

MTD Sales
692.66 L

Brand Share %
12.18 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	670.73	12.04 %
W-Disp	12.47	37.82 %
D-Freez	9.46	11.65 %
Total	692.66	12.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	132.42	16.02 %
CHENNAI-01	120.48	11.86 %
SOUTH-03	100.74	16.00 %
SOUTH-01	95.71	9.03 %
CHENNAI-02	84.55	10.06 %
NORTH ARCOT	54.80	13.17 %
SOUTH ARCOT	47.58	12.44 %
WEST-02	25.08	13.40 %
WEST-03	21.31	11.08 %
WEST-01	9.99	7.44 %
Total	692.66	12.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	131.39	16.14 %
D-Freez	0.78	7.48 %
W-Disp	0.25	12.53 %
Total	132.42	16.02 %

Branch *	MTD Sales L	Brand Share %
KUM1	5.50	12.14 %
PBR2	5.24	11.41 %
MVM1	3.64	7.57 %
NGT1	2.39	8.53 %
PBR1	2.17	10.30 %
AYR1	1.97	10.29 %
KUM2	1.44	7.61 %
TVR1	1.15	4.85 %
TYR1	1.12	9.30 %
JKM1	0.70	3.72 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	2.94 %
WTRZ	-0.60	6.41 %
Total	132.42	16.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.12	11.83 %
W-Disp	1.18	17.14 %
D-Freez	1.17	11.44 %
Total	120.48	11.86 %

Branch *	MTD Sales L	Brand Share %
CH05	7.73	10.79 %
CH42	5.61	11.01 %
CH19	5.49	9.58 %
CH28	4.95	10.87 %
GUD1	3.63	9.02 %
CZWH	3.54	8.14 %
CH48	3.21	8.49 %
CH25	3.07	8.14 %
CH45	2.44	6.79 %
SKL1	1.72	8.66 %
CH39	0.97	4.58 %
CGL1	0.86	5.67 %
CH08	0.77	4.49 %
CH22	0.70	2.50 %
MRM1	0.53	2.64 %
CH29	0.09	4.06 %
Total	120.48	11.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	95.55	15.48 %
W-Disp	3.91	77.73 %
D-Freez	1.28	17.15 %
Total	100.74	16.00 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.94	9.42 %
ATG1	2.15	8.69 %
PVI1	1.95	7.80 %
KRR1	1.30	5.37 %
PNI1	0.85	12.15 %
ODM1	0.69	12.13 %
TEN1	0.61	6.20 %
CBM1	0.42	4.49 %
TPT1	0.33	2.37 %
NTM1	0.33	10.70 %
NKI1	0.31	4.53 %
MLR1	0.30	3.34 %
SGP1	0.30	7.12 %
BNR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	100.74	16.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.50	8.95 %
W-Disp	1.64	52.90 %
D-Freez	0.56	4.57 %
Total	95.71	9.03 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.01	7.42 %
TUT1	8.07	6.52 %
TUT2	3.26	6.31 %
RND2	3.08	8.67 %
SVK1	2.98	10.91 %
MAR1	2.94	10.79 %
TKS2	2.62	7.32 %
TKS1	2.11	8.78 %
ERL2	1.71	5.23 %
KSM1	1.69	10.64 %
PKD1	1.65	7.07 %
TYI1	1.56	7.28 %
VLY1	1.47	3.78 %
APK1	1.16	9.87 %
VKM1	0.98	10.11 %
KYR1	0.96	10.13 %
SKD1	0.90	10.76 %
SNL1	0.90	7.63 %
PDI1	0.89	6.88 %
APK2	0.87	5.86 %
VNR2	0.77	3.35 %
UDN1	0.60	3.28 %
SDI1	0.59	4.42 %
TKY1	0.37	2.61 %
ARM1	0.30	6.23 %
COL1	0.29	3.30 %
VNR1	0.08	0.77 %
TCN1	0.08	0.35 %
ASM1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV	-0.45	8.42 %
Total	95.71	9.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	82.12	9.90 %
D-Freez	1.27	17.87 %
W-Disp	1.15	29.44 %
Total	84.55	10.06 %

Branch *	MTD Sales L	Brand Share %
CH03	8.83	9.68 %
CH18	4.98	10.94 %
CH24	4.69	11.13 %
CH50	3.39	11.37 %
CH51	3.21	9.21 %
CH20	2.89	7.00 %
MJR1	2.65	11.38 %
CH27	1.66	9.76 %
CH41	1.25	5.06 %
CH23	0.96	9.64 %
CH17	0.90	2.81 %
CH33	0.86	2.95 %
CH37	0.75	5.21 %
CH44	0.68	2.82 %
CH46	0.67	3.35 %
CH32	0.65	9.70 %
CH35	0.59	3.73 %
GPD1	0.37	2.53 %
MC06	0.31	6.59 %
CH31		0.00 %
CH36		0.00 %
WHC3	-1.09	-5.38 %
Total	84.55	10.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.97	13.16 %
D-Freez	1.07	9.63 %
W-Disp	0.76	29.14 %
Total	54.80	13.17 %

Branch *	MTD Sales L	Brand Share %
VEL3	3.81	12.02 %
ABR1	2.41	11.98 %
VSI1	1.48	12.01 %
AKM1	1.30	7.45 %
VEL1	1.25	11.31 %
VEL2	1.17	4.51 %
CYR1	1.12	9.92 %
TRT1	1.10	7.73 %
WJP1	0.97	9.16 %
WJD1	0.80	9.30 %
GDM1	0.32	2.32 %
BGR1	0.30	5.46 %
CGM1	0.21	2.24 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	9.49 %
Total	54.80	13.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.83	12.42 %
D-Freez	1.51	13.40 %
W-Disp	0.25	10.80 %
Total	47.58	12.44 %

Branch *	MTD Sales L	Brand Share %
POY2	2.39	9.33 %
TRK1	1.95	7.52 %
SJI2	1.50	6.18 %
VCM2	1.29	8.85 %
KLM1	1.25	5.12 %
CDM1	1.18	4.40 %
ULP1	0.78	5.84 %
KML1	0.66	5.62 %
MKM1	0.62	5.94 %
VPM1	0.59	9.37 %
TVM1	0.58	5.89 %
TVM2	0.54	3.72 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.57	11.35 %
Total	47.58	12.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.13	11.85 %
W-Disp	2.99	78.43 %
D-Freez	0.96	18.70 %
Total	25.08	13.40 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	7.66 %
KAM1	0.72	12.11 %
MCR1	0.68	9.55 %
HSR1	0.49	11.95 %
PNG1	0.36	8.15 %
APN1	0.33	12.05 %
HSR2	0.31	5.89 %
DPR1	0.31	5.36 %
MTR1	0.30	2.78 %
PLC1	0.30	8.45 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	25.08	13.40 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	21.01	11.21 %
D-Freez	0.22	5.79 %
W-Disp	0.08	7.24 %
Total	21.31	11.08 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.55	5.78 %
TCG1	0.93	11.77 %
TPR1	0.68	5.71 %
TPR2	0.58	5.86 %
AVI1	0.56	9.35 %
GBM1	0.31	5.18 %
PDR1	0.29	4.90 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	21.31	11.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.11	7.01 %
D-Freez	0.63	28.05 %
W-Disp	0.25	11.33 %
Total	9.99	7.44 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.11	7.99 %
CBE4	0.96	8.48 %
MPM1	0.70	8.48 %
PLI1	0.50	5.68 %
KMR1	0.39	3.47 %
DPM2	0.31	6.06 %
SUL1	0.30	6.39 %
PDM1	0.23	6.84 %
GDR1	0.08	3.83 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.58	9.95 %
Total	9.99	7.44 %