

MTD Sales
1,723.41 L

Brand Share %
11.50 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,697.21	11.71 %
D-Freez	13.44	20.00 %
W-Disp	12.65	38.20 %
Air-Cool	0.11	0.03 %
Total	1,723.41	11.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	335.56	11.64 %
TRICHY-01	296.76	14.01 %
CHENNAI-02	225.78	9.00 %
SOUTH-01	203.17	10.43 %
SOUTH-03	172.83	10.31 %
SOUTH ARCOT	154.22	13.21 %
NORTH ARCOT	138.91	12.57 %
WEST-02	136.01	13.94 %
WEST-01	60.18	9.95 %
Total	1,723.41	11.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	324.28	11.61 %
W-Disp	8.48	58.01 %
D-Freez	2.69	26.67 %
Air-Cool	0.11	0.16 %
Total	335.56	11.64 %

Branch *	MTD Sales L	Brand Share %
CH19	12.72	9.27 %
CH07	11.84	9.62 %
AVD1	8.05	9.76 %
CZWH	7.41	6.51 %
CH35	6.08	9.03 %
MRM1	5.80	7.38 %
CH39	5.17	10.23 %
CH37	4.40	9.62 %
SKL1	3.20	6.63 %
CH25	3.18	3.11 %
TKM1	3.11	7.70 %
CGL1	2.84	4.55 %
CH08	2.75	2.03 %
CH26	2.04	9.38 %
CH29	0.91	7.75 %
WHC3	0.32	4.06 %
MC09		0.00 %
MC10		0.00 %
Total	335.56	11.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	294.73	14.36 %
D-Freez	1.47	14.58 %
W-Disp	0.57	27.54 %
Total	296.76	14.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	33.37	9.57 %
MVM1	11.23	8.36 %
AYR1	4.98	8.74 %
TYR1	4.82	9.50 %
NGT1	4.56	7.60 %
KIK1	4.47	6.97 %
KUM2	4.34	8.30 %
TTP1	3.73	8.23 %
TVR1	3.18	7.62 %
APM1	2.82	7.66 %
TZSD		0.00 %
WTRZ	-3.81	10.74 %
Total	296.76	14.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	224.08	9.15 %
D-Freez	1.71	35.57 %
Total	225.78	9.00 %

Branch *	MTD Sales L	Brand Share %
CH18	14.45	11.28 %
CH12	13.83	6.92 %
CH21	13.33	7.29 %
CH24	11.46	8.02 %
CH17	8.38	7.24 %
MJR1	6.23	6.97 %
CH23	5.19	8.11 %
CH51	5.08	6.21 %
CH43	4.98	9.10 %
UKI1	3.70	8.83 %
CH46	3.13	5.94 %
CH44	2.92	3.15 %
CH33	2.77	3.60 %
PON1	2.46	4.97 %
CH41	2.02	2.15 %
GPD1	1.97	4.21 %
CH27	1.88	5.40 %
CH32	1.58	9.72 %
CH31	1.28	2.29 %
CH36	0.63	1.21 %
CH01	0.29	5.76 %
Total	225.78	9.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.98	10.58 %
D-Freez	2.23	24.75 %
W-Disp	0.96	48.95 %
Total	203.17	10.43 %

Branch *	MTD Sales L	Brand Share %
VLV1	7.74	7.57 %
TUT2	4.00	3.58 %
RPM1	3.90	6.95 %
ASM1	3.30	11.05 %
ERL2	3.19	8.86 %
VNR2	3.05	4.27 %
UDN1	3.04	9.28 %
MAR1	2.52	5.61 %
SDI1	2.18	9.34 %
TCN1	2.10	4.51 %
TKS2	2.08	3.49 %
SKD1	1.89	6.13 %
VKM1	1.35	5.26 %
ARM1	1.20	4.42 %
TKY1	0.91	5.12 %
VNR1	0.86	2.66 %
SGT1	0.62	8.57 %
MMT1	0.42	1.45 %
S2SD	0.37	1.70 %
WHTV		0.00 %
Total	203.17	10.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	171.37	10.56 %
W-Disp	0.78	33.98 %
D-Freez	0.68	7.52 %
Total	172.83	10.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.15	10.41 %
DGL1	16.22	8.32 %
KRR1	7.00	10.25 %
KKD3	6.18	5.88 %
ATG1	4.59	5.51 %
SVG1	4.55	9.04 %
TDI1	3.50	9.28 %
CMR1	3.29	9.22 %
TPT1	2.91	7.74 %
MPA1	2.89	6.91 %
ODM1	2.59	6.47 %
PNV2	2.42	7.83 %
MDU4	2.37	7.56 %
USL1	1.78	8.13 %
SGP1	1.52	10.39 %
DKI1	1.49	3.25 %
TEN1	1.38	6.16 %
NTM1	1.29	8.98 %
PNI1	1.20	4.34 %
KYK1	0.91	3.63 %
KPT1	0.81	7.90 %
PKM1	0.68	5.67 %
ADP1	0.63	5.97 %
MLR1	0.61	2.16 %
BNR1	0.39	3.57 %
NKI1	0.29	2.08 %
CBM1		0.00 %
SZSD		0.00 %
Total	172.83	10.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	153.08	13.56 %
D-Freez	1.06	16.14 %
W-Disp	0.08	7.49 %
Total	154.22	13.21 %

Branch *	MTD Sales L	Brand Share %
POY2	8.68	9.71 %
TRK1	4.39	8.14 %
ULP1	3.82	7.64 %
TVM2	2.77	7.65 %
SJI2	2.59	5.13 %
KML1	2.51	4.91 %
MKM1	2.29	8.17 %
KLM1	2.14	3.31 %
VCM2	1.96	4.96 %
VPM1	1.47	8.80 %
VCM1	1.34	7.59 %
STP1	1.30	6.40 %
TVM1	0.67	2.07 %
Total	154.22	13.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	135.66	12.80 %
D-Freez	1.97	21.68 %
W-Disp	1.28	37.06 %
Total	138.91	12.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.14	10.36 %
AKM1	5.66	9.21 %
VSI1	3.50	6.79 %
KPM1	3.24	6.81 %
SLG1	3.22	10.69 %
WJP1	3.05	9.31 %
ARC2	2.45	7.29 %
GDM1	2.23	7.77 %
TRT1	2.21	4.40 %
ANI1	1.90	7.16 %
VNB1	1.78	7.31 %
ABR1	1.45	3.49 %
PTU1	1.20	11.32 %
UGI1	0.58	5.19 %
BGR1	0.23	2.06 %
CGM1		0.00 %
WHVL	-3.57	11.11 %
Total	138.91	12.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	135.04	14.64 %
W-Disp	0.50	29.56 %
D-Freez	0.47	10.09 %
Total	136.01	13.94 %

Branch *	MTD Sales L	Brand Share %
NKL2	4.45	7.93 %
VPD1	2.10	10.00 %
TRM1	1.94	11.03 %
EDP1	1.88	11.21 %
MTR1	1.80	4.99 %
EPI1	1.61	11.34 %
RSP1	1.46	4.95 %
KVP1	1.38	9.53 %
HSR1	1.26	7.44 %
HSR2	1.17	4.96 %
KMM1	0.92	4.80 %
CMI1	0.80	5.52 %
HRR1	0.62	4.00 %
KAM1	0.61	5.16 %
BMD1	0.31	1.87 %
PMP1	0.30	2.42 %
SGI1		0.00 %
WZWH		0.00 %
WHKP	-1.24	10.68 %
Total	136.01	13.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.00	10.23 %
D-Freez	1.18	29.49 %
Total	60.18	9.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.41	6.73 %
CBE1	3.62	10.78 %
TPR1	3.34	8.60 %
SNR1	2.28	8.68 %
UMP1	1.93	9.03 %
PLI1	1.87	6.56 %
SYM2	1.71	11.49 %
CBE6	1.32	5.43 %
DPM2	1.26	7.69 %
KMR1	0.96	2.52 %
CBE5	0.93	9.44 %
CBE4	0.73	2.29 %
CBE3	0.59	4.37 %
PPI1	0.38	4.71 %
KMD1	0.26	2.36 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
WHCB	-3.34	11.03 %
Total	60.18	9.95 %