



# TN : BLUESTAR Sales Performance 24/05/2026 9:10 AM

MTD Sales  
1,603.93 L

Brand Share %  
11.58 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,578.29	11.78 %
D-Freez	13.22	21.17 %
W-Disp	12.31	39.66 %
Air-Cool	0.11	0.03 %
Total	1,603.93	11.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	298.32	11.58 %
TRICHY-01	280.63	14.14 %
CHENNAI-02	204.37	8.99 %
SOUTH-01	194.91	10.69 %
SOUTH-03	167.27	10.53 %
SOUTH ARCOT	140.59	13.05 %
WEST-02	131.63	14.00 %
NORTH ARCOT	128.47	12.71 %
WEST-01	57.74	9.94 %
Total	1,603.93	11.58 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	287.13	11.51 %
W-Disp	8.39	61.30 %
D-Freez	2.69	28.91 %
Air-Cool	0.11	0.18 %
Total	298.32	11.58 %

Branch *	MTD Sales L	Brand Share %
CH19	12.03	9.76 %
CH07	10.92	9.58 %
CH22	8.97	11.19 %
CZWH	6.88	6.26 %
AVD1	6.78	9.40 %
CH35	5.48	8.84 %
MRM1	4.73	6.95 %
CH39	4.28	9.36 %
CH37	3.40	8.44 %
CH25	2.88	3.07 %
SKL1	2.83	6.32 %
CH08	2.42	1.99 %
CH26	2.04	10.31 %
CGL1	1.66	2.99 %
TKM1	1.52	7.68 %
CH29	0.61	5.67 %
WHC3	0.32	4.31 %
MC09		0.00 %
MC10		0.00 %
Total	298.32	11.58 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	278.60	14.47 %
D-Freez	1.47	16.87 %
W-Disp	0.57	29.71 %
<b>Total</b>	<b>280.63</b>	<b>14.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	31.83	9.51 %
MVM1	10.63	8.84 %
TYR1	4.82	9.63 %
AYR1	4.60	8.74 %
NGT1	4.56	8.04 %
KIK1	4.47	7.62 %
TTP1	3.73	8.84 %
KUM2	3.44	7.26 %
TVR1	3.18	7.95 %
NMM1	3.01	11.16 %
APM1	2.82	7.82 %
TZSD		0.00 %
<b>Total</b>	<b>280.63</b>	<b>14.14 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	202.66	9.14 %
D-Freez	1.71	35.57 %
<b>Total</b>	<b>204.37</b>	<b>8.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	11.86	6.41 %
CH21	11.83	7.19 %
CH24	10.83	8.31 %
CH17	7.76	7.34 %
MJR1	5.24	6.29 %
CH23	4.89	8.18 %
CH51	4.80	6.51 %
CH43	4.68	8.99 %
UKI1	3.40	8.61 %
CH33	2.77	3.95 %
CH44	2.61	3.08 %
PON1	2.46	5.48 %
GPD1	1.97	4.85 %
CH46	1.90	3.99 %
CH27	1.88	6.14 %
CH41	1.69	2.07 %
CH32	1.29	8.54 %
CH31	0.98	1.90 %
CH36	0.63	1.42 %
CH01	0.29	7.10 %
<b>Total</b>	<b>204.37</b>	<b>8.99 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	191.89	10.84 %
D-Freez	2.14	24.82 %
W-Disp	0.88	48.43 %
<b>Total</b>	<b>194.91</b>	<b>10.69 %</b>

Branch *	MTD Sales L	Brand Share %
VLY1	7.44	8.40 %
SVK1	6.93	11.32 %
RPM1	3.90	7.37 %
TUT2	3.68	3.55 %
ERL2	3.19	9.51 %
VNR2	3.05	4.55 %
STU2	2.82	11.14 %
UDN1	2.75	9.90 %
MAR1	2.52	5.61 %
SDI1	2.18	9.78 %
TKS2	2.08	3.56 %
TCN1	1.68	4.13 %
SKD1	1.59	5.69 %
VKM1	1.35	5.63 %
ARM1	1.20	4.49 %
VNR1	0.86	2.82 %
SGT1	0.62	8.97 %
TKY1	0.61	3.62 %
MMT1	0.42	1.46 %
S2SD	0.37	1.70 %
WHTV		0.00 %
<b>Total</b>	<b>194.91</b>	<b>10.69 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	165.82	10.76 %
W-Disp	0.78	33.98 %
D-Freez	0.68	8.60 %
<b>Total</b>	<b>167.27</b>	<b>10.53 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	18.15	10.99 %
DGL1	16.22	8.46 %
KRR1	7.00	10.29 %
KKD3	5.76	5.90 %
ATG1	4.59	5.76 %
SVG1	4.55	9.33 %
TDI1	3.50	9.74 %
CMR1	3.29	9.44 %
MPA1	2.89	7.12 %
TPT1	2.63	7.74 %
ODM1	2.59	6.47 %
PNV2	2.42	8.45 %
MDU4	2.37	8.44 %
USL1	1.78	8.48 %
TEN1	1.38	6.47 %
NTM1	1.29	9.02 %
PNI1	1.20	5.80 %
DKI1	1.19	2.91 %
SGP1	0.93	6.79 %
KPT1	0.81	8.53 %
PKM1	0.68	5.99 %
KYK1	0.63	2.60 %
MLR1	0.61	2.43 %
BNR1	0.39	3.57 %
ADP1	0.33	3.21 %
NKI1	0.29	2.15 %
CBM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>167.27</b>	<b>10.53 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	139.58	13.39 %
D-Freez	0.93	14.89 %
W-Disp	0.08	8.73 %
<b>Total</b>	<b>140.59</b>	<b>13.05 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	8.10	9.95 %
KKI2	7.56	11.13 %
TRK1	4.10	8.26 %
ULP1	3.82	8.17 %
KML1	2.51	5.52 %
TVM2	2.48	7.12 %
MKM1	2.29	8.78 %
SJI2	1.93	4.32 %
VCM2	1.82	5.05 %
KLM1	1.74	2.97 %
VCM1	1.34	8.57 %
STP1	1.30	6.97 %
VPM1	1.17	7.40 %
TVM1	0.67	2.13 %
<b>Total</b>	<b>140.59</b>	<b>13.05 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	130.75	14.71 %
D-Freez	0.47	10.09 %
W-Disp	0.41	25.68 %
Total	131.63	14.00 %

Branch *	MTD Sales L	Brand Share %
NKL2	4.45	8.42 %
VPD1	2.10	10.50 %
TRM1	1.94	11.10 %
MCR1	1.65	9.11 %
MTR1	1.48	4.14 %
RSP1	1.46	5.07 %
KVP1	1.38	9.97 %
HSR1	1.26	7.63 %
HSR2	1.17	4.96 %
KMM1	0.92	4.89 %
EPI1	0.91	7.78 %
CMI1	0.80	5.52 %
HRR1	0.62	4.10 %
KAM1	0.61	5.16 %
BMD1	0.31	1.91 %
PMP1	0.30	2.55 %
SGI1		0.00 %
WZWH		0.00 %
WHKP	-1.24	10.68 %
Total	131.63	14.00 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	125.30	12.93 %
D-Freez	1.97	23.69 %
W-Disp	1.20	37.32 %
Total	128.47	12.71 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.14	9.91 %
AKM1	5.36	9.57 %
KPM1	3.24	7.69 %
VSI1	3.21	7.37 %
SLG1	2.86	9.87 %
WJP1	2.76	8.87 %
GDM1	2.23	7.99 %
TRT1	2.21	4.94 %
ARC2	2.06	7.08 %
ANI1	1.90	8.26 %
ABR1	1.45	3.77 %
VNB1	1.38	6.14 %
PTU1	0.90	9.23 %
UGI1	0.58	5.45 %
BGR1	0.23	2.18 %
CGM1		0.00 %
WHVL	-3.57	11.51 %
Total	128.47	12.71 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	56.56	10.21 %
D-Freez	1.18	29.49 %
Total	57.74	9.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.41	6.91 %
CBE1	3.62	10.91 %
TPR1	3.05	8.34 %
SNR1	2.01	7.99 %
PLI1	1.87	6.88 %
UMP1	1.56	7.91 %
CBE6	1.32	5.64 %
DPM2	1.26	7.69 %
KMR1	0.96	2.55 %
CBE5	0.93	9.72 %
CBE4	0.73	2.47 %
CBE3	0.59	4.47 %
KMD1	0.26	2.36 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
WHCB	-3.34	11.03 %
Total	57.74	9.94 %