



# TN : BLUESTAR Sales Performance 25/03/2026 9:10 AM

MTD Sales  
**1,184.07 L**

Brand Share %  
**11.52 %**

Information:

MTD : 01-03-2026 To 24-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,161.57	11.36 %
D-Freez	17.48	45.94 %
W-Disp	5.02	42.05 %
Dummy-AC		7.21 %
<b>Total</b>	<b>1,184.07</b>	<b>11.52 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	185.59	13.00 %
CHENNAI-01	169.42	10.76 %
SOUTH-01	167.79	11.34 %
CHENNAI-02	157.95	11.28 %
SOUTH-03	130.69	10.20 %
WEST-02	120.96	14.10 %
SOUTH ARCOT	102.37	15.46 %
WEST-01	74.86	8.26 %
NORTH ARCOT	74.44	10.77 %
<b>Total</b>	<b>1,184.07</b>	<b>11.52 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	183.34	12.88 %
D-Freez	1.77	65.90 %
W-Disp	0.49	44.83 %
<b>Total</b>	<b>185.59</b>	<b>13.00 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	26.47	6.57 %
KUM1	9.36	11.41 %
MVM1	5.92	8.64 %
TRY4	4.29	7.74 %
AYR1	2.56	9.48 %
TYR1	2.45	7.51 %
TVR1	0.80	3.07 %
TZSD		0.00 %
WTRZ	-0.29	5.43 %
<b>Total</b>	<b>185.59</b>	<b>13.00 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	165.04	10.54 %
D-Freez	3.35	57.82 %
W-Disp	1.03	41.34 %
<b>Total</b>	<b>169.42</b>	<b>10.76 %</b>

Branch *	MTD Sales L	Brand Share %
CH22	6.80	8.88 %
CH30	6.01	10.55 %
CH25	4.98	8.01 %
CZWH	3.87	9.38 %
CH47	3.49	8.72 %
CH48	3.25	5.62 %
AVD1	2.71	3.74 %
MRM1	2.59	7.55 %
CGL1	2.20	6.99 %
SKL1	2.14	6.84 %
CH35	1.59	3.58 %
CH08	1.56	1.45 %
TKM1	1.34	10.35 %
WHC3	0.67	8.48 %
GUD2	0.33	1.08 %
CH29	0.32	8.80 %
CH26	0.32	2.19 %
MC10		0.00 %
<b>Total</b>	<b>169.42</b>	<b>10.76 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.57	11.14 %
D-Freez	3.91	40.22 %
W-Disp	0.31	32.20 %
<b>Total</b>	<b>167.79</b>	<b>11.34 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	13.74	9.03 %
TUT2	4.87	6.95 %
TKS1	4.11	10.34 %
VNR2	3.20	6.58 %
APK2	2.25	7.91 %
TYI1	1.99	10.50 %
APK1	1.91	7.86 %
TKS2	1.91	3.06 %
RPM1	1.63	3.56 %
TCN1	1.33	5.96 %
VNR1	1.30	5.28 %
UDN1	1.23	7.59 %
PDI1	1.23	5.81 %
SNL1	1.16	7.56 %
ASM1	1.15	6.14 %
SKD1	1.04	7.04 %
STU2	0.88	5.08 %
VKM1	0.69	4.57 %
ARM1	0.60	3.57 %
MMT1	0.35	2.15 %
ERL2	0.32	1.45 %
SGT1	0.29	3.55 %
KSM1	0.27	4.13 %
<b>Total</b>	<b>167.79</b>	<b>11.34 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	156.92	11.23 %
D-Freez	0.54	29.44 %
W-Disp	0.49	35.72 %
Dummy-AC		10.53 %
<b>Total</b>	<b>157.95</b>	<b>11.28 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	8.42	10.18 %
CH24	7.89	11.08 %
CH51	6.95	9.67 %
CH18	3.43	5.72 %
CH21	3.09	4.03 %
MJR1	2.91	6.39 %
CH33	1.93	3.89 %
UKI1	1.60	5.62 %
CH43	1.55	4.57 %
GPD1	1.40	4.01 %
CH46	1.33	5.07 %
CH44	1.21	3.24 %
CH31	0.99	2.66 %
PON1	0.95	3.50 %
CH27	0.86	5.51 %
CH41	0.64	1.02 %
CH36	0.38	2.04 %
CH32	0.37	3.30 %
CH01		0.00 %
<b>Total</b>	<b>157.95</b>	<b>11.28 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	127.18	9.98 %
D-Freez	2.87	56.75 %
W-Disp	0.63	43.13 %
<b>Total</b>	<b>130.69</b>	<b>10.20 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	15.59	8.72 %
DGL2	5.03	9.96 %
MPA1	3.51	8.71 %
ATG1	3.03	6.69 %
SVG1	2.96	10.49 %
MDU4	2.90	10.76 %
KKD3	2.77	4.89 %
KRR1	2.70	4.68 %
PVI1	2.35	10.87 %
TPT1	2.17	7.08 %
DKI1	1.78	5.08 %
BNR1	1.31	7.35 %
ODM1	1.17	7.21 %
PNI1	0.96	3.91 %
NKI1	0.93	8.81 %
PKM1	0.86	8.45 %
CMR1	0.76	4.52 %
SGP1	0.68	5.03 %
TEN2	0.66	2.74 %
CBM1	0.59	2.76 %
TEN1	0.58	2.62 %
TDI1	0.57	3.17 %
KPT1	0.34	2.92 %
MLR1	0.33	1.57 %
ADP1		0.00 %
NTM1		0.00 %
<b>Total</b>	<b>130.69</b>	<b>10.20 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	120.41	14.07 %
W-Disp	0.33	46.13 %
D-Freez	0.23	15.05 %
Total	120.96	14.10 %

Branch *	MTD Sales L	Brand Share %
NKL2	4.99	11.27 %
TRM1	2.27	10.93 %
MTR1	2.05	6.81 %
MCR1	2.00	9.56 %
RSP1	1.99	9.47 %
TCG1	1.89	7.72 %
ATU1	1.60	4.69 %
HSR2	1.41	6.46 %
KVP1	1.34	10.53 %
VPD1	1.16	8.07 %
HSR1	1.08	6.12 %
KAM1	0.99	9.37 %
BMD1	0.97	5.24 %
VKL1	0.89	9.09 %
PDR1	0.89	5.15 %
PLC1	0.78	9.02 %
EPI1		0.00 %
HRR1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	120.96	14.10 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.29	15.28 %
D-Freez	1.76	34.15 %
W-Disp	0.33	35.72 %
Total	102.37	15.46 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.56	11.21 %
CDM1	2.78	9.38 %
ULP1	2.53	10.26 %
KLM1	2.42	7.07 %
KKI2	2.30	7.11 %
TVM1	1.69	7.03 %
KML1	1.24	7.00 %
SJI2	0.90	2.54 %
MKM1	0.87	3.92 %
VCM1	0.60	2.11 %
STP1	0.58	6.07 %
VPM1	0.33	3.41 %
Total	102.37	15.46 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	73.56	8.14 %
D-Freez	1.14	74.49 %
W-Disp	0.15	24.14 %
<b>Total</b>	<b>74.86</b>	<b>8.26 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	13.55	5.33 %
AVI1	2.96	11.47 %
SNR1	2.26	5.92 %
PLI1	1.93	6.40 %
DPM2	1.90	11.36 %
CBE1	1.89	4.74 %
KGM1	1.64	10.04 %
TPR3	1.61	9.54 %
CBE4	1.53	2.44 %
PPI1	1.30	10.71 %
CBE5	1.23	7.05 %
TPR4	0.89	5.30 %
PDM1	0.69	3.64 %
SYM2	0.62	4.89 %
KMR1	0.61	1.29 %
KMD1	0.26	2.31 %
UMP1	0.25	1.13 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>74.86</b>	<b>8.26 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	71.26	10.42 %
D-Freez	1.91	40.19 %
W-Disp	1.26	54.96 %
<b>Total</b>	<b>74.44</b>	<b>10.77 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	6.66	11.50 %
KPM2	5.81	7.83 %
SBR1	4.76	8.66 %
AKM1	3.31	10.63 %
VSI1	2.28	10.09 %
KPM1	1.90	5.81 %
ARC2	1.82	6.08 %
ANI1	1.65	9.75 %
CYR1	1.46	9.49 %
PLR1	1.38	9.65 %
VNB1	1.32	6.60 %
GDM1	1.31	7.28 %
WJP1	1.10	5.56 %
ABR1	1.02	3.67 %
CGM1	0.87	7.24 %
CPT1	0.86	7.91 %
UGI1	0.63	8.88 %
BGR1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>74.44</b>	<b>10.77 %</b>