

MTD Sales
305.19 L

Brand Share %
11.82 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	289.74	11.51 %
D-Freez	10.18	24.53 %
W-Disp	3.54	38.60 %
Air-Cool	1.73	12.02 %
Total	305.19	11.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.25	12.42 %
CHENNAI-01	52.01	12.62 %
TRICHY-01	41.64	12.99 %
CHENNAI-02	37.12	9.32 %
SOUTH-03	33.42	13.33 %
SOUTH ARCOT	19.48	10.25 %
WEST-01	15.84	15.64 %
WEST-02	13.88	10.75 %
NORTH ARCOT	8.75	6.64 %
KL-SOUTH	5.80	22.63 %
Total	305.19	11.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.74	11.85 %
D-Freez	3.87	31.33 %
Air-Cool	0.93	24.31 %
W-Disp	0.72	86.46 %
Total	77.25	12.42 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.94	8.09 %
KVT1	3.83	10.15 %
TYI1	1.42	10.79 %
SVK1	1.32	9.03 %
UDN1	1.24	10.62 %
PKD1	1.16	8.94 %
TKS2	1.06	7.92 %
ERL2	0.84	6.70 %
VNR2	0.81	5.33 %
PDI1	0.71	11.28 %
APK2	0.65	11.12 %
VLY1	0.59	2.97 %
TCN1	0.57	4.34 %
TKS1	0.45	6.88 %
SDI1	0.43	4.82 %
SNL1	0.35	5.16 %
VKM1	0.29	5.29 %
S2SD	0.27	6.63 %
STU2	0.23	4.98 %
ARM1	0.15	3.07 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	77.25	12.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.27	12.46 %
D-Freez	0.81	13.72 %
W-Disp	0.57	45.14 %
Air-Cool	0.36	22.15 %
Total	52.01	12.62 %

Branch *	MTD Sales L	Brand Share %
CH14	3.30	11.55 %
CH08	2.83	10.01 %
CH07	2.28	11.41 %
CH48	1.41	8.10 %
CH39	0.57	5.51 %
AVD1	0.56	3.86 %
SKL1	0.46	4.74 %
GUD2	0.36	3.63 %
CH26	0.34	8.41 %
CH29	0.29	11.53 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-1.62 %
Total	52.01	12.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.84	12.91 %
D-Freez	0.47	19.96 %
W-Disp	0.33	35.22 %
Total	41.64	12.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.46	9.29 %
MVM1	0.64	5.52 %
PBR2	0.56	4.19 %
KIK1	0.43	4.18 %
JKM1	0.39	9.97 %
AYR1	0.35	7.50 %
TTP1	0.29	5.09 %
TYR1	0.29	4.31 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	41.64	12.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.78	9.12 %
D-Freez	0.65	26.11 %
W-Disp	0.39	19.68 %
Air-Cool	0.29	17.34 %
Total	37.12	9.32 %

Branch *	MTD Sales L	Brand Share %
CH03	2.59	8.41 %
CH12	1.22	6.53 %
CH21	1.08	3.94 %
CH17	1.00	8.42 %
CH33	1.00	8.02 %
CH23	0.98	10.01 %
UKI1	0.73	4.20 %
MJR1	0.69	5.23 %
CH46	0.59	6.99 %
GPD1	0.56	7.87 %
CH32	0.40	7.07 %
CH31	0.39	5.61 %
CH44	0.38	3.28 %
CH09	0.36	2.28 %
CH18	0.36	1.65 %
CH36	0.27	4.01 %
CH01		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	37.12	9.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.88	13.06 %
D-Freez	1.06	21.24 %
W-Disp	0.41	84.70 %
Air-Cool	0.07	6.40 %
Total	33.42	13.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.32	9.71 %
ATG1	2.08	11.64 %
DKI1	0.85	8.00 %
PVI1	0.72	8.16 %
MNM1	0.69	7.06 %
DGL2	0.58	10.17 %
TDI1	0.57	11.25 %
BNR1	0.37	11.38 %
KYK1	0.34	10.92 %
MPA1	0.30	5.80 %
KRR1	0.29	6.30 %
MDU4	0.29	5.72 %
MLR1	0.29	5.15 %
ADP1	0.08	3.78 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	33.42	13.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.36	9.97 %
D-Freez	0.80	17.66 %
W-Disp	0.32	45.82 %
Total	19.48	10.25 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.29	10.92 %
TDM1	0.61	8.69 %
ULP1	0.38	3.37 %
VCM1	0.35	7.01 %
TRK1	0.32	3.74 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	19.48	10.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.19	14.80 %
D-Freez	1.32	45.98 %
W-Disp	0.33	29.91 %
Total	15.84	15.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	4.75 %
TPR3	0.43	11.81 %
CBE6	0.27	5.88 %
TPR2	0.22	7.73 %
GBM1	0.09	2.02 %
TPR4	0.08	7.67 %
CBE3	0.07	11.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	15.84	15.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.53	10.87 %
D-Freez	0.36	17.36 %
Total	13.88	10.75 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	7.04 %
PMP1	0.36	11.56 %
TCG1	0.36	11.41 %
ATU1	0.30	7.32 %
MTR1		0.00 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	13.88	10.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.81	6.15 %
D-Freez	0.47	15.79 %
W-Disp	0.40	38.00 %
Air-Cool	0.07	7.52 %
Total	8.75	6.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.54	11.03 %
SBR1	1.46	7.86 %
KPM1	0.72	9.19 %
VEL2	0.51	6.25 %
KPM2	0.46	2.81 %
GDM1	0.32	7.69 %
VSI1	0.31	6.27 %
SLG1	0.30	10.48 %
WJD1	0.28	6.39 %
AKM1	0.08	1.21 %
TRT1	0.08	2.72 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	8.75	6.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.35	21.91 %
D-Freez	0.37	37.86 %
W-Disp	0.08	100.00 %
Total	5.80	22.63 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	8.36 %
Total	5.80	22.63 %