

MTD Sales
725.19 L

Brand Share %
12.20 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	703.11	12.07 %
W-Disp	12.62	35.72 %
D-Freez	9.46	11.15 %
Total	725.19	12.20 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	136.55	15.82 %
CHENNAI-01	128.35	11.89 %
SOUTH-01	104.54	9.46 %
SOUTH-03	102.35	15.87 %
CHENNAI-02	86.73	9.86 %
NORTH ARCOT	57.07	13.16 %
SOUTH ARCOT	51.06	12.75 %
WEST-02	25.76	13.36 %
WEST-03	22.51	11.05 %
WEST-01	10.26	7.17 %
Total	725.19	12.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.52	15.94 %
D-Freez	0.78	7.38 %
W-Disp	0.25	11.69 %
Total	136.55	15.82 %

Branch *	MTD Sales L	Brand Share %
KUM1	5.50	12.02 %
MVM1	3.95	7.74 %
NGT1	2.39	8.00 %
PBR1	2.17	9.94 %
AYR1	1.97	9.97 %
KUM2	1.44	7.61 %
TVR1	1.15	4.79 %
TYR1	1.12	8.77 %
JKM1	0.70	3.48 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	2.94 %
WTRZ	-0.60	6.26 %
Total	136.55	15.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.00	11.87 %
W-Disp	1.18	15.46 %
D-Freez	1.17	11.24 %
Total	128.35	11.89 %

Branch *	MTD Sales L	Brand Share %
CH05	9.03	11.79 %
CH19	5.78	9.66 %
CH28	5.63	11.58 %
CH42	5.61	10.63 %
GUD1	4.32	10.13 %
CH48	4.11	9.75 %
CH25	3.68	8.69 %
CZWH	3.54	8.14 %
CH45	2.44	6.69 %
SKL1	1.72	8.00 %
CH22	1.01	3.38 %
CH39	0.97	4.31 %
CGL1	0.86	5.67 %
MRM1	0.82	3.90 %
CH08	0.77	4.49 %
CH29	0.09	3.61 %
Total	128.35	11.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.17	9.39 %
W-Disp	1.80	55.13 %
D-Freez	0.56	4.15 %
Total	104.54	9.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	13.41	8.46 %
TUT1	9.27	7.06 %
TUT2	4.21	7.55 %
RND1	4.07	12.02 %
SVK1	3.27	11.40 %
RND2	3.08	8.33 %
MAR1	2.94	10.68 %
VL1	2.65	6.56 %
TKS2	2.62	7.32 %
TKS1	2.38	9.81 %
ERL2	1.71	5.10 %
KSM1	1.69	10.47 %
PKD1	1.65	6.83 %
TYI1	1.56	7.28 %
APK2	1.44	8.52 %
APK1	1.23	10.44 %
SNL1	1.18	9.76 %
VKM1	0.98	9.83 %
KYR1	0.96	10.13 %
PDI1	0.89	6.75 %
VNR2	0.77	3.25 %
UDN1	0.60	3.11 %
SDI1	0.59	4.32 %
TKY1	0.37	2.50 %
COL1	0.37	4.20 %
ARM1	0.30	5.60 %
VNR1	0.08	0.64 %
TCN1	0.08	0.32 %
ASM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV	-0.45	7.53 %
Total	104.54	9.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	97.16	15.37 %
W-Disp	3.91	74.48 %
D-Freez	1.28	16.43 %
Total	102.35	15.87 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.94	9.32 %
ATG1	2.44	9.52 %
PVI1	1.95	7.80 %
KRR1	1.30	5.17 %
PNI1	0.85	12.15 %
ODM1	0.69	12.13 %
TEN1	0.61	5.89 %
CBM1	0.42	4.45 %
TPT1	0.33	2.37 %
NTM1	0.33	10.70 %
NKI1	0.31	4.53 %
CMR1	0.31	10.68 %
MLR1	0.30	3.34 %
SGP1	0.30	7.12 %
BNR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	102.35	15.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.31	9.72 %
D-Freez	1.27	16.64 %
W-Disp	1.15	29.44 %
Total	86.73	9.86 %

Branch *	MTD Sales L	Brand Share %
CH03	9.19	9.72 %
CH18	5.67	11.67 %
CH24	4.69	10.32 %
CH51	3.51	9.75 %
CH50	3.39	10.73 %
CH20	2.89	6.60 %
MJR1	2.65	10.65 %
CH27	1.66	9.58 %
CH41	1.25	4.69 %
CH46	0.97	4.66 %
CH23	0.96	9.35 %
CH17	0.90	2.69 %
CH33	0.86	2.87 %
CH37	0.75	5.10 %
CH44	0.68	2.72 %
CH32	0.65	8.64 %
CH35	0.59	3.48 %
CH31	0.37	6.64 %
GPD1	0.37	2.47 %
MC06	0.31	6.59 %
CH36		0.00 %
WHC3	-1.09	-5.38 %
Total	86.73	9.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.24	13.18 %
D-Freez	1.07	8.98 %
W-Disp	0.76	28.21 %
Total	57.07	13.16 %

Branch *	MTD Sales L	Brand Share %
VEL3	3.81	11.89 %
ABR1	2.41	11.98 %
VEL2	1.83	6.49 %
VSI1	1.48	10.64 %
TRT1	1.40	9.67 %
AKM1	1.30	7.29 %
VEL1	1.25	11.31 %
CYR1	1.12	8.89 %
WJP1	0.97	9.16 %
WJD1	0.80	8.97 %
GDM1	0.32	2.32 %
BGR1	0.30	5.46 %
CGM1	0.21	2.24 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	9.49 %
Total	57.07	13.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.31	12.79 %
D-Freez	1.51	12.97 %
W-Disp	0.25	7.45 %
Total	51.06	12.75 %

Branch *	MTD Sales L	Brand Share %
POY2	2.96	10.26 %
TRK1	1.95	7.05 %
SJI2	1.50	6.10 %
VCM2	1.29	8.63 %
KLM1	1.25	4.79 %
CDM1	1.18	4.22 %
ULP1	0.78	5.72 %
KML1	0.66	5.51 %
MKM1	0.62	5.94 %
VPM1	0.59	8.99 %
TVM1	0.58	5.68 %
TVM2	0.54	3.65 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.57	11.14 %
Total	51.06	12.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.80	11.86 %
W-Disp	2.99	78.43 %
D-Freez	0.96	18.70 %
Total	25.76	13.36 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	7.66 %
KAM1	0.72	12.11 %
MCR1	0.68	9.18 %
HSR1	0.49	11.95 %
PNG1	0.36	8.15 %
APN1	0.33	10.55 %
HSR2	0.31	5.48 %
DPR1	0.31	5.07 %
MTR1	0.30	2.78 %
PLC1	0.30	8.45 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	25.76	13.36 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.21	11.17 %
D-Freez	0.22	5.79 %
W-Disp	0.08	7.24 %
Total	22.51	11.05 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.55	5.44 %
TPR1	0.98	7.34 %
TPR2	0.58	5.11 %
PDR1	0.58	9.38 %
AVI1	0.56	7.94 %
GBM1	0.31	5.18 %
TPR3	0.26	9.94 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	22.51	11.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.38	6.76 %
D-Freez	0.63	28.05 %
W-Disp	0.25	11.33 %
Total	10.26	7.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.41	11.68 %
CBE1	1.11	7.47 %
CBE4	0.96	8.02 %
MPM1	0.70	8.48 %
PLI1	0.50	5.10 %
KMR1	0.39	3.37 %
DPM2	0.31	5.71 %
SUL1	0.30	6.39 %
PDM1	0.23	6.84 %
GDR1	0.08	3.83 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.58	9.52 %
Total	10.26	7.17 %