

MTD Sales
286.94 L

Brand Share %
12.16 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	272.36	11.85 %
D-Freez	9.39	24.26 %
W-Disp	3.46	39.79 %
Air-Cool	1.73	12.19 %
Total	286.94	12.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.21	12.99 %
CHENNAI-01	49.53	12.73 %
TRICHY-01	37.77	12.55 %
CHENNAI-02	34.86	9.39 %
SOUTH-03	28.53	13.61 %
SOUTH ARCOT	19.48	11.10 %
WEST-01	15.75	17.22 %
WEST-02	13.25	12.08 %
NORTH ARCOT	8.03	6.93 %
KL-SOUTH	5.52	22.52 %
Total	286.94	12.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.14	12.45 %
D-Freez	3.42	30.89 %
Air-Cool	0.93	24.31 %
W-Disp	0.72	86.46 %
Total	74.21	12.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	7.04	7.77 %
KVT1	2.79	9.32 %
TYI1	1.42	10.79 %
SVK1	1.32	9.37 %
UDN1	1.24	11.43 %
PKD1	1.16	9.55 %
TKS2	1.06	8.41 %
ERL2	0.84	7.49 %
VNR2	0.81	6.03 %
PDI1	0.71	11.60 %
VLY1	0.59	3.61 %
TKS1	0.45	7.54 %
SDI1	0.43	4.82 %
SNL1	0.35	5.94 %
TCN1	0.33	2.87 %
VKM1	0.29	7.28 %
S2SD	0.27	8.14 %
STU2	0.23	5.60 %
ARM1	0.15	3.07 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	74.21	12.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.97	12.59 %
D-Freez	0.64	12.00 %
W-Disp	0.57	45.14 %
Air-Cool	0.36	22.15 %
Total	49.53	12.73 %

Branch *	MTD Sales L	Brand Share %
CH08	2.83	11.04 %
CH30	2.44	10.80 %
CH48	1.41	8.23 %
CH39	0.57	5.85 %
AVD1	0.56	4.20 %
SKL1	0.46	4.74 %
GUD2	0.36	3.63 %
CH26	0.34	9.25 %
CH29	0.29	11.53 %
CH22		0.00 %
CH35		0.00 %
CH38		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
CH28	-0.20	-1.75 %
Total	49.53	12.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.97	12.46 %
D-Freez	0.47	19.96 %
W-Disp	0.33	35.22 %
Total	37.77	12.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.03	8.25 %
MVM1	0.64	5.36 %
PBR2	0.56	4.56 %
KIK1	0.43	4.43 %
JKM1	0.39	11.89 %
AYR1	0.35	7.50 %
TTP1	0.29	6.25 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	37.77	12.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.52	9.18 %
D-Freez	0.65	26.11 %
W-Disp	0.39	21.33 %
Air-Cool	0.29	17.87 %
Total	34.86	9.39 %

Branch *	MTD Sales L	Brand Share %
CH03	1.97	7.43 %
CH12	1.22	6.75 %
CH21	1.08	4.25 %
CH17	1.00	8.42 %
CH23	0.98	10.01 %
UKI1	0.73	5.21 %
CH33	0.71	6.08 %
MJR1	0.69	5.36 %
CH46	0.59	7.48 %
GPD1	0.56	8.92 %
CH32	0.40	7.48 %
CH31	0.39	5.88 %
CH44	0.38	3.46 %
CH09	0.36	2.36 %
CH36	0.27	4.21 %
CH01		0.00 %
CH18		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	34.86	9.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.16	13.35 %
D-Freez	0.89	19.45 %
W-Disp	0.41	84.70 %
Air-Cool	0.07	6.40 %
Total	28.53	13.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.61	10.88 %
ATG1	1.78	10.73 %
DKI1	0.85	8.22 %
PVI1	0.72	8.16 %
MNM1	0.69	7.06 %
DGL2	0.58	11.16 %
TDI1	0.57	11.92 %
BNR1	0.37	11.38 %
MPA1	0.30	6.18 %
KRR1	0.29	6.30 %
MDU4	0.29	6.01 %
MLR1	0.29	6.11 %
ADP1	0.08	3.78 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	28.53	13.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.36	10.81 %
D-Freez	0.80	18.59 %
W-Disp	0.32	45.82 %
Total	19.48	11.10 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.29	10.92 %
TDM1	0.61	8.69 %
ULP1	0.38	3.37 %
VCM1	0.35	9.19 %
TRK1	0.32	3.87 %
MKM1	0.27	7.72 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	19.48	11.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.19	16.43 %
D-Freez	1.32	45.98 %
W-Disp	0.24	26.80 %
Total	15.75	17.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	5.46 %
CBE6	0.27	6.82 %
TPR2	0.22	7.73 %
GBM1	0.09	2.32 %
TPR4	0.08	7.67 %
CBE3	0.07	11.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	15.75	17.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.89	12.27 %
D-Freez	0.36	17.36 %
Total	13.25	12.08 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.36	7.04 %
ATU1	0.30	7.32 %
MTR1		0.00 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	13.25	12.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.09	6.36 %
D-Freez	0.47	17.50 %
W-Disp	0.40	43.78 %
Air-Cool	0.07	7.52 %
Total	8.03	6.93 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.46	8.70 %
VEL2	0.51	6.75 %
KPM2	0.46	2.81 %
GDM1	0.32	7.69 %
VSI1	0.31	7.45 %
SLG1	0.30	10.71 %
WJD1	0.28	6.39 %
AKM1	0.08	1.50 %
TRT1	0.08	3.37 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	8.03	6.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.07	21.76 %
D-Freez	0.37	37.86 %
W-Disp	0.08	100.00 %
Total	5.52	22.52 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	8.36 %
Total	5.52	22.52 %