

MTD Sales
407.95 L

Brand Share %
9.71 %

Information:
MTD : 01-07-2025 To 28-07-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **9.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	389.44	9.95 %
W-Disp	8.59	73.01 %
D-Freez	8.00	16.25 %
Air-Cool	1.92	0.84 %
Total	407.95	9.71 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	88.27	13.72 %
CHENNAI-01	67.35	6.68 %
SOUTH-01	63.20	9.33 %
CHENNAI-02	47.30	8.35 %
SOUTH-03	46.83	10.63 %
SOUTH ARCOT	39.70	11.34 %
NORTH ARCOT	28.18	11.88 %
WEST-02	12.93	8.00 %
WEST-01	8.21	9.11 %
KL-SOUTH	5.97	21.86 %
Total	407.95	9.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.87	13.66 %
D-Freez	0.93	31.70 %
W-Disp	0.32	70.42 %
Air-Cool	0.15	3.43 %
Total	88.27	13.72 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.02	9.15 %
MVM1	1.98	5.92 %
PDK1	1.43	8.02 %
TTP1	1.19	9.44 %
TVR1	0.84	5.92 %
AYR1	0.71	9.63 %
NGT1	0.57	1.83 %
NMM1	0.35	5.86 %
ORU1	0.35	5.10 %
MSI1	0.28	5.51 %
TZSD	0.23	5.38 %
KRN1		0.00 %
Total	88.27	13.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.11	7.81 %
W-Disp	3.81	93.65 %
D-Freez	0.28	4.84 %
Air-Cool	0.15	0.08 %
Total	67.35	6.68 %

Branch *	MTD Sales L	Brand Share %
CZWH	4.51	2.14 %
CH19	3.76	5.32 %
CH42	3.33	8.26 %
CH22	3.26	9.22 %
CH11	2.75	7.72 %
CH28	2.69	8.49 %
GUD1	2.16	7.42 %
KNR1	1.85	7.51 %
CH07	1.68	5.65 %
AVD1	1.48	7.21 %
CH08	1.44	2.29 %
CH38	1.25	5.86 %
CH48	1.15	3.41 %
MRM1	1.15	8.00 %
CH39	0.73	3.75 %
GUD2	0.58	2.40 %
CH35	0.53	4.54 %
CH26		0.00 %
CH37		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	67.35	6.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.88	9.13 %
D-Freez	1.69	18.15 %
W-Disp	1.28	65.72 %
Air-Cool	0.35	3.48 %
Total	63.20	9.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.72	7.51 %
TVL1	3.61	6.53 %
TUT2	3.22	8.88 %
PKD1	1.88	5.46 %
RPM1	1.08	4.60 %
VNR2	0.96	3.69 %
ERL1	0.88	8.89 %
STU2	0.84	4.64 %
VLY1	0.66	2.21 %
UDN1	0.56	2.40 %
VNR1	0.48	3.37 %
TCN1	0.37	2.26 %
SNL1	0.29	3.09 %
TKS2	0.29	2.18 %
KGL1	0.28	5.68 %
MMT1	0.16	2.32 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	63.20	9.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.29	8.13 %
W-Disp	1.22	64.69 %
Air-Cool	0.43	10.73 %
D-Freez	0.37	10.20 %
Total	47.30	8.35 %

Branch *	MTD Sales L	Brand Share %
CH15	5.27	8.69 %
CH03	2.76	4.33 %
MJR1	2.33	9.36 %
CH18	2.26	7.55 %
CH12	2.14	8.39 %
CH34	2.12	8.62 %
CH33	1.82	8.94 %
CH41	1.69	7.69 %
CH20	1.37	5.34 %
CH36	1.00	7.98 %
CH44	0.99	7.34 %
CH32	0.60	7.52 %
PON1	0.59	4.90 %
UKI1	0.52	6.01 %
CH27	0.49	5.32 %
CH46	0.36	1.47 %
CH31	0.36	3.68 %
CH09	0.08	0.36 %
GPD1		0.00 %
Total	47.30	8.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.60	10.75 %
D-Freez	0.66	9.14 %
Air-Cool	0.35	3.84 %
W-Disp	0.23	62.25 %
Total	46.83	10.63 %

Branch *	MTD Sales L	Brand Share %
SVG1	2.23	9.27 %
KKD2	1.52	7.14 %
ATG1	1.19	4.84 %
TDI1	0.83	7.46 %
KRR1	0.72	9.16 %
CBM1	0.58	4.22 %
PVI1	0.55	5.96 %
ODM1	0.39	9.59 %
TEN2	0.27	5.19 %
KPT1	0.07	1.15 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	46.83	10.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.98	11.11 %
D-Freez	1.25	29.40 %
W-Disp	0.48	70.98 %
Total	39.70	11.34 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.98	7.46 %
KLM1	0.94	4.83 %
TRK1	0.93	5.63 %
MKM1	0.88	8.86 %
KML1	0.62	4.24 %
ULP1	0.45	3.31 %
VCM1	0.43	4.82 %
SJI1	0.35	5.10 %
STP1	0.29	5.85 %
VPM1	0.28	5.75 %
KKI2	0.09	0.70 %
TVM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	39.70	11.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.34	11.28 %
D-Freez	1.80	22.12 %
W-Disp	0.62	100.00 %
Air-Cool	0.42	10.80 %
Total	28.18	11.88 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.03	7.90 %
AKM1	0.90	7.16 %
VEL2	0.85	5.63 %
KPM1	0.59	3.64 %
TRR1	0.41	3.70 %
VNB1	0.39	9.60 %
CYR1	0.39	8.34 %
WJD1	0.37	4.63 %
CPT1	0.28	5.91 %
WJP1	0.22	4.00 %
ABR1	0.15	1.76 %
TRT1	0.15	3.04 %
ARC2	0.14	1.78 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	28.18	11.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.72	8.12 %
D-Freez	0.13	4.36 %
Air-Cool	0.07	4.98 %
Total	12.93	8.00 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.48	9.10 %
TCG1	0.29	9.60 %
SLM2	0.28	3.22 %
KRI1	0.26	8.38 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
PMP1	-0.01	-0.57 %
Total	12.93	8.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.82	8.09 %
D-Freez	0.90	29.65 %
W-Disp	0.48	47.07 %
Total	8.21	9.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.81	8.08 %
CBE1	0.38	4.00 %
CBE6	0.29	6.98 %
TPR2	0.26	6.12 %
SNR1	0.21	5.46 %
GBM1	0.17	9.45 %
CBE4	0.08	1.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	8.21	9.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.83	23.18 %
W-Disp	0.14	100.00 %
Total	5.97	21.86 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.41	8.37 %
WTVP		0.00 %
Total	5.97	21.86 %