



# TN : BLUESTAR Sales Performance 27/04/2026 9:10 AM

MTD Sales  
3,386.22 L

Brand Share %  
11.91 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,359.31	11.86 %
D-Freez	21.52	27.76 %
W-Disp	5.40	19.38 %
Dummy-AC		0.00 %
Total	3,386.22	11.91 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	522.72	13.38 %
SOUTH-01	522.33	11.08 %
SOUTH-03	477.35	12.35 %
CHENNAI-01	436.33	12.21 %
WEST-02	390.05	14.29 %
CHENNAI-02	340.82	10.98 %
SOUTH ARCOT	242.50	12.26 %
NORTH ARCOT	227.76	11.31 %
WEST-01	226.36	8.89 %
Total	3,386.22	11.91 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	518.52	13.33 %
D-Freez	3.64	26.41 %
W-Disp	0.56	28.08 %
Total	522.72	13.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	95.88	10.56 %
PBR2	26.62	11.28 %
KUM1	21.02	11.28 %
MVM1	10.40	5.03 %
TYR1	9.60	7.76 %
MDI1	8.53	7.48 %
KIK1	6.84	6.67 %
NGT1	6.18	6.70 %
AYR1	5.86	6.45 %
KUM2	5.54	9.92 %
TTP1	5.08	7.22 %
APM1	2.93	7.87 %
TVR1	2.33	3.17 %
TZSD		0.00 %
Total	522.72	13.38 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	516.84	10.99 %
D-Freez	5.19	47.20 %
W-Disp	0.30	14.71 %
<b>Total</b>	<b>522.33</b>	<b>11.08 %</b>

Branch *	MTD Sales L	Brand Share %
NGR1	38.82	10.45 %
TUT2	16.33	7.63 %
TKS1	14.39	9.47 %
TKS2	13.82	5.99 %
PKD1	12.91	10.73 %
MAR1	12.62	7.76 %
VLY1	11.69	6.67 %
SDI1	8.73	10.09 %
VNR2	8.15	5.33 %
MMT1	7.71	9.20 %
APK1	6.66	9.67 %
SNL1	6.59	10.63 %
TKY1	6.54	11.31 %
ERL2	5.83	5.73 %
PDI1	5.73	9.78 %
COL1	5.43	11.53 %
ASM1	4.84	6.57 %
VKM1	4.82	11.19 %
APK2	4.66	7.90 %
KYR1	4.54	9.28 %
RPM1	4.48	3.43 %
S2SD	4.46	5.57 %
UDN1	4.44	6.31 %
TCN1	2.47	2.28 %
SGT1	2.35	9.82 %
STU2	2.09	3.48 %
SKD1	2.05	4.87 %
KSM1	1.56	6.61 %
VNR1	1.55	3.40 %
WHTV	-2.34	11.49 %
<b>Total</b>	<b>522.33</b>	<b>11.08 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	473.92	12.31 %
D-Freez	3.02	25.24 %
W-Disp	0.40	16.77 %
<b>Total</b>	<b>477.35</b>	<b>12.35 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	12.82	7.82 %
PVI1	5.39	9.98 %
KKD3	5.00	3.06 %
PNI1	4.37	6.42 %
PNV2	3.69	6.89 %
NTM1	3.64	11.44 %
BTU1	3.05	7.57 %
SGP1	3.02	7.96 %
MLR1	2.82	4.16 %
KPT1	2.73	8.42 %
TDI1	2.65	4.40 %
KYK1	2.43	5.54 %
NKI1	2.08	5.26 %
BNR1	1.69	3.49 %
TEN1	1.65	2.38 %
SZSD	1.58	6.40 %
CMR1	1.52	3.51 %
CBM1	1.35	2.07 %
PKM1	1.17	3.80 %
DKI1	1.17	1.20 %
ADP1	0.36	0.89 %
<b>Total</b>	<b>477.35</b>	<b>12.35 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	433.62	12.18 %
W-Disp	1.82	22.00 %
D-Freez	0.90	13.54 %
<b>Total</b>	<b>436.33</b>	<b>12.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	20.08	11.88 %
CH30	16.73	10.38 %
CH07	16.27	10.26 %
CH28	14.93	10.43 %
CH38	10.38	9.79 %
CH25	7.81	5.90 %
CH39	6.49	10.29 %
CH08	4.55	2.74 %
SKL1	4.51	4.84 %
CH35	4.24	4.90 %
TKM1	4.19	9.69 %
CGL1	3.76	5.07 %
MRM1	3.66	4.10 %
AVD1	3.49	3.47 %
GUD2	2.84	5.15 %
CH26	2.43	8.99 %
CZWH	2.06	2.78 %
CH29	0.31	3.48 %
MC10		0.00 %
WCHN	-10.04	9.69 %
<b>Total</b>	<b>436.33</b>	<b>12.21 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	388.57	14.28 %
D-Freez	0.90	16.43 %
W-Disp	0.58	20.71 %
Dummy-AC		0.00 %
<b>Total</b>	<b>390.05</b>	<b>14.29 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	14.36	10.56 %
VPD1	6.28	11.47 %
ATU1	5.88	5.73 %
HSR1	5.20	6.63 %
DPR1	4.55	11.10 %
RSP1	4.39	5.60 %
HSR2	4.07	4.69 %
APN1	3.89	10.87 %
KMM1	3.43	7.88 %
KVP1	3.34	8.37 %
MTR1	3.25	3.57 %
CMI1	2.81	7.71 %
VKL1	2.28	7.69 %
HRR1	2.26	8.43 %
KAM1	2.23	7.27 %
SGI1	1.97	10.09 %
BMD1	1.73	5.74 %
EPI1	1.59	3.16 %
WZWH		0.00 %
<b>Total</b>	<b>390.05</b>	<b>14.29 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	338.12	10.92 %
D-Freez	2.22	46.77 %
W-Disp	0.48	14.28 %
<b>Total</b>	<b>340.82</b>	<b>10.98 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	16.74	11.40 %
CH24	16.05	8.66 %
CH12	14.15	7.59 %
CH21	12.91	6.62 %
CH33	9.21	8.80 %
CH51	7.58	7.51 %
MJR1	5.64	5.45 %
CH36	5.00	9.62 %
UKI1	4.63	7.59 %
GPD1	4.52	7.03 %
CH43	4.30	6.40 %
CH44	3.75	4.51 %
CH46	3.48	5.10 %
PON1	2.74	3.69 %
CH31	2.45	3.89 %
CH27	1.88	4.57 %
CH41	1.68	1.44 %
CH01		0.00 %
CH32		0.00 %
<b>Total</b>	<b>340.82</b>	<b>10.98 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	240.98	12.23 %
D-Freez	1.05	16.38 %
W-Disp	0.48	32.21 %
<b>Total</b>	<b>242.50</b>	<b>12.26 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	19.23	10.31 %
VPM2	12.76	10.32 %
KKI2	12.51	10.75 %
CDM1	9.85	8.45 %
TRK1	4.89	4.75 %
ULP1	4.59	5.34 %
KLM1	4.46	4.51 %
SJI2	4.30	4.25 %
VCM2	4.15	7.63 %
VCM1	2.36	6.20 %
MKM1	2.15	4.74 %
TVM1	1.97	4.29 %
KML1	1.89	2.78 %
STP1	1.83	5.87 %
<b>Total</b>	<b>242.50</b>	<b>12.26 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	224.91	11.25 %
D-Freez	2.40	19.38 %
W-Disp	0.45	16.00 %
<b>Total</b>	<b>227.76</b>	<b>11.31 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	8.53	8.06 %
VNB1	6.62	10.34 %
ARC2	5.42	7.56 %
PLR1	4.94	11.15 %
ABR1	4.91	4.33 %
GDM1	4.10	5.31 %
TRT1	3.86	4.88 %
VSI1	3.14	3.69 %
WJP1	2.62	3.88 %
BGR1	2.27	7.41 %
ANI1	2.17	4.43 %
SLG1	2.05	3.96 %
KPM1	1.52	2.22 %
CGM1	1.36	3.73 %
UGI1	1.12	5.57 %
PTU1	0.61	4.38 %
WHVL	-2.08	9.46 %
<b>Total</b>	<b>227.76</b>	<b>11.31 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	223.84	8.82 %
D-Freez	2.19	43.02 %
W-Disp	0.33	12.29 %
<b>Total</b>	<b>226.36</b>	<b>8.89 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	29.14	5.19 %
TPR1	13.83	10.08 %
MPM1	12.30	10.34 %
CBE4	9.03	5.35 %
GBM1	8.76	11.55 %
CBE1	8.42	8.14 %
CBE6	7.96	7.67 %
PLI1	7.68	6.53 %
SNR1	6.32	6.29 %
PDM1	5.69	9.82 %
CBE5	5.43	11.02 %
SYM2	4.70	9.22 %
DPM2	3.84	6.23 %
UMP1	3.41	4.27 %
KMR1	2.51	1.91 %
TPR4	2.36	6.83 %
KMD1	1.01	1.95 %
ANR1	0.94	4.13 %
PPI1	0.74	2.50 %
CBE3	0.61	1.78 %
GDR1	0.32	6.03 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.08	3.89 %
<b>Total</b>	<b>226.36</b>	<b>8.89 %</b>