

MTD Sales
610.64 L

Brand Share %
12.45 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	589.53	12.28 %
W-Disp	12.06	40.26 %
D-Freez	9.04	12.41 %
Total	610.64	12.45 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	116.39	16.28 %
CHENNAI-01	106.47	11.96 %
SOUTH-01	84.45	9.34 %
SOUTH-03	83.26	15.46 %
CHENNAI-02	76.42	10.80 %
NORTH ARCOT	51.35	14.09 %
SOUTH ARCOT	43.40	12.94 %
WEST-02	23.20	14.26 %
WEST-03	17.49	10.39 %
WEST-01	8.19	7.09 %
Total	610.64	12.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.36	16.40 %
D-Freez	0.78	7.90 %
W-Disp	0.25	16.49 %
Total	116.39	16.28 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.90	11.91 %
PBR2	4.86	12.21 %
MVM1	3.26	7.68 %
MDI1	2.41	12.06 %
PBR1	2.17	12.32 %
AYR1	1.63	11.80 %
PDK1	1.53	11.08 %
NGT1	1.33	5.50 %
TYR1	1.12	10.48 %
KUM2	1.07	6.59 %
TRY2	1.03	11.66 %
TVR1	0.85	4.50 %
JKM1	0.70	5.28 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	5.13 %
WTRZ	-0.60	6.41 %
Total	116.39	16.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.12	11.90 %
W-Disp	1.18	18.28 %
D-Freez	1.17	13.03 %
Total	106.47	11.96 %

Branch *	MTD Sales L	Brand Share %
CH16	7.57	12.25 %
CH05	7.13	12.02 %
CH19	5.21	10.47 %
CH28	4.34	11.49 %
CH42	4.28	9.90 %
GUD1	3.63	9.92 %
CH25	3.07	9.06 %
CH48	2.63	7.78 %
CH38	2.09	12.06 %
CH45	1.87	5.76 %
SKL1	1.72	9.36 %
CH39	0.97	4.88 %
CGL1	0.86	5.83 %
CH08	0.77	4.49 %
CZWH	0.73	1.85 %
CH22	0.70	2.70 %
MRM1	0.53	2.87 %
CH29	0.09	4.64 %
Total	106.47	11.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.41	9.25 %
W-Disp	1.48	51.83 %
D-Freez	0.56	5.43 %
Total	84.45	9.34 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.09	7.86 %
TUT1	6.58	6.08 %
RND2	2.75	10.73 %
SVK1	2.69	11.55 %
MAR1	2.63	11.36 %
TUT2	2.31	5.76 %
TKS2	1.97	6.16 %
ERL2	1.71	5.84 %
TYI1	1.56	8.38 %
TKS1	1.53	8.06 %
VLY1	1.47	4.42 %
PKD1	1.26	6.65 %
KSM1	1.10	7.45 %
SNL1	0.90	10.00 %
PDI1	0.89	7.40 %
APK1	0.88	8.83 %
APK2	0.87	8.14 %
UDN1	0.60	3.55 %
SDI1	0.59	4.88 %
VNR2	0.39	2.19 %
TKY1	0.37	2.90 %
ARM1	0.30	6.23 %
COL1	0.29	3.82 %
VNR1	0.08	0.98 %
TCN1	0.08	0.40 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV	-0.16	3.19 %
Total	84.45	9.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	78.14	14.85 %
W-Disp	3.84	77.40 %
D-Freez	1.28	17.18 %
Total	83.26	15.46 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.15	10.31 %
DGL1	2.09	7.71 %
PVI1	1.95	7.73 %
KRR1	1.30	6.28 %
ODM1	0.69	12.13 %
TEN1	0.61	7.39 %
BTU1	0.60	9.29 %
KKD3	0.57	2.37 %
CBM1	0.42	5.13 %
TPT1	0.33	2.57 %
NTM1	0.33	10.70 %
NKI1	0.31	5.08 %
MLR1	0.30	3.92 %
SGP1	0.30	7.12 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	83.26	15.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.08	10.61 %
D-Freez	1.27	20.36 %
W-Disp	1.07	31.94 %
Total	76.42	10.80 %

Branch *	MTD Sales L	Brand Share %
CH03	8.42	10.62 %
CH51	2.83	9.38 %
CH20	1.34	4.14 %
CH27	1.28	9.56 %
CH41	1.25	5.85 %
CH23	0.96	11.88 %
CH17	0.90	3.44 %
CH33	0.86	3.64 %
CH44	0.68	3.32 %
CH46	0.67	4.24 %
CH37	0.47	4.24 %
GPD1	0.37	2.76 %
CH35	0.29	2.29 %
CH32	0.08	1.47 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.96 %
Total	76.42	10.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.51	14.04 %
D-Freez	1.07	11.04 %
W-Disp	0.76	33.71 %
Total	51.35	14.09 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.48	12.32 %
AKM1	1.30	8.41 %
VEL1	1.25	11.93 %
VEL2	1.17	5.22 %
TRT1	1.10	10.10 %
WJP1	0.97	10.27 %
WJD1	0.80	10.42 %
VNB1	0.62	7.24 %
GDM1	0.32	2.50 %
BGR1	0.30	6.37 %
CGM1	0.21	5.95 %
ANI1		0.00 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
NASD	-0.33	11.78 %
Total	51.35	14.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.65	12.89 %
D-Freez	1.51	14.44 %
W-Disp	0.25	13.08 %
Total	43.40	12.94 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.95	8.88 %
POY2	1.82	7.92 %
SJI2	1.50	6.63 %
VCM2	1.29	9.65 %
KLM1	1.25	5.99 %
CDM1	1.18	4.90 %
ULP1	0.78	6.71 %
KML1	0.66	8.03 %
MKM1	0.62	6.89 %
TVM1	0.58	7.02 %
TVM2	0.54	3.97 %
VPM1	0.29	6.90 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	6.75 %
Total	43.40	12.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.49	12.61 %
W-Disp	2.99	78.43 %
D-Freez	0.72	16.24 %
Total	23.20	14.26 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	8.10 %
MCR1	0.68	10.46 %
PNG1	0.36	9.70 %
HSR2	0.31	6.26 %
PMP1	0.31	8.87 %
MTR1	0.30	3.19 %
PLC1	0.30	9.49 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	23.20	14.26 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.19	10.46 %
D-Freez	0.22	6.70 %
W-Disp	0.08	10.76 %
Total	17.49	10.39 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.26	5.29 %
TCG1	0.93	11.77 %
TPR2	0.58	6.03 %
AVI1	0.56	9.76 %
TPR1	0.39	4.12 %
GBM1	0.31	5.18 %
PDR1	0.29	5.21 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	17.49	10.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.58	6.80 %
D-Freez	0.45	23.28 %
W-Disp	0.16	7.77 %
Total	8.19	7.09 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.11	8.38 %
CBE4	0.96	9.70 %
CBE6	0.89	9.41 %
MPM1	0.70	11.22 %
KMR1	0.39	3.66 %
PLI1	0.32	4.06 %
PDM1	0.23	6.84 %
GDR1	0.08	7.18 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	8.19	7.09 %