

MTD Sales
463.94 L

Brand Share %
13.21 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	455.47	13.21 %
D-Freez	4.79	10.37 %
W-Disp	2.83	25.86 %
Air-Cool	0.85	11.04 %
Total	463.94	13.21 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	89.06	19.17 %
SOUTH-01	79.86	11.23 %
SOUTH-03	63.69	14.04 %
CHENNAI-01	61.68	11.18 %
CHENNAI-02	43.66	9.84 %
SOUTH ARCOT	41.07	16.80 %
WEST-02	36.90	16.84 %
NORTH ARCOT	23.41	10.40 %
WEST-01	20.22	12.08 %
KL-SOUTH	4.40	14.06 %
Total	463.94	13.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.68	19.35 %
D-Freez	0.22	4.05 %
W-Disp	0.16	31.61 %
Total	89.06	19.17 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.27	12.78 %
KUM1	3.27	11.16 %
MVM1	2.11	10.63 %
KIK1	0.59	5.38 %
JKM1	0.36	5.37 %
APM1	0.35	8.51 %
NGT1	0.33	2.31 %
NCK1	0.29	10.54 %
TYR1	0.28	2.87 %
TVR1	0.28	2.91 %
TZSD		0.00 %
WTRZ		0.00 %
Total	89.06	19.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.50	11.23 %
Air-Cool	0.49	32.05 %
D-Freez	0.47	5.15 %
W-Disp	0.40	28.90 %
Total	79.86	11.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.47	11.62 %
TKY1	1.50	9.97 %
VNR2	1.15	4.69 %
TKS2	0.93	4.32 %
STU2	0.83	12.12 %
MAR1	0.70	5.03 %
SNL1	0.70	8.32 %
PKD1	0.60	2.39 %
ASM1	0.59	6.24 %
MMT1	0.57	4.65 %
KGL1	0.44	5.04 %
VLY1	0.41	2.08 %
VNR1	0.38	4.40 %
SKD1	0.37	4.40 %
ERL2	0.34	2.98 %
KYR1	0.29	4.50 %
TYI1	0.26	2.60 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
WHTV		0.00 %
Total	79.86	11.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	62.94	14.12 %
D-Freez	0.60	9.65 %
W-Disp	0.15	16.36 %
Total	63.69	14.04 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.83	12.77 %
MDU6	2.04	6.50 %
KKD3	1.52	7.14 %
TPT1	0.75	12.45 %
MLR1	0.67	8.65 %
KRR1	0.65	3.64 %
MDU5	0.57	12.85 %
TDI1	0.53	10.92 %
TEN1	0.46	5.50 %
ADP1	0.42	11.94 %
CBM1	0.30	6.94 %
KPT1	0.30	7.15 %
MPA1	0.29	2.43 %
NKI1	0.27	13.20 %
SGP1	0.27	11.52 %
BTU1	0.26	11.13 %
TEN2	0.12	1.72 %
BNR1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	63.69	14.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.04	11.05 %
W-Disp	0.88	29.37 %
D-Freez	0.54	10.77 %
Air-Cool	0.21	37.42 %
Total	61.68	11.18 %

Branch *	MTD Sales L	Brand Share %
CH19	7.08	13.01 %
CH42	2.63	7.56 %
CH08	1.85	4.49 %
CH28	1.74	8.94 %
CZWH	1.46	5.72 %
CH07	1.46	6.36 %
GUD1	1.39	8.16 %
CH39	1.20	10.19 %
CH45	1.06	7.85 %
MRM1	1.00	6.54 %
CH38	0.85	7.11 %
CH48	0.71	3.39 %
KNR1	0.65	6.85 %
CH37	0.57	6.14 %
CH22	0.43	2.57 %
CH26	0.34	10.68 %
GUD2	0.30	3.20 %
SKL1	0.29	2.61 %
CGL1	0.28	2.70 %
CH35	0.07	0.64 %
CH29		0.00 %
CH40		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	61.68	11.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.25	9.85 %
W-Disp	0.34	17.43 %
Air-Cool	0.07	7.07 %
Total	43.66	9.84 %

Branch *	MTD Sales L	Brand Share %
CH15	6.00	11.36 %
CH03	5.18	12.76 %
CH12	2.59	8.64 %
MJR1	2.49	11.65 %
CH20	2.36	10.27 %
CH34	1.83	9.42 %
CH21	1.61	6.91 %
CH43	1.58	9.25 %
CH44	1.36	8.73 %
CH33	1.21	6.98 %
GPD1	0.90	10.14 %
CH23	0.61	12.48 %
CH41	0.58	3.73 %
UKI1	0.37	2.53 %
CH31	0.36	6.15 %
CH36	0.30	3.75 %
CH27	0.29	7.78 %
CH18	0.29	1.83 %
CH09	0.07	0.40 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	43.66	9.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.49	16.96 %
D-Freez	0.41	8.17 %
W-Disp	0.17	32.74 %
Total	41.07	16.80 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.27	8.39 %
CDM1	1.22	7.26 %
PRT1	0.91	11.54 %
MKM1	0.70	9.95 %
KLM1	0.62	5.79 %
TDM1	0.27	2.76 %
KKI2		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	41.07	16.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.66	16.78 %
D-Freez	1.08	19.53 %
W-Disp	0.17	31.92 %
Total	36.90	16.84 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.90	7.83 %
TCG1	0.64	8.61 %
DPR1	0.37	10.61 %
SGG1	0.36	12.55 %
MTR1	0.36	3.18 %
EPI1	0.30	5.41 %
KMM1	0.29	6.13 %
CMI1	0.28	8.36 %
APN1	0.27	10.52 %
HSR2	0.14	3.03 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
WHPD		0.00 %
Total	36.90	16.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.57	10.24 %
D-Freez	0.51	17.13 %
W-Disp	0.25	19.31 %
Air-Cool	0.07	19.86 %
Total	23.41	10.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.66	10.02 %
AKM1	2.06	12.41 %
TRL1	1.38	7.45 %
SBR1	1.05	6.85 %
KPM1	0.87	6.62 %
WJD1	0.70	11.60 %
VEL2	0.62	4.26 %
ABR1	0.28	5.32 %
TRR1	0.08	1.03 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.41	10.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.41	12.09 %
D-Freez	0.57	16.36 %
W-Disp	0.24	29.72 %
Total	20.22	12.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.99	11.78 %
SNR1	0.45	7.22 %
TPR3	0.29	3.01 %
AVI1	0.29	7.38 %
TPR4	0.27	8.16 %
PPI1	0.13	4.38 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
KGM1		0.00 %
Total	20.22	12.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.93	13.35 %
D-Freez	0.39	21.60 %
W-Disp	0.08	100.00 %
Total	4.40	14.06 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.47	11.15 %
PAS1	0.32	6.73 %
Total	4.40	14.06 %