

MTD Sales
213.47 L

Brand Share %
11.94 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	203.35	11.66 %
D-Freez	5.73	18.66 %
W-Disp	4.32	43.82 %
Air-Cool	0.07	2.45 %
Total	213.47	11.94 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	37.43	11.27 %
CHENNAI-02	31.25	11.91 %
TRICHY-01	30.64	11.80 %
SOUTH-03	26.56	13.36 %
SOUTH-01	26.07	9.48 %
SOUTH ARCOT	20.57	13.13 %
NORTH ARCOT	16.30	14.55 %
WEST-01	11.62	14.00 %
WEST-02	9.40	10.46 %
KL-SOUTH	3.65	20.22 %
Total	213.47	11.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.73	11.00 %
W-Disp	1.11	50.26 %
D-Freez	0.58	11.69 %
Total	37.43	11.27 %

Branch *	MTD Sales L	Brand Share %
CH42	2.35	6.19 %
CH19	1.02	3.98 %
CH30	0.94	6.82 %
AVD1	0.89	5.51 %
GUD1	0.85	8.49 %
CH08	0.62	3.97 %
CH28	0.59	3.79 %
CH11	0.58	7.03 %
CH48	0.57	4.87 %
CH39	0.53	6.38 %
CH07	0.43	2.92 %
CH22	0.38	3.36 %
CH35	0.34	7.93 %
MRM1	0.31	4.52 %
GUD2	0.28	7.03 %
CH38	0.27	5.44 %
KNR1	0.26	6.88 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	37.43	11.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.13	11.64 %
W-Disp	0.57	34.25 %
D-Freez	0.55	33.44 %
Total	31.25	11.91 %

Branch *	MTD Sales L	Brand Share %
CH15	4.33	9.32 %
CH03	1.48	8.53 %
CH12	1.31	5.39 %
CH46	0.94	11.86 %
CH33	0.64	8.91 %
CH17	0.53	5.42 %
CH18	0.43	3.89 %
CH43	0.39	8.45 %
GPD1	0.34	11.14 %
CH09	0.34	3.50 %
CH44	0.32	4.11 %
CH21	0.30	3.44 %
CH27	0.08	4.92 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	31.25	11.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.14	11.70 %
D-Freez	0.42	33.31 %
W-Disp	0.08	15.28 %
Total	30.64	11.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.46	4.54 %
PBR2	1.12	7.37 %
NGT1	0.87	10.03 %
KUM1	0.57	3.92 %
TTP1	0.57	10.41 %
TVR1	0.38	5.47 %
MSI1	0.27	5.61 %
KIK1	0.26	4.03 %
JKM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	30.64	11.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.79	13.19 %
D-Freez	0.44	19.80 %
W-Disp	0.28	39.04 %
Air-Cool	0.07	15.79 %
Total	26.56	13.36 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.85	7.55 %
KKD3	0.57	3.02 %
TEN1	0.27	7.70 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	26.56	13.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.95	9.31 %
W-Disp	0.78	43.82 %
D-Freez	0.34	7.04 %
Air-Cool		-0.12 %
Total	26.07	9.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.28	8.52 %
NGR1	1.72	10.09 %
TUT2	1.44	9.48 %
MAR1	1.06	7.84 %
TKS2	0.80	4.91 %
VNR2	0.69	10.17 %
UDN1	0.59	9.57 %
SNL1	0.54	10.77 %
KVT1	0.49	5.57 %
VLV1	0.31	5.73 %
SKD1	0.30	9.19 %
TVL2	0.29	4.70 %
SDI1	0.29	10.30 %
ASM1	0.27	10.47 %
MMT1	0.26	5.07 %
PDI1	0.26	9.96 %
PKD1	0.26	3.98 %
VNR1	0.26	5.06 %
TKY1	0.08	4.71 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
ARM1	-0.31	-12.55 %
Total	26.07	9.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.76	12.91 %
D-Freez	0.57	18.95 %
W-Disp	0.24	43.97 %
Total	20.57	13.13 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.81	9.87 %
KLM1	0.59	6.50 %
CDM1	0.55	6.71 %
ULP1	0.53	11.93 %
TRK1	0.30	10.79 %
KML1	0.26	5.52 %
STP1	0.22	11.57 %
KKI2	0.08	1.48 %
SJI2		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	20.57	13.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.77	13.97 %
D-Freez	1.13	21.33 %
W-Disp	0.40	47.69 %
Total	16.30	14.55 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.61	11.01 %
VSI1	0.56	9.77 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	16.30	14.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.29	13.10 %
D-Freez	0.77	31.66 %
W-Disp	0.56	45.10 %
Total	11.62	14.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.41	8.50 %
TPR2	0.64	11.50 %
KMR1	0.29	4.61 %
AVI1	0.28	9.64 %
TPR4	0.08	8.06 %
PPI1	0.07	5.46 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	11.62	14.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.27	9.66 %
D-Freez	0.80	22.76 %
W-Disp	0.32	81.18 %
Total	9.40	10.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.94	10.41 %
ATU1	0.30	11.41 %
PDR1	0.13	5.66 %
SLM2	0.08	0.91 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.40	10.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.52	21.48 %
D-Freez	0.13	8.24 %
Total	3.65	20.22 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.13	5.97 %
Total	3.65	20.22 %