

MTD Sales
316.66 L

Brand Share %
10.26 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	304.35	10.30 %
D-Freez	7.02	18.41 %
W-Disp	4.37	58.06 %
Air-Cool	0.92	1.07 %
Total	316.66	10.26 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	60.23	13.95 %
CHENNAI-01	51.60	7.54 %
SOUTH-03	46.87	15.89 %
SOUTH-01	43.84	8.40 %
CHENNAI-02	36.92	8.44 %
SOUTH ARCOT	28.45	12.01 %
WEST-02	17.22	10.35 %
WEST-01	14.20	13.52 %
NORTH ARCOT	12.25	6.57 %
KL-SOUTH	5.07	23.57 %
Total	316.66	10.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.80	13.77 %
D-Freez	1.07	30.24 %
W-Disp	0.30	80.93 %
Air-Cool	0.05	5.17 %
Total	60.23	13.95 %

Branch *	MTD Sales L	Brand Share %
PDK1	1.19	9.03 %
KIK1	1.10	6.34 %
TRY2	0.84	8.98 %
MVM1	0.76	2.77 %
APM1	0.64	8.64 %
NGT1	0.55	2.16 %
JKM1	0.35	3.53 %
TTP1	0.34	3.53 %
TVR1	0.31	2.42 %
AYR1	0.30	4.71 %
Total	60.23	13.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.25	8.17 %
W-Disp	1.28	56.44 %
D-Freez	0.86	14.74 %
Air-Cool	0.22	0.30 %
Total	51.60	7.54 %

Branch *	MTD Sales L	Brand Share %
CH42	3.48	9.70 %
CH16	2.09	4.53 %
CH11	1.86	3.62 %
CH30	1.86	5.94 %
CH48	1.62	5.28 %
GUD1	1.59	7.89 %
CH07	1.30	6.12 %
AVD1	0.98	5.47 %
CH28	0.97	4.88 %
CH22	0.66	3.59 %
CZWH	0.57	0.76 %
CH40	0.42	4.07 %
CH39	0.35	2.89 %
KNR1	0.31	2.69 %
MRM1	0.30	2.63 %
TKM1	0.27	4.72 %
GUD2	0.14	0.69 %
CH35	0.09	0.90 %
CH38		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	51.60	7.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.87	15.91 %
D-Freez	0.65	15.76 %
Air-Cool	0.21	10.57 %
W-Disp	0.14	27.08 %
Total	46.87	15.89 %

Branch *	MTD Sales L	Brand Share %
KKD2	1.23	7.93 %
DGL2	0.42	6.29 %
DKI1	0.27	3.30 %
PVI1	0.27	6.44 %
TDI1	0.27	6.67 %
TEN2	0.13	2.69 %
MLR1	0.07	0.47 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	46.87	15.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.61	8.15 %
D-Freez	1.48	19.37 %
W-Disp	0.67	83.80 %
Air-Cool	0.07	2.71 %
Total	43.84	8.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.40	6.03 %
TVL1	4.44	7.63 %
TUT2	1.61	6.18 %
SKD1	1.47	7.95 %
SVK1	0.88	5.65 %
TCN1	0.67	3.79 %
UDN1	0.58	5.81 %
VNR2	0.48	2.60 %
S2SD	0.32	8.78 %
TVL2	0.29	2.69 %
ERL2	0.28	1.55 %
TKS1	0.27	2.15 %
KGL1	0.27	8.67 %
VLY1	0.27	1.26 %
SNL1	0.27	6.71 %
TYI1	0.27	3.86 %
STU2	0.16	2.71 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	43.84	8.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.01	8.30 %
W-Disp	0.49	66.47 %
Air-Cool	0.29	23.26 %
D-Freez	0.13	7.63 %
Total	36.92	8.44 %

Branch *	MTD Sales L	Brand Share %
CH03	4.67	9.91 %
CH15	3.91	7.57 %
CH12	2.25	8.90 %
CH18	1.28	4.99 %
CH17	1.15	9.11 %
CH44	0.93	6.96 %
CH46	0.84	8.57 %
CH32	0.57	7.59 %
MJR1	0.51	2.25 %
CH36	0.35	2.45 %
CH09	0.35	2.16 %
CH41	0.35	2.03 %
GPD1	0.27	4.47 %
CH31	0.27	4.11 %
CH33	0.07	0.42 %
CH01		0.00 %
CH23		0.00 %
MC06		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	36.92	8.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.08	12.25 %
D-Freez	0.29	5.40 %
W-Disp	0.08	12.80 %
Total	28.45	12.01 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.09	9.94 %
MKM1	0.64	9.96 %
KKI2	0.53	5.12 %
SJI1	0.37	8.01 %
KLM1	0.27	2.41 %
PRT1	0.27	4.99 %
ULP1	0.27	4.71 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	28.45	12.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.83	10.36 %
D-Freez	0.40	17.07 %
Total	17.22	10.35 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.65	5.32 %
MTR1	0.62	4.15 %
OML1	0.27	2.55 %
SLM2	0.27	2.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	17.22	10.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.50	12.42 %
D-Freez	1.31	48.56 %
W-Disp	0.39	41.19 %
Total	14.20	13.52 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	5.29 %
CBE6	0.27	6.41 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.20	13.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.16	6.18 %
W-Disp	0.86	100.00 %
D-Freez	0.16	4.01 %
Air-Cool	0.07	5.41 %
Total	12.25	6.57 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.43	7.24 %
SBR1	1.18	9.86 %
TRL1	0.60	3.21 %
GDM1	0.35	7.80 %
ANI1	0.31	7.70 %
VEL2	0.30	2.88 %
CYR1	0.30	7.26 %
SLG1	0.28	5.31 %
VSI1	0.27	2.63 %
WJP1	0.27	9.23 %
UGI1	0.16	3.34 %
VNB1	0.07	3.30 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	12.25	6.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.24	20.78 %
D-Freez	0.67	70.70 %
W-Disp	0.16	100.00 %
Total	5.07	23.57 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	5.18 %
Total	5.07	23.57 %