

MTD Sales
604.06 L

Brand Share %
12.50 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	583.03	12.32 %
W-Disp	11.98	41.95 %
D-Freez	9.04	12.77 %
Total	604.06	12.50 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	114.04	16.20 %
CHENNAI-01	105.04	11.99 %
SOUTH-03	83.26	15.62 %
SOUTH-01	82.39	9.23 %
CHENNAI-02	76.37	10.97 %
NORTH ARCOT	50.96	14.16 %
SOUTH ARCOT	43.12	13.04 %
WEST-02	23.20	14.26 %
WEST-03	17.49	10.54 %
WEST-01	8.19	7.33 %
Total	604.06	12.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.01	16.31 %
D-Freez	0.78	8.24 %
W-Disp	0.25	17.25 %
Total	114.04	16.20 %

Branch *	MTD Sales L	Brand Share %
KUM1	4.90	12.00 %
PBR2	4.57	12.37 %
TNJ1	4.21	12.31 %
MVM1	3.26	7.77 %
MDI1	2.41	12.06 %
AYR1	1.63	12.12 %
PDK1	1.53	11.08 %
NGT1	1.33	5.50 %
TYR1	1.12	10.48 %
KUM2	1.07	6.71 %
TRY2	1.03	11.66 %
TVR1	0.85	4.50 %
JKM1	0.70	5.28 %
APM1		0.00 %
NMM1		0.00 %
TZSD	-0.13	5.13 %
WTRZ	-0.60	6.85 %
Total	114.04	16.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.69	11.93 %
W-Disp	1.18	20.07 %
D-Freez	1.17	13.30 %
Total	105.04	11.99 %

Branch *	MTD Sales L	Brand Share %
CH16	7.57	12.40 %
CH05	7.13	12.12 %
CH19	5.21	10.47 %
CH28	4.34	11.71 %
CH42	4.28	9.99 %
GUD1	3.63	10.05 %
CH25	3.07	9.31 %
CH48	2.19	6.57 %
CH38	2.09	12.06 %
CH45	1.87	5.82 %
SKL1	1.72	9.36 %
CH39	0.97	4.88 %
CGL1	0.86	5.83 %
CH08	0.77	4.49 %
CZWH	0.73	2.03 %
MRM1	0.53	2.87 %
CH22	0.29	1.18 %
CH29	0.09	4.64 %
Total	105.04	11.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	78.14	15.01 %
W-Disp	3.84	77.40 %
D-Freez	1.28	17.18 %
Total	83.26	15.62 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.15	10.31 %
DGL1	2.09	7.93 %
PVI1	1.95	7.73 %
KRR1	1.30	6.28 %
ODM1	0.69	12.13 %
TEN1	0.61	7.39 %
BTU1	0.60	9.29 %
KKD3	0.57	2.45 %
CBM1	0.42	5.13 %
TPT1	0.33	2.57 %
NTM1	0.33	10.70 %
NKI1	0.31	5.08 %
MLR1	0.30	3.92 %
SGP1	0.30	7.68 %
BNR1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
USL1		0.00 %
Total	83.26	15.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.34	9.13 %
W-Disp	1.48	55.88 %
D-Freez	0.56	5.59 %
Total	82.39	9.23 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.01	7.99 %
TUT1	6.29	5.87 %
RND2	2.75	10.73 %
MAR1	2.63	11.55 %
SVK1	2.38	10.51 %
TUT2	2.31	5.76 %
TKS2	1.97	6.09 %
ERL2	1.71	5.96 %
TYI1	1.56	8.56 %
TKS1	1.53	8.06 %
VLY1	1.47	4.42 %
PKD1	1.26	6.65 %
KSM1	1.10	7.63 %
SNL1	0.90	10.00 %
PDI1	0.89	7.60 %
APK1	0.88	9.11 %
UDN1	0.60	3.55 %
SDI1	0.59	4.88 %
VNR2	0.39	2.19 %
TKY1	0.37	2.99 %
ARM1	0.30	6.23 %
COL1	0.29	3.98 %
APK2	0.29	3.04 %
VNR1	0.08	1.12 %
TCN1	0.08	0.42 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
WHTV	-0.08	1.62 %
Total	82.39	9.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.03	10.77 %
D-Freez	1.27	22.20 %
W-Disp	1.07	32.62 %
Total	76.37	10.97 %

Branch *	MTD Sales L	Brand Share %
CH03	8.73	11.18 %
CH51	2.83	9.38 %
CH20	1.34	4.38 %
CH27	1.28	9.79 %
CH41	1.25	6.16 %
CH23	0.96	11.88 %
CH17	0.90	3.44 %
CH33	0.86	3.73 %
CH44	0.68	3.39 %
CH46	0.67	4.55 %
CH37	0.47	4.24 %
GPD1	0.37	2.83 %
CH35	0.29	2.35 %
CH32	0.08	1.70 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
WHC3	-1.09	-6.01 %
Total	76.37	10.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.20	14.12 %
D-Freez	1.07	11.47 %
W-Disp	0.68	33.34 %
Total	50.96	14.16 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.48	12.32 %
AKM1	1.30	9.48 %
VEL1	1.25	12.40 %
VEL2	1.17	5.22 %
TRT1	1.10	10.56 %
WJP1	0.97	10.27 %
WJD1	0.80	10.42 %
VNB1	0.62	7.24 %
GDM1	0.32	2.64 %
BGR1	0.30	6.37 %
CGM1	0.21	5.95 %
ANI1		0.00 %
ARC2		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	50.96	14.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.36	12.97 %
D-Freez	1.51	14.79 %
W-Disp	0.25	14.57 %
Total	43.12	13.04 %

Branch *	MTD Sales L	Brand Share %
TRK1	1.95	8.88 %
POY2	1.53	6.88 %
SJI2	1.50	6.63 %
VCM2	1.29	9.65 %
KLM1	1.25	5.99 %
CDM1	1.18	5.19 %
ULP1	0.78	6.71 %
KML1	0.66	8.03 %
MKM1	0.62	7.67 %
TVM1	0.58	7.28 %
TVM2	0.54	3.97 %
VPM1	0.29	6.90 %
STP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.29	7.24 %
Total	43.12	13.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.49	12.61 %
W-Disp	2.99	79.82 %
D-Freez	0.72	16.24 %
Total	23.20	14.26 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.77	8.10 %
MCR1	0.68	10.46 %
PNG1	0.36	9.70 %
HSR2	0.31	6.26 %
PMP1	0.31	8.87 %
MTR1	0.30	3.19 %
PLC1	0.30	9.49 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
OML1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	23.20	14.26 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.19	10.62 %
D-Freez	0.22	6.70 %
W-Disp	0.08	10.76 %
Total	17.49	10.54 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.26	5.71 %
TCG1	0.93	11.77 %
TPR2	0.58	6.03 %
AVI1	0.56	9.76 %
TPR1	0.39	4.12 %
GBM1	0.31	5.18 %
PDR1	0.29	5.21 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	17.49	10.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.58	7.04 %
D-Freez	0.45	23.28 %
W-Disp	0.16	7.77 %
Total	8.19	7.33 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.11	8.38 %
CBE4	0.96	10.10 %
CBE6	0.89	9.41 %
MPM1	0.70	12.48 %
KMR1	0.39	3.66 %
PLI1	0.32	4.29 %
PDM1	0.23	7.57 %
GDR1	0.08	7.18 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	8.19	7.33 %