



TN : BLUESTAR Sales Performance 26/04/2026 9:10 AM

MTD Sales
3,202.96 L

Brand Share %
11.85 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,176.66	11.80 %
D-Freez	21.07	28.13 %
W-Disp	5.23	19.54 %
Dummy-AC		0.00 %
Total	3,202.96	11.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	501.14	11.12 %
TRICHY-01	500.58	13.40 %
SOUTH-03	453.25	12.26 %
CHENNAI-01	400.68	12.05 %
WEST-02	380.63	14.50 %
CHENNAI-02	319.84	10.98 %
SOUTH ARCOT	227.93	12.08 %
NORTH ARCOT	210.39	10.98 %
WEST-01	208.51	8.61 %
Total	3,202.96	11.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	495.65	11.03 %
D-Freez	5.19	49.25 %
W-Disp	0.30	15.21 %
Total	501.14	11.12 %

Branch *	MTD Sales L	Brand Share %
NGR1	38.25	10.80 %
TUT2	15.73	7.51 %
TKS1	14.11	9.90 %
PKD1	12.91	11.10 %
TKS2	12.81	5.92 %
MAR1	11.70	7.43 %
VLY1	11.08	6.73 %
VNR2	7.84	5.47 %
SDI1	7.84	10.12 %
MMT1	7.71	9.44 %
APK1	6.36	9.58 %
TKY1	6.21	11.16 %
SNL1	6.00	10.08 %
PDI1	5.73	10.12 %
ERL2	5.55	5.62 %
ASM1	4.84	6.96 %
VKM1	4.82	11.55 %
COL1	4.82	10.79 %
APK2	4.66	8.18 %
S2SD	4.46	5.57 %
UDN1	4.44	6.56 %
KYR1	4.23	8.88 %
RPM1	4.19	3.31 %
TCN1	2.47	2.39 %
SGT1	2.07	9.55 %
SKD1	2.05	5.08 %
STU2	1.79	3.20 %
KSM1	1.56	6.80 %
VNR1	1.24	2.89 %
WHTV	-2.34	11.49 %
Total	501.14	11.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	496.54	13.34 %
D-Freez	3.49	26.47 %
W-Disp	0.56	28.08 %
Total	500.58	13.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	90.64	10.67 %
PBR2	25.94	11.41 %
KUM1	21.02	11.52 %
MVM1	9.69	4.91 %
TYR1	9.00	7.47 %
MDI1	7.96	7.29 %
KIK1	6.23	6.20 %
NGT1	6.18	6.91 %
AYR1	5.86	6.88 %
KUM2	5.26	10.24 %
TTP1	4.75	6.99 %
APM1	2.93	8.08 %
TVR1	2.33	3.36 %
TZSD		0.00 %
Total	500.58	13.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	449.83	12.22 %
D-Freez	3.02	26.31 %
W-Disp	0.40	17.93 %
Total	453.25	12.26 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.93	7.63 %
PVI1	5.39	10.08 %
KKD3	4.71	2.97 %
PNI1	3.76	5.85 %
NTM1	3.64	11.78 %
PNV2	3.40	6.61 %
BTU1	3.05	7.83 %
SGP1	3.02	8.45 %
MLR1	2.82	4.30 %
KPT1	2.73	8.58 %
KYK1	2.43	5.87 %
TDI1	2.35	4.07 %
NKI1	2.08	5.82 %
BNR1	1.69	3.89 %
TEN1	1.65	2.54 %
SZSD	1.58	6.40 %
CMR1	1.52	3.66 %
CBM1	1.35	2.17 %
PKM1	1.17	4.10 %
DKI1	0.88	0.94 %
ADP1	0.36	0.91 %
Total	453.25	12.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	398.05	12.02 %
W-Disp	1.73	21.82 %
D-Freez	0.90	14.20 %
Total	400.68	12.05 %

Branch *	MTD Sales L	Brand Share %
CH19	17.66	10.84 %
CH07	16.27	10.57 %
CH30	16.01	10.31 %
CH28	13.65	10.10 %
CH38	8.60	10.12 %
CH25	7.81	6.13 %
CH39	5.91	9.76 %
CH08	4.23	2.67 %
TKM1	4.19	10.21 %
CH35	3.96	4.86 %
MRM1	3.37	3.96 %
CGL1	3.14	4.48 %
AVD1	3.08	3.21 %
GUD2	2.84	5.32 %
SKL1	2.70	4.05 %
CH26	2.13	8.22 %
CZWH	2.06	2.78 %
CH29	0.31	3.48 %
MC10		0.00 %
WCHN	-9.38	10.46 %
Total	400.68	12.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	379.14	14.49 %
D-Freez	0.90	16.43 %
W-Disp	0.58	20.71 %
Dummy-AC		0.00 %
Total	380.63	14.50 %

Branch *	MTD Sales L	Brand Share %
NKL2	13.79	10.58 %
ATU1	5.59	5.72 %
HSR1	5.20	6.96 %
DPR2	4.87	11.25 %
RSP1	4.39	5.85 %
HSR2	3.78	4.64 %
APN1	3.58	10.36 %
KMM1	3.43	8.08 %
KVP1	3.34	8.65 %
MTR1	3.25	3.87 %
CMI1	2.51	7.26 %
VKL1	2.28	7.98 %
HRR1	2.26	8.62 %
KAM1	2.23	7.59 %
SGI1	1.97	10.23 %
EPI1	1.59	3.26 %
BMD1	1.42	5.00 %
WZWH		0.00 %
Total	380.63	14.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	317.43	10.92 %
D-Freez	1.93	43.23 %
W-Disp	0.48	15.00 %
Total	319.84	10.98 %

Branch *	MTD Sales L	Brand Share %
CH24	15.74	9.06 %
CH18	15.13	10.96 %
CH12	12.83	7.72 %
CH21	10.98	6.00 %
CH33	7.95	8.06 %
CH51	7.27	7.86 %
MJR1	5.33	5.50 %
CH36	5.00	10.03 %
GPD1	4.52	7.24 %
CH43	4.30	6.80 %
UKI1	4.03	6.95 %
CH44	3.75	4.66 %
CH46	3.19	4.84 %
CH31	2.45	4.04 %
PON1	2.43	3.56 %
CH41	1.68	1.54 %
CH27	1.60	4.05 %
CH01		0.00 %
CH32		0.00 %
Total	319.84	10.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	226.49	12.05 %
D-Freez	1.05	17.67 %
W-Disp	0.39	28.17 %
Total	227.93	12.08 %

Branch *	MTD Sales L	Brand Share %
POY2	18.91	10.44 %
VPM2	12.76	10.63 %
KKI2	12.22	10.90 %
CDM1	8.54	7.72 %
ULP1	4.59	5.39 %
TRK1	4.52	4.65 %
KLM1	4.46	4.76 %
SJI2	4.30	4.36 %
VCM2	3.25	6.17 %
VCM1	2.36	6.48 %
MKM1	2.15	4.77 %
TVM1	1.88	4.23 %
STP1	1.83	6.00 %
KML1	1.57	2.39 %
Total	227.93	12.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	207.54	10.92 %
D-Freez	2.40	19.38 %
W-Disp	0.45	17.32 %
Total	210.39	10.98 %

Branch *	MTD Sales L	Brand Share %
VNB1	6.62	10.82 %
AKM1	6.54	6.56 %
ARC2	5.42	7.80 %
PLR1	4.64	11.06 %
ABR1	4.22	3.83 %
GDM1	4.10	5.43 %
TRT1	3.86	5.13 %
VSI1	3.14	3.89 %
WJP1	2.31	3.63 %
BGR1	2.27	7.68 %
SLG1	2.05	4.29 %
ANI1	1.87	3.95 %
KPM1	1.52	2.33 %
CGM1	1.36	3.81 %
UGI1	1.12	5.65 %
PTU1	0.61	4.48 %
WHVL	-2.08	9.73 %
Total	210.39	10.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	205.99	8.53 %
D-Freez	2.19	43.02 %
W-Disp	0.33	12.69 %
Total	208.51	8.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	26.44	4.94 %
TPR1	13.22	10.25 %
MPM1	11.38	9.80 %
CBE4	9.03	5.63 %
GBM1	8.17	11.19 %
CBE1	7.80	8.00 %
CBE6	7.03	7.10 %
PLI1	7.02	6.35 %
SNR1	6.32	6.64 %
CBE5	5.13	11.33 %
PDM1	5.08	9.38 %
SYM2	4.41	9.09 %
UMP1	3.41	4.43 %
DPM2	3.15	5.26 %
TPR4	2.36	7.44 %
KMR1	2.20	1.79 %
KMD1	1.01	2.15 %
PPI1	0.74	2.74 %
ANR1	0.66	2.96 %
CBE3	0.61	1.87 %
GDR1	0.32	6.87 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.08	4.66 %
Total	208.51	8.61 %