	24.74	10.55 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.29	9.35 %
TRK1	0.67	3.81 %
VCM1	0.63	10.70 %
TDM1	0.61	4.83 %
ULP1	0.38	2.95 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	24.74	10.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.88	11.08 %
D-Freez	0.36	14.72 %
Total	17.23	10.93 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	6.66 %
TCG1	0.36	8.78 %
ATU1	0.30	6.24 %
MTR1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	17.23	10.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.76	8.75 %
W-Disp	0.72	48.14 %
D-Freez	0.71	16.92 %
Air-Cool	0.15	11.43 %
Total	16.33	9.30 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.00	9.15 %
KPM1	1.08	10.68 %
KPM2	0.82	3.74 %
VSI1	0.59	9.83 %
VEL2	0.51	5.55 %
GDM1	0.32	6.70 %
SLG1	0.30	8.90 %
PLR1	0.29	4.73 %
AKM1	0.08	1.01 %
TRT1	0.08	2.42 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	16.33	9.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.76	5.44 %
D-Freez	1.32	26.68 %
W-Disp	0.33	29.91 %
Total	8.42	6.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	3.65 %
TPR1	0.67	9.14 %
UMP1	0.30	5.59 %
SYM2	0.29	7.78 %
CBE6	0.27	4.84 %
TPR2	0.22	3.79 %
GBM1	0.09	1.68 %
TPR4	0.08	7.67 %
CBE3	0.07	4.58 %
CBE5		0.00 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	8.42	6.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.12	23.76 %
D-Freez	0.37	31.94 %
W-Disp	0.08	100.00 %
Total	7.57	24.15 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	8.36 %
Total	7.57	24.15 %