

MTD Sales
394.04 L

Brand Share %
9.77 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	377.11	10.04 %
W-Disp	8.26	72.24 %
D-Freez	6.82	15.11 %
Air-Cool	1.85	0.83 %
Total	394.04	9.77 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	86.32	13.82 %
CHENNAI-01	64.44	6.69 %
SOUTH-01	62.30	9.37 %
SOUTH-03	45.63	10.74 %
CHENNAI-02	44.60	8.17 %
SOUTH ARCOT	36.89	11.07 %
NORTH ARCOT	27.12	12.18 %
WEST-02	12.65	8.65 %
WEST-01	8.13	9.63 %
KL-SOUTH	5.97	24.32 %
Total	394.04	9.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.14	13.80 %
D-Freez	0.71	26.01 %
W-Disp	0.32	70.42 %
Air-Cool	0.15	3.49 %
Total	86.32	13.82 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.98	6.35 %
PDK1	1.14	6.64 %
TVR1	0.84	6.04 %
AYR1	0.71	9.63 %
NMM1	0.35	6.13 %
ORU1	0.35	5.10 %
NGT1	0.34	1.13 %
MSI1	0.28	5.92 %
TZSD	0.23	5.38 %
KRN1		0.00 %
Total	86.32	13.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.20	7.84 %
W-Disp	3.81	93.65 %
D-Freez	0.28	5.55 %
Air-Cool	0.15	0.08 %
Total	64.44	6.69 %

Branch *	MTD Sales L	Brand Share %
CH19	3.49	5.17 %
CH42	3.33	8.58 %
CZWH	3.27	1.62 %
CH22	3.26	9.59 %
CH11	2.75	8.23 %
CH28	2.39	7.89 %
GUD1	2.16	7.87 %
CH07	1.68	5.94 %
CH45	1.68	8.61 %
KNR1	1.58	6.54 %
AVD1	1.48	7.99 %
CH08	1.44	2.41 %
CH38	1.25	5.93 %
CH48	1.15	3.47 %
MRM1	1.15	8.18 %
GUD2	0.58	2.46 %
CH35	0.53	4.73 %
CH39	0.46	2.49 %
CH26		0.00 %
CH37		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	64.44	6.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.88	9.29 %
W-Disp	1.11	62.54 %
D-Freez	0.96	11.42 %
Air-Cool	0.35	3.53 %
Total	62.30	9.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.72	7.76 %
TVL1	3.53	6.34 %
TUT2	3.14	8.72 %
PKD1	1.88	5.50 %
RPM1	1.08	4.65 %
VNR2	0.96	3.73 %
STU2	0.84	4.71 %
VLY1	0.66	2.27 %
ERL1	0.62	6.47 %
UDN1	0.56	2.46 %
VNR1	0.48	3.51 %
TCN1	0.37	2.30 %
SNL1	0.29	3.09 %
TKS2	0.29	2.32 %
KGL1	0.28	5.68 %
MMT1	0.16	2.32 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	62.30	9.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.47	10.87 %
D-Freez	0.66	10.01 %
Air-Cool	0.35	3.93 %
W-Disp	0.15	52.14 %
Total	45.63	10.74 %

Branch *	MTD Sales L	Brand Share %
SVG1	2.23	9.53 %
KKD2	1.52	7.38 %
ATG1	1.19	4.94 %
TDI1	0.83	7.64 %
KRR1	0.72	9.56 %
CBM1	0.58	4.22 %
PVI1	0.55	5.96 %
ODM1	0.39	9.59 %
TEN2	0.27	5.83 %
KPT1	0.07	1.20 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	45.63	10.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.58	7.93 %
W-Disp	1.22	64.69 %
Air-Cool	0.43	10.73 %
D-Freez	0.37	11.84 %
Total	44.60	8.17 %

Branch *	MTD Sales L	Brand Share %
CH15	5.27	9.05 %
CH03	2.76	4.47 %
MJR1	2.33	9.63 %
CH17	2.21	9.73 %
CH18	1.98	6.82 %
CH12	1.85	7.47 %
CH33	1.82	8.93 %
CH20	1.37	5.54 %
CH41	1.30	6.14 %
CH36	1.00	8.14 %
CH34	0.99	5.09 %
CH44	0.99	7.82 %
CH32	0.60	7.52 %
PON1	0.59	5.13 %
UKI1	0.52	6.70 %
CH27	0.49	5.32 %
CH46	0.36	1.49 %
CH31	0.36	3.68 %
CH09	0.08	0.36 %
CH01		0.00 %
GPD1		0.00 %
Total	44.60	8.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.16	10.82 %
D-Freez	1.25	30.80 %
W-Disp	0.48	70.98 %
Total	36.89	11.07 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.98	7.61 %
KLM1	0.94	4.90 %
TRK1	0.93	5.83 %
MKM1	0.88	8.86 %
KML1	0.62	4.33 %
ULP1	0.45	3.80 %
SJI1	0.35	6.09 %
STP1	0.29	5.85 %
VPM1	0.28	5.75 %
KKI2	0.09	0.74 %
TVM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
VCM1	-0.34	-4.88 %
Total	36.89	11.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.57	11.67 %
D-Freez	1.57	20.48 %
W-Disp	0.62	100.00 %
Air-Cool	0.35	9.32 %
Total	27.12	12.18 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.90	7.49 %
VSI1	0.72	7.28 %
VEL2	0.63	4.51 %
KPM1	0.59	3.86 %
TRR1	0.41	3.79 %
VNB1	0.39	9.60 %
CYR1	0.39	8.97 %
WJD1	0.37	4.95 %
CPT1	0.28	7.35 %
WJP1	0.22	4.63 %
ABR1	0.15	1.83 %
ARC2	0.14	1.78 %
TRT1	0.08	1.70 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	27.12	12.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.44	8.80 %
D-Freez	0.13	4.71 %
Air-Cool	0.07	5.17 %
Total	12.65	8.65 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.29	9.60 %
SLM2	0.28	3.46 %
KRI1	0.26	8.38 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
PMP1	-0.01	-0.57 %
Total	12.65	8.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.82	8.65 %
D-Freez	0.90	29.65 %
W-Disp	0.40	42.48 %
Total	8.13	9.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.81	8.27 %
CBE1	0.38	4.15 %
CBE6	0.29	7.61 %
TPR2	0.26	6.56 %
SNR1	0.21	5.46 %
GBM1	0.17	9.45 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	8.13	9.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.83	25.76 %
W-Disp	0.14	100.00 %
Total	5.97	24.32 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	5.97	24.32 %