

MTD Sales
348.85 L

Brand Share %
10.44 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	334.55	10.44 %
D-Freez	8.38	20.10 %
W-Disp	4.86	58.08 %
Air-Cool	1.06	1.22 %
Total	348.85	10.44 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	67.39	14.32 %
CHENNAI-01	56.60	7.61 %
SOUTH-03	48.44	15.84 %
SOUTH-01	45.40	8.11 %
CHENNAI-02	40.02	8.39 %
SOUTH ARCOT	32.64	12.46 %
WEST-02	22.56	12.33 %
NORTH ARCOT	15.82	7.72 %
WEST-01	14.66	13.25 %
KL-SOUTH	5.32	21.87 %
Total	348.85	10.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.74	14.12 %
D-Freez	1.30	34.43 %
W-Disp	0.30	80.93 %
Air-Cool	0.05	4.79 %
Total	67.39	14.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.26	9.71 %
PDK1	1.19	8.67 %
KIK1	1.10	6.34 %
TRY2	0.84	8.98 %
MVM1	0.76	2.58 %
APM1	0.64	8.64 %
NGT1	0.55	2.16 %
JKM1	0.35	3.25 %
TTP1	0.34	3.53 %
TVR1	0.31	2.42 %
AYR1	0.30	4.71 %
Total	67.39	14.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.17	8.19 %
W-Disp	1.28	54.61 %
D-Freez	0.86	14.30 %
Air-Cool	0.29	0.40 %
Total	56.60	7.61 %

Branch *	MTD Sales L	Brand Share %
CH19	4.03	10.30 %
CH16	2.67	5.41 %
CH11	2.13	3.60 %
CH30	1.86	5.59 %
GUD1	1.66	7.05 %
CH48	1.62	4.81 %
CH28	1.32	6.28 %
CH07	1.30	5.89 %
SKL1	1.19	10.37 %
AVD1	0.98	4.98 %
CH40	0.77	7.03 %
CH22	0.66	3.00 %
CZWH	0.57	0.74 %
CH39	0.35	2.64 %
KNR1	0.31	2.62 %
MRM1	0.30	2.43 %
TKM1	0.27	4.16 %
GUD2	0.14	0.63 %
CH35	0.09	0.76 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	56.60	7.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	47.44	15.87 %
D-Freez	0.65	15.11 %
Air-Cool	0.21	10.23 %
W-Disp	0.14	27.08 %
Total	48.44	15.84 %

Branch *	MTD Sales L	Brand Share %
KKD2	1.23	7.93 %
PNV1	0.55	10.43 %
DGL2	0.42	6.29 %
DKI1	0.27	3.30 %
PVI1	0.27	6.44 %
TDI1	0.27	6.67 %
TEN2	0.13	2.69 %
MLR1	0.07	0.47 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	48.44	15.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.02	7.85 %
D-Freez	1.48	18.92 %
W-Disp	0.75	85.30 %
Air-Cool	0.14	4.77 %
Total	45.40	8.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.40	5.68 %
TVL1	4.44	6.99 %
TUT2	1.61	5.74 %
SKD1	1.47	7.95 %
SVK1	0.88	5.05 %
TCN1	0.67	3.79 %
UDN1	0.58	5.81 %
VNR2	0.48	2.29 %
S2SD	0.32	8.78 %
TVL2	0.29	2.62 %
ERL2	0.28	1.55 %
TKS1	0.27	2.10 %
KGL1	0.27	8.67 %
VLY1	0.27	1.16 %
SNL1	0.27	6.71 %
TYI1	0.27	3.86 %
STU2	0.16	2.71 %
TKS2	0.07	0.56 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	45.40	8.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.87	8.23 %
W-Disp	0.73	65.09 %
Air-Cool	0.29	19.57 %
D-Freez	0.13	6.75 %
Total	40.02	8.39 %

Branch *	MTD Sales L	Brand Share %
CH15	4.73	8.40 %
CH03	4.67	8.94 %
CH21	2.21	10.43 %
CH18	1.28	4.88 %
CH17	1.15	8.71 %
CH27	0.99	9.79 %
CH44	0.93	6.40 %
CH46	0.84	8.33 %
CH31	0.67	8.79 %
CH32	0.57	7.59 %
MJR1	0.51	2.25 %
CH36	0.43	2.98 %
UKI1	0.36	2.92 %
CH09	0.35	2.00 %
CH41	0.35	1.82 %
GPD1	0.27	4.47 %
CH33	0.07	0.39 %
CH01		0.00 %
CH23		0.00 %
MC08		0.00 %
Total	40.02	8.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.71	12.51 %
D-Freez	0.85	13.73 %
W-Disp	0.08	12.80 %
Total	32.64	12.46 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.64	9.96 %
KKI2	0.53	5.12 %
SJI1	0.37	7.11 %
KLM1	0.27	2.41 %
PRT1	0.27	4.99 %
ULP1	0.27	4.71 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	32.64	12.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.55	12.12 %
D-Freez	0.84	28.35 %
W-Disp	0.17	39.92 %
Total	22.56	12.33 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	5.19 %
MTR1	0.62	4.15 %
OML1	0.27	2.55 %
SLM2	0.27	2.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	22.56	12.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.73	7.43 %
W-Disp	0.86	86.92 %
D-Freez	0.16	3.56 %
Air-Cool	0.07	5.41 %
Total	15.82	7.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.64	7.83 %
KPM2	1.43	6.69 %
KPM1	1.26	10.35 %
GDM1	0.35	7.80 %
ANI1	0.31	6.16 %
CYR1	0.30	6.28 %
SLG1	0.28	4.84 %
VSI1	0.27	2.49 %
WJP1	0.27	9.23 %
UGI1	0.16	3.34 %
VNB1	0.07	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	15.82	7.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.82	12.13 %
D-Freez	1.45	45.35 %
W-Disp	0.39	41.19 %
Total	14.66	13.25 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.32	5.14 %
KMR1	0.29	5.29 %
CBE6	0.27	5.63 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.66	13.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	19.47 %
D-Freez	0.67	60.04 %
W-Disp	0.16	100.00 %
Total	5.32	21.87 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	4.83 %
Total	5.32	21.87 %