

MTD Sales
363.19 L

Brand Share %
10.40 %

Information:
MTD : 01-08-2025 To 26-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **10.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	347.59	10.38 %
D-Freez	8.98	20.18 %
W-Disp	5.48	58.41 %
Air-Cool	1.14	1.28 %
Total	363.19	10.40 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	70.79	14.28 %
CHENNAI-01	58.64	7.62 %
SOUTH-03	50.89	15.44 %
SOUTH-01	47.01	7.99 %
CHENNAI-02	41.62	8.50 %
SOUTH ARCOT	34.83	12.46 %
WEST-02	22.64	12.22 %
NORTH ARCOT	16.30	7.65 %
WEST-01	14.81	13.05 %
KL-SOUTH	5.67	21.92 %
Total	363.19	10.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.92	14.06 %
D-Freez	1.44	34.52 %
W-Disp	0.39	84.31 %
Air-Cool	0.05	4.53 %
Total	70.79	14.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.26	9.43 %
PDK1	1.49	9.67 %
KIK1	1.10	6.34 %
TRY2	0.84	8.22 %
MVM1	0.76	2.55 %
APM1	0.64	8.64 %
NGT1	0.55	1.97 %
JKM1	0.35	3.18 %
TTP1	0.34	3.15 %
TVR1	0.31	2.08 %
AYR1	0.30	4.51 %
Total	70.79	14.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.99	8.15 %
W-Disp	1.50	54.07 %
D-Freez	0.86	14.30 %
Air-Cool	0.29	0.40 %
Total	58.64	7.62 %

Branch *	MTD Sales L	Brand Share %
CH16	2.67	5.38 %
CH11	2.41	4.03 %
CH48	1.94	5.64 %
CH30	1.86	5.36 %
GUD1	1.66	6.96 %
CH07	1.46	6.40 %
CH28	1.32	6.28 %
SKL1	1.19	9.70 %
AVD1	0.98	4.91 %
CH40	0.77	6.82 %
CH22	0.66	2.96 %
CZWH	0.57	0.74 %
TKM1	0.56	8.22 %
CH39	0.42	3.16 %
KNR1	0.31	2.38 %
MRM1	0.30	2.37 %
GUD2	0.14	0.62 %
CH35	0.09	0.70 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	58.64	7.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.81	15.50 %
D-Freez	0.65	13.37 %
W-Disp	0.22	31.11 %
Air-Cool	0.21	8.05 %
Total	50.89	15.44 %

Branch *	MTD Sales L	Brand Share %
KKD2	1.23	6.89 %
SVG1	0.94	10.11 %
DKI1	0.56	5.12 %
PNV1	0.55	9.33 %
TDI1	0.54	10.04 %
DGL2	0.42	6.29 %
TPT1	0.35	9.77 %
TEN2	0.13	2.43 %
CBM1	0.08	1.92 %
MLR1	0.07	0.46 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	50.89	15.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.39	7.71 %
D-Freez	1.66	18.85 %
W-Disp	0.75	85.30 %
Air-Cool	0.22	6.13 %
Total	47.01	7.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.40	5.51 %
TVL1	4.71	7.08 %
RPM1	1.90	9.83 %
TUT2	1.61	5.47 %
SKD1	1.47	7.84 %
SVK1	0.88	4.77 %
TCN1	0.67	3.53 %
UDN1	0.58	5.28 %
VNR2	0.48	2.24 %
S2SD	0.32	8.78 %
TVL2	0.29	2.56 %
ERL2	0.28	1.45 %
ARM1	0.27	6.63 %
TKS1	0.27	2.05 %
KGL1	0.27	5.79 %
VLY1	0.27	1.15 %
SNL1	0.27	6.00 %
TYI1	0.27	3.36 %
STU2	0.16	2.71 %
TKS2	0.07	0.54 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	47.01	7.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.38	8.32 %
W-Disp	0.81	67.47 %
Air-Cool	0.29	19.57 %
D-Freez	0.13	6.75 %
Total	41.62	8.50 %

Branch *	MTD Sales L	Brand Share %
CH15	4.73	8.20 %
CH03	4.67	8.94 %
CH12	3.07	10.27 %
CH18	1.28	4.38 %
CH44	1.24	8.14 %
CH17	1.15	8.71 %
CH27	0.99	9.79 %
CH46	0.84	8.33 %
CH31	0.67	8.79 %
CH32	0.57	7.59 %
MJR1	0.51	2.10 %
CH36	0.43	2.93 %
UKI1	0.36	2.92 %
CH09	0.35	2.00 %
CH41	0.35	1.75 %
GPD1	0.27	4.47 %
CH33	0.07	0.39 %
CH01		0.00 %
CH23		0.00 %
MC08		0.00 %
Total	41.62	8.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.90	12.52 %
D-Freez	0.85	13.34 %
W-Disp	0.08	11.46 %
Total	34.83	12.46 %

Branch *	MTD Sales L	Brand Share %
VPM2	2.42	9.88 %
KKI2	0.80	7.25 %
MKM1	0.64	9.96 %
KLM1	0.55	3.94 %
PRT1	0.55	8.23 %
SJI1	0.37	6.25 %
ULP1	0.27	3.74 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	34.83	12.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.55	11.99 %
D-Freez	0.84	26.34 %
W-Disp	0.25	49.92 %
Total	22.64	12.22 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	5.19 %
MTR1	0.62	4.06 %
OML1	0.27	2.55 %
SLM2	0.27	2.32 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	22.64	12.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.07	7.33 %
W-Disp	0.86	86.92 %
D-Freez	0.29	6.09 %
Air-Cool	0.07	4.84 %
Total	16.30	7.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.77	7.64 %
TRL1	1.64	7.07 %
KPM1	1.26	8.91 %
GDM1	0.35	7.80 %
ANI1	0.31	5.66 %
CYR1	0.30	5.84 %
SLG1	0.28	4.84 %
VSI1	0.27	2.49 %
WJP1	0.27	8.64 %
UGI1	0.16	3.34 %
VNB1	0.07	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	16.30	7.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.82	11.83 %
D-Freez	1.60	47.91 %
W-Disp	0.39	41.19 %
Total	14.81	13.05 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.32	5.14 %
KMR1	0.29	5.29 %
CBE6	0.27	5.37 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.81	13.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.76	19.44 %
D-Freez	0.67	60.04 %
W-Disp	0.23	100.00 %
Total	5.67	21.92 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	4.48 %
Total	5.67	21.92 %