

MTD Sales
3,006.33 L

Brand Share %
11.70 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,981.68	11.65 %
D-Freez	19.73	28.02 %
W-Disp	4.93	19.48 %
Dummy-AC		0.00 %
Total	3,006.33	11.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	471.20	11.06 %
TRICHY-01	468.59	13.19 %
SOUTH-03	428.24	12.35 %
CHENNAI-01	383.52	11.98 %
WEST-02	364.22	14.59 %
CHENNAI-02	282.41	10.17 %
SOUTH ARCOT	212.67	11.95 %
NORTH ARCOT	200.34	10.85 %
WEST-01	195.12	8.47 %
Total	3,006.33	11.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	465.93	10.97 %
D-Freez	4.97	49.75 %
W-Disp	0.30	15.21 %
Total	471.20	11.06 %

Branch *	MTD Sales L	Brand Share %
NGR1	35.84	10.83 %
TUT2	15.73	8.04 %
TKS1	13.23	9.86 %
PKD1	12.61	11.67 %
TKS2	12.53	6.25 %
MAR1	11.70	7.62 %
VLY1	10.47	7.04 %
SDI1	7.56	10.32 %
VNR2	7.01	5.16 %
MMT1	6.49	8.42 %
TKY1	5.88	10.74 %
ERL2	5.55	5.86 %
APK1	5.44	8.74 %
PDI1	5.43	10.02 %
SNL1	5.12	9.40 %
ASM1	4.84	7.35 %
COL1	4.51	10.67 %
S2SD	4.46	5.57 %
APK2	4.06	7.54 %
RPM1	3.89	3.34 %
UDN1	3.83	6.04 %
KYR1	3.34	7.30 %
TCN1	2.17	2.24 %
SGT1	2.07	9.82 %
SKD1	2.05	5.40 %
KSM1	1.56	6.97 %
STU2	1.50	2.86 %
VNR1	1.24	3.13 %
Total	471.20	11.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	464.71	13.13 %
D-Freez	3.49	27.68 %
W-Disp	0.40	23.84 %
Total	468.59	13.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	84.85	10.33 %
PBR2	24.76	11.33 %
KUM1	19.27	10.88 %
MVM1	8.51	4.58 %
TYR1	8.33	7.27 %
MDI1	7.92	7.75 %
NGT1	6.18	7.09 %
KIK1	5.94	6.15 %
AYR1	5.57	7.05 %
TTP1	4.75	7.31 %
KUM2	4.31	9.57 %
APM1	2.63	8.61 %
TVR1	2.04	3.14 %
TZSD		0.00 %
Total	468.59	13.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	424.81	12.30 %
D-Freez	3.02	29.39 %
W-Disp	0.40	20.81 %
Total	428.24	12.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.34	7.50 %
PVI1	4.49	8.77 %
KKD3	4.10	2.82 %
PNI1	3.47	5.90 %
BTU1	3.05	8.49 %
SGP1	3.02	8.70 %
MLR1	2.82	4.73 %
PNV2	2.80	6.01 %
KYK1	2.43	6.14 %
TDI1	2.35	4.26 %
KPT1	2.14	7.15 %
NKI1	1.80	5.60 %
BNR1	1.69	4.17 %
TEN1	1.65	2.67 %
SZSD	1.58	6.40 %
CBM1	1.35	2.28 %
CMR1	1.23	3.19 %
PKM1	0.88	3.45 %
DKI1	0.58	0.66 %
ADP1	0.36	0.96 %
Total	428.24	12.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	380.89	11.95 %
W-Disp	1.73	22.06 %
D-Freez	0.90	14.83 %
Total	383.52	11.98 %

Branch *	MTD Sales L	Brand Share %
CH19	17.35	11.03 %
CH07	15.96	10.85 %
CH30	15.31	10.64 %
CH28	13.65	10.65 %
CH38	8.01	9.52 %
CH25	7.81	6.24 %
CH39	4.51	7.93 %
CH08	4.23	2.81 %
TKM1	4.19	10.58 %
CH35	3.67	4.65 %
MRM1	3.37	4.07 %
CGL1	3.14	4.65 %
AVD1	3.08	3.36 %
GUD2	2.84	5.51 %
SKL1	2.70	4.05 %
CH26	2.13	8.45 %
CZWH	2.06	2.94 %
CH29	0.31	4.35 %
MC10		0.00 %
WCHN	-8.30	10.18 %
Total	383.52	11.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	362.97	14.59 %
D-Freez	0.68	12.28 %
W-Disp	0.58	21.23 %
Dummy-AC		0.00 %
Total	364.22	14.59 %

Branch *	MTD Sales L	Brand Share %
NKL2	13.50	10.83 %
ATU1	5.28	5.71 %
HSR1	4.58	6.52 %
DPR2	4.48	11.42 %
RSP1	4.39	6.17 %
HSR2	3.78	5.02 %
APN1	3.29	9.79 %
KMM1	3.12	7.87 %
KVP1	3.04	7.99 %
MTR1	2.62	3.69 %
CMI1	2.51	7.54 %
VKL1	2.28	8.18 %
HRR1	2.26	9.19 %
SGI1	1.97	10.49 %
EPI1	1.59	3.36 %
KAM1	1.57	5.52 %
BMD1	1.42	5.42 %
WZWH		0.00 %
Total	364.22	14.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	280.24	10.11 %
D-Freez	1.77	42.83 %
W-Disp	0.40	13.53 %
Total	282.41	10.17 %

Branch *	MTD Sales L	Brand Share %
CH18	14.81	11.03 %
CH12	12.83	8.00 %
CH21	9.24	5.18 %
CH24	7.50	4.68 %
CH33	7.34	7.77 %
CH51	7.27	8.43 %
MJR1	5.33	5.66 %
CH36	4.70	9.71 %
GPD1	4.36	7.17 %
CH43	4.30	7.04 %
CH44	3.75	4.83 %
UKI1	3.65	6.62 %
CH46	2.58	4.10 %
PON1	2.43	3.79 %
CH31	2.08	3.61 %
CH41	1.68	1.58 %
CH27	1.60	4.11 %
CH01		0.00 %
CH32		0.00 %
Total	282.41	10.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	211.45	11.93 %
D-Freez	0.83	15.28 %
W-Disp	0.39	28.17 %
Total	212.67	11.95 %

Branch *	MTD Sales L	Brand Share %
POY2	17.99	10.44 %
VPM2	11.88	10.17 %
KKI2	11.67	11.10 %
CDM1	8.17	7.84 %
ULP1	4.59	5.53 %
KLM1	4.09	4.67 %
SJI2	4.01	4.28 %
TRK1	3.64	3.89 %
VCM2	3.25	6.46 %
MKM1	2.15	5.01 %
VCM1	1.77	5.29 %
TVM1	1.58	3.63 %
KML1	1.57	2.55 %
STP1	1.52	5.78 %
Total	212.67	11.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	197.56	10.79 %
D-Freez	2.40	20.26 %
W-Disp	0.39	17.33 %
Total	200.34	10.85 %

Branch *	MTD Sales L	Brand Share %
VNB1	6.62	11.18 %
AKM1	6.54	6.93 %
ARC2	5.42	8.02 %
GDM1	4.10	5.58 %
PLR1	3.95	10.10 %
ABR1	3.90	3.61 %
TRT1	3.86	5.44 %
VSI1	3.14	4.08 %
WJP1	2.31	3.78 %
BGR1	2.27	7.81 %
SLG1	2.05	4.49 %
ANI1	1.57	3.47 %
KPM1	1.52	2.42 %
CGM1	1.36	3.88 %
UGI1	1.12	5.86 %
PTU1	0.61	4.71 %
WHVL	-1.78	8.77 %
Total	200.34	10.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	193.12	8.41 %
D-Freez	1.68	36.63 %
W-Disp	0.33	13.05 %
Total	195.12	8.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	26.11	5.12 %
TPR1	12.04	9.92 %
MPM1	10.13	9.10 %
GBM1	8.17	11.61 %
CBE4	8.08	5.37 %
CBE1	7.80	8.11 %
CBE6	6.42	6.85 %
TPR3	6.38	11.04 %
SNR1	6.01	6.60 %
PLI1	4.99	4.87 %
PDM1	4.47	8.94 %
CBE5	3.86	9.18 %
SYM2	3.50	7.90 %
UMP1	3.41	4.67 %
DPM2	3.15	5.33 %
TPR4	2.36	7.81 %
KMR1	2.20	1.89 %
KMD1	0.72	1.61 %
ANR1	0.66	3.18 %
CBE3	0.61	2.10 %
PPI1	0.44	1.65 %
GDR1	0.32	6.87 %
CNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.80	3.61 %
Total	195.12	8.47 %