

MTD Sales  
**1,861.64 L**

Brand Share %  
**11.50 %**

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,832.79	11.71 %
W-Disp	14.41	39.02 %
D-Freez	14.34	19.31 %
Air-Cool	0.11	0.02 %
<b>Total</b>	<b>1,861.64</b>	<b>11.50 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	364.14	11.56 %
TRICHY-01	320.14	13.97 %
CHENNAI-02	247.06	9.00 %
SOUTH-01	217.09	10.45 %
SOUTH-03	191.76	10.47 %
SOUTH ARCOT	170.66	13.24 %
NORTH ARCOT	145.64	12.39 %
WEST-02	143.22	14.18 %
WEST-01	61.93	9.93 %
<b>Total</b>	<b>1,861.64</b>	<b>11.50 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	351.09	11.50 %
W-Disp	9.86	60.48 %
D-Freez	3.09	28.26 %
Air-Cool	0.11	0.15 %
<b>Total</b>	<b>364.14</b>	<b>11.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	13.75	9.23 %
CH07	13.20	9.96 %
AVD1	8.63	9.69 %
CZWH	7.41	5.74 %
CH35	7.03	9.22 %
MRM1	6.09	6.85 %
CH39	5.75	10.64 %
CH25	4.65	4.14 %
CH37	4.40	8.96 %
SKL1	3.49	6.41 %
TKM1	3.11	7.07 %
CGL1	2.84	4.24 %
CH08	2.75	1.92 %
CH26	2.62	9.55 %
CH29	0.91	7.75 %
WHC3	0.32	2.98 %
MC09		0.00 %
MC10		0.00 %
<b>Total</b>	<b>364.14</b>	<b>11.56 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	317.95	14.33 %
D-Freez	1.62	15.04 %
W-Disp	0.57	24.72 %
<b>Total</b>	<b>320.14</b>	<b>13.97 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	35.05	9.55 %
MVM1	12.93	8.44 %
NGT1	5.52	8.44 %
TYR1	5.41	9.97 %
KUM2	5.25	9.04 %
KIK1	5.12	7.32 %
AYR1	4.98	8.29 %
TVR1	3.80	8.29 %
TTP1	3.73	7.47 %
APM1	2.82	7.47 %
TZSD		0.00 %
WTRZ	-3.81	10.53 %
<b>Total</b>	<b>320.14</b>	<b>13.97 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	245.35	9.16 %
D-Freez	1.71	34.02 %
<b>Total</b>	<b>247.06</b>	<b>9.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	28.47	11.30 %
CH12	15.19	7.09 %
CH21	14.27	7.37 %
CH24	12.03	7.32 %
CH17	8.38	6.52 %
MJR1	7.44	7.61 %
CH51	6.09	6.75 %
CH43	5.97	10.19 %
CH23	5.87	7.94 %
UKI1	4.67	10.43 %
CH33	3.31	3.64 %
CH44	3.30	3.22 %
CH41	3.28	3.18 %
CH46	3.13	5.49 %
PON1	2.46	4.64 %
GPD1	1.97	3.83 %
CH31	1.91	3.10 %
CH27	1.88	4.99 %
CH32	1.58	8.19 %
CH36	0.63	1.16 %
CH01	0.29	5.76 %
<b>Total</b>	<b>247.06</b>	<b>9.00 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	213.67	10.62 %
D-Freez	2.23	21.98 %
W-Disp	1.19	52.29 %
<b>Total</b>	<b>217.09</b>	<b>10.45 %</b>

Branch *	MTD Sales L	Brand Share %
SVK1	7.90	11.39 %
VLV1	7.74	7.16 %
TUT2	4.41	3.78 %
RPM1	3.90	6.68 %
ERL2	3.80	9.77 %
VNR2	3.43	4.46 %
ASM1	3.30	10.34 %
STU2	3.19	11.13 %
UDN1	3.04	8.59 %
SDI1	2.75	11.35 %
MAR1	2.52	5.34 %
TKS2	2.37	3.84 %
KYR1	2.37	11.28 %
SKD1	2.19	6.62 %
TCN1	2.18	4.37 %
VKM1	1.73	6.25 %
VNR1	1.57	4.27 %
ARM1	1.20	4.41 %
TKY1	0.91	5.02 %
KSM1	0.77	10.73 %
SGT1	0.62	8.57 %
MMT1	0.42	1.43 %
S2SD	0.37	1.67 %
WHTV	-0.63	5.83 %
<b>Total</b>	<b>217.09</b>	<b>10.45 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	190.30	10.75 %
W-Disp	0.78	28.42 %
D-Freez	0.68	7.00 %
<b>Total</b>	<b>191.76</b>	<b>10.47 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	20.49	10.80 %
DGL1	16.22	7.96 %
KRR1	7.31	10.49 %
KKD3	7.25	6.25 %
SVG1	4.95	8.78 %
ATG1	4.59	4.98 %
TDI1	4.42	10.58 %
MPA1	4.20	8.49 %
CMR1	3.29	9.06 %
PNV2	3.02	9.03 %
MDU4	2.96	7.42 %
TPT1	2.91	7.13 %
ODM1	2.59	6.34 %
USL1	2.14	8.99 %
DKI1	2.11	3.98 %
SGP1	1.82	11.16 %
TEN1	1.38	5.60 %
NTM1	1.29	8.06 %
MLR1	1.20	3.75 %
PNI1	1.20	4.06 %
KYK1	0.91	3.35 %
KPT1	0.81	6.97 %
PKM1	0.68	5.56 %
ADP1	0.63	5.40 %
BNR1	0.39	3.44 %
NKI1	0.29	2.04 %
CBM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>191.76</b>	<b>10.47 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	169.52	13.61 %
D-Freez	1.06	14.15 %
W-Disp	0.08	7.49 %
<b>Total</b>	<b>170.66</b>	<b>13.24 %</b>

Branch *	MTD Sales L	Brand Share %
ULP1	4.55	8.43 %
TRK1	4.39	7.15 %
SJI2	2.96	5.26 %
KML1	2.89	5.23 %
TVM2	2.77	7.32 %
MKM1	2.29	7.36 %
KLM1	2.14	3.07 %
VCM2	1.96	4.38 %
VPM1	1.47	8.32 %
VCM1	1.34	7.43 %
STP1	1.30	5.40 %
TVM1	0.67	2.02 %
WHUT	-2.01	10.22 %
<b>Total</b>	<b>170.66</b>	<b>13.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	141.90	12.61 %
D-Freez	2.30	21.99 %
W-Disp	1.44	35.83 %
<b>Total</b>	<b>145.64</b>	<b>12.39 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	10.14	10.11 %
AKM1	5.77	8.91 %
VSI1	3.92	7.15 %
KPM1	3.24	6.20 %
SLG1	3.22	10.34 %
WJP1	3.05	8.52 %
GDM1	2.65	8.37 %
ARC2	2.45	7.09 %
TRT1	2.21	4.06 %
ANI1	1.90	6.40 %
VNB1	1.78	7.12 %
ABR1	1.45	3.30 %
PTU1	1.20	11.32 %
UGI1	0.58	4.82 %
BGR1	0.23	2.06 %
CGM1		0.00 %
WHVL	-3.57	11.06 %
<b>Total</b>	<b>145.64</b>	<b>12.39 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.26	14.94 %
W-Disp	0.50	27.14 %
D-Freez	0.47	8.35 %
<b>Total</b>	<b>143.22</b>	<b>14.18 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	4.84	8.07 %
ATU1	4.47	11.08 %
MTR1	2.13	5.70 %
VPD1	2.10	9.82 %
TRM1	1.94	10.82 %
EDP1	1.88	11.21 %
RSP1	1.46	4.83 %
KVP1	1.38	9.28 %
KMM1	1.31	6.18 %
HSR1	1.26	7.26 %
HSR2	1.17	4.93 %
CMI1	0.80	5.52 %
HRR1	0.62	3.97 %
KAM1	0.61	4.08 %
BMD1	0.31	1.87 %
PMP1	0.30	2.34 %
SGI1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>143.22</b>	<b>14.18 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	60.75	10.21 %
D-Freez	1.18	28.59 %
Total	61.93	9.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.41	6.52 %
CBE1	3.62	10.78 %
TPR1	3.34	8.36 %
SNR1	2.28	8.40 %
UMP1	1.93	8.51 %
PLI1	1.87	6.22 %
SYM2	1.71	10.64 %
DPM2	1.59	9.09 %
CBE6	1.32	5.10 %
CBE4	1.10	3.34 %
KMR1	0.96	2.40 %
CBE3	0.59	4.18 %
PPI1	0.38	4.71 %
KMD1	0.26	2.16 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
WHCB	-3.66	10.55 %
Total	61.93	9.93 %